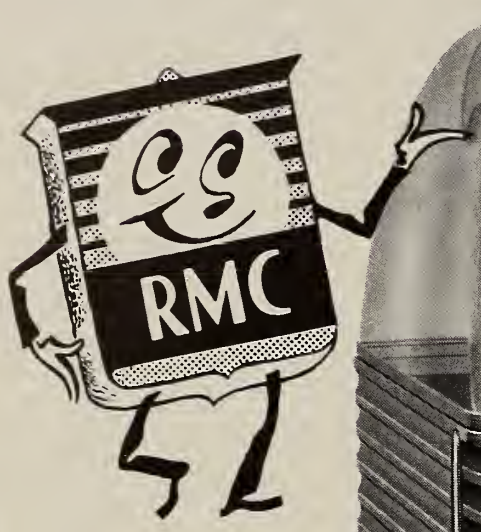
THE CASH BOX

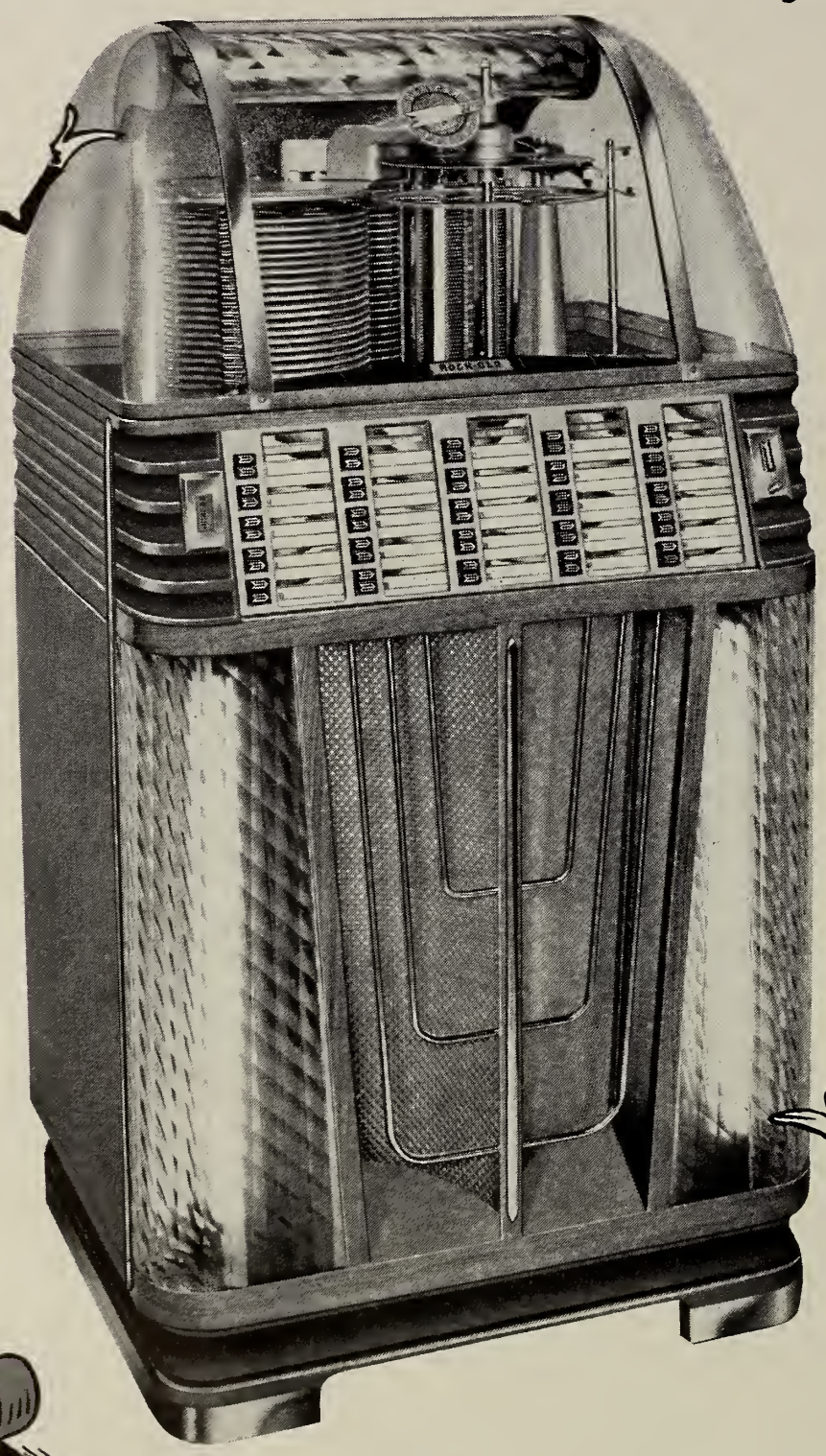
VOLUME 13 MAY 10, 1952 NUMBER 33

Gordon Jenkins signs his new Decca contract as Milton Rackmil (left), president, and Leonard Schneider (right), executive vice-president, look on. Under terms of the new pact, Jenkins will be at Decca until 1957. The signing was of significant interest because it set aside rumors prevalent in the trade that Jenkins might leave the diskery. Now it is confirmed that Jenkins will stay and retain his duties as an artist and as musical director.

"Brighten Your Profit Picture"

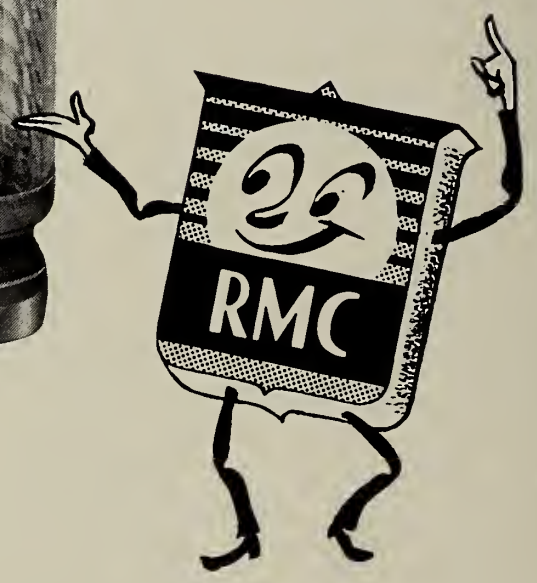
with the ROCK-OLA profit twins





ROCK-OLA
SUPER ROCKET
50 SELECTION
PHONOGRAPH
MODEL 1434

ROCK-OLA 50 SELECTION-3 WIRE
UNIVERSAL WALL BOX
MODEL 1542



★ Twin Features

★ Single Button Selection

★ Dual Title Strips

★ Positive Electric Accumulator

★ Multi-Selective Choice After Coins Deposited

★ Location Proven

★ Simple to Operate

Both designed with the operator in mind to help you make more money.

RMC

ROCK-OLA MANUFACTURING CORP.
800 North Kedzie Avenue • Chicago 51, Illinois

THE CASH BOX

Volume 13, Number 33

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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Idea For A New Type Product

"INSURANCE WEIGHING SCALE"

Since we've started offering ideas to whatever manufacturer may care to take advantage of them, here's another that has, for a long period of time, been running thru our mind and which, we believe, can be turned into an extremely profitable item for the industry.

It's a "coin operated insurance weighing scale."

The success of the insurance policy machines, found in every airport in the country, is well known to all in the field.

Everyone engaged in the industry makes it their business to note these new innovations in coin operated equipment.

This accident insurance policy machine has captured the fancy of everyone who flies regularly over the nation's many airlines.

The fact that the average airplane passenger will if he has any time at all, and finds the machine handy, purchase policies for as many quarters as he is allowed to buy, is proof unto itself that the American public are great believers in accident insurance.

The newspapers of the country have, for many long years, sold such accident policies as subscription-getting-inducements.

Accident insurance has been written day after day and week after week, for many, many years, by almost every insurance man in the nation.

It seems, from observations of this kind, that Americans believe strongly in the possibility of accidents, regardless of their general optimistic natures.

Then, why not a coin operated accident insurance weighing scale?

Why not a ticket scale that, instead of just issuing a fortune on the back of the ticket, issues an actual accident insurance policy for $1,000.00 that is good for 24 hours?

There is no doubt that such a coin operated weighing scale, charging 10¢, can obtain the price, provided that the ticket, initialed by the weigher, thru some small opening as in the insurance policy scales seen at the airports, and printing the time of weight (as well as the weight itself) is sure to most definitely click with the public.

Whether to use the miniature type or large open face type coin operated weighing scale is up to whomever believes in this idea and perfects it.

But, here is Mr. and Mrs. John Q. Public, the very people who so continually weigh themselves, and most definitely are willing to invest a dime, not only to obtain their correct weight, but, at the very same time, to also obtain an accident insurance policy for $1,000.00 in event of accidental death within the 24 hours period of purchasing their weight.

The ticket prints the time, the weight, and is initialed by the weigher at the scale (the duplicate then kept by the operator for the necessary legal period of time) and also prints on the reverse side of the ticket, in digest form, the fact that this ticket is good for $1,000.00 and is actually an "accident insurance policy" backed by any one of the large insurance firms selling this type of insurance.

In short, on the suburban railroad station, Mr. Johnny Public will weigh himself and, at the same time, have a $1,000.00 insurance policy in his pocket while he obtains his correct weight. And Mrs. Johnny Public, when she follows him into town from this same suburban station, is sure to do the same.

Here, in this weight-conscious nation, is an opportunity for some enterprising manufacturer which is certain to bring royal returns to him and to his organization.

Not only for the sale of the scales, but also for the sale of the tickets which go on and on and on, for the life of the scale itself.

Of course, there are some technical and engineering, as well as sales problems, to be worked out and perfected.

This coin operated insurance weighing scale is offered only as another "new idea" to the industry.

Offered to it by *The Cash Box* and its staff who can foresee the possibilities ahead for the new products which manufacturers can build for the greater financial betterment of all connected with this industry.

(Editor's Note: If you have any ideas which you believe will prove of value to all the industry, send them in to "The Cash Box." An editorial will be written around and about them. You will be given full credit for any idea which is accepted, in the editorial.)

THE NATION'S

TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE				
AB—Abbey	CO—Columbia	IN—Intro	MG—MGM	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	SIT—Sittin' In
AP—Apollo	DA—Dana	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal		RA—Rainbow	UN—United
CH—Chess	4 Star—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **WHEEL OF FORTUNE** — **KAY STARR** — **2**

CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48230)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

2 — **BLUE TANGO** — **LEROY ANDERSON** — **1**

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

3 — **A GUY IS A GUY** — **DORIS DAY** — **4**

CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald

4 — **BLACKSMITH BLUES** — **ELLA MAE MORSE** — **3**

CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.
DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt

5 — **ANYTIME** — **EDDIE FISHER** — **5**

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

6 — **CRY** — **JOHNNIE RAY** — **6**

CA-1875 (F-1875)—Four Knights
Cadillac 103—Ruth Casey
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749x45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

7 — **PITTSBURGH, PA.** — **GUY MITCHELL** — **10**

CO-39663 (4-39663)
DE-28142 (9-28142)—Jerry Gray O.

8 — **I'LL WALK ALONE** — **DON CORNELL** — **8**

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.
DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers

9 — **PERFIDIA** — **FOUR ACES** — **7**

CA-2023 (F-2023)—Ben Light
CA-2019 (F-2019)—Bob Savage
CO-35962 (4-35962)—Benny Goodman
CR-60693 (9-60693)—The Mulcays
DE-25483 (9-25483)—Tony Martin
DE-27987 (9-27987)—Four Aces
ME-5589 (5589x45)—Jan August
VI-42-0157—Glenn Miller

10 — **FORGIVE ME** — **EDDIE FISHER** — —

CR-60718 (9-60718)—Georgie Auld
MG-11170 (K11170)—Tommy Edwards
VI-20-4574 (47-4574)—Eddie Fisher

11) KISS OF FIRE. 12) TELL ME WHY. 13) BE ANYTHING (BUT BE MINE). 14) PLEASE, MR. SUN. 15) WHAT'S THE USE. 16) HAMBONE. 17) WHISPERING WINDS. 18) GANDY DANCERS' BALL. 19) THAT'S THE CHANCE YOU TAKE. 20) AY-ROUND THE CORNER. 21) AT LAST. 22) DELICADO. 23) I'M YOURS. 24) TULIPS AND HEATHER. 25) BROKEN HEARTED.

For Greater Profits:

CHANGE THOSE DISKS

The one question that every businessman continually asks himself is "How can I make a greater profit?"

For the juke box operator that question is simple to answer.

TEND TO YOUR RECORDS.

There is probably no duty as important to an operator as the selection and changing of the records in his machines. On that depends most directly the take from any location.

Yet there are some operators who still have no conception of the vital importance of this function. Some leave that duty up to the individual bartender—whose idea of what customers want is certainly limited; some leave it to employees who aren't trained to know which records have the most commercial possibilities. And worst of all, some just don't change records at the rate they should be changed—leaving them in the machines for month after month.

A record that stays in a spot where another record might be drawing more coins is literally costing an operator money, and may very well be costing him his profit in that location.

A tune, a voice, an arrangement, a pleasing instrumentation—those are the only things an operator has to sell. And those are things which the public tires of fast, wanting new tunes, new voices, new music.

A motion picture exhibitor who kept the same film playing for week after week would soon go broke. Clothing stores that didn't change their stock as styles changed wouldn't be in business for long. Yet some operators keep the same records in their machines well past the point where they are bringing in maximum returns. And they do this despite the fact that there are always many records—good records, money making records—with which they could be replaced.

It is impossible to stress strongly enough how vital the function of changing records in a machine can be. Many operators claim they are just too busy to attend to this matter. Yet one operator we know—and you would know him too because he conducts just about the largest operation in the country—delegates most other duties to employees while he retains the job of selecting records. For he realizes that on the disks that he places in his machines depends his entire business. And the proof of his method of operation is, as we've said, the fact that he's just about the largest operator in the country.

Another large operator in the East realizes that he isn't qualified to pick records. And so he has on his staff a man who is and who has done a terrific job in organizing the methods of selecting records and placing them.

Here are two different operators, men who have made a success of their business, both of whom operate differently, yet both of whom show the same concern with records and recognize the importance of their selection.

Of course most operations aren't on the scale of the two we've discussed. And most operators can't afford to have an employee who just selects music. But the lesson to be learned is that the well being of your operation depends to a great extent on the music that is selected.

Therefore we must repeat once again: Tend to your records. That's the best way for any operator to increase his profits. In that direction lies the road to greater returns.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. BLUE TANGO.....Leroy Anderson (Decca)
2. WHEEL OF FORTUNE.....Kay Starr (Capitol)
3. A GUY IS A GUY.....Doris Day (Columbia)
4. KISS OF FIRE.....Georgia Gibbs (Mercury)
5. BLACKSMITH BLUES.....Ella Mae Morse (Capitol)
6. I'LL WALK ALONE.....Don Cornell (Coral)
7. FORGIVE ME.....Eddie Fisher (RCA Victor)
8. BE ANYTHING (But Be Mine).....Eddy Howard (Mercury)
9. AT LAST.....Ray Anthony (Capitol)
10. I'M YOURS.....Don Cornell (Coral)

Michael Strouse, 11 year old son of **Ben Strouse**, general manager of station WWDC, Washington, D. C., is one of the candidates in his school for the post of vice president of the pupil's council. Strictly on his own initiative, Michael designed a placard reading "I Like Mike"—Vote for Michael Strouse for vice president." He pasted one of his own pictures on it, and is now carrying it back and forth daily to school. The effectiveness of the slogan, and Mike's vote pulling power will not be determined until the ballots are counted following the election on May 12th. With a gimmick like that emerging from the head of an 11 year old—we'd say he has all the earmarks of a great future in the public relations field. . . . **Wayne Howell** (WNBC-New York) now being heard in New York, Cleveland and Chicago. . . . **Bob Poole** of the Mutual Broadcasting System is now being profiled by Seventeen Magazine. . . . The **Jay Michaels** (WPIT-Pittsburgh) expecting an heir or heiress in August. Jay has added an hour and a half early evening segment.

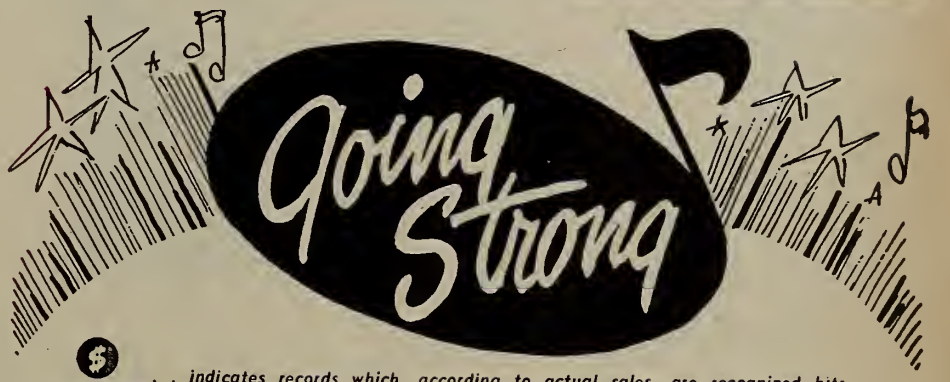
* * * * *

LEIGH KAMMAN
(WOV—New York)

Sid Dickler (WMCK-Pittsburgh) is adding record artists to his growing list of personalized publicity accounts. Sid, "The Mustache," is also in the market to exploit publisher's tunes. He is resuming his summer WHOD evening shows in Pittsburgh, and is at present angling for a top Pittsburgh remote for his WMCK daily diskings. . . . **Leigh Kamman** (WOV-New York) has come up with a "different" angle for his dj show. He features the six favorite records of an artist each week. Announcing them as the choices of the well known artist, Leigh features one of the records each evening. . . . **Bob Murphy** (WGSM-Huntington, L. I.) set to run a contest —details have not been disclosed as yet—and the prizes will be visits behind the scenes of a major recording session. . . . **Miss Ilse Lowell**, until recently program director of Station WNBZ, Saranac Lake, N. Y., and before that assistant program director and director of continuity at Station WNAW, North Adams, Mass., has joined the **Buddy Basch** office. . . . **Larraine Day**, lovely flick star, teevee personality, and assistant manager of the New York Giants, is scheduled to invade the deejay field with a midnight to 3 A. M. show emanating from Hutton's Restaurant. . . . Mail and phone calls proving that **Neill Wallace** (KDKA-Pittsburgh) is picking up quite an audience for his all-night show "Night Watch." . . . **Gene Whitaker** (WREV-Reidsville, N. C.) has added another show, "Breakfast At The Belvedere." Lucky Strike Cigarettes and the Hotel Belvedere are his sponsors.

* * * * *

Ed Dillon and WAKU-Latrobe, Pa. have parted company. . . . **Bruce Granger**, deejay and news director of WSOU-South Orange, N. J., writes "We're a small station but some of the artists I have had on my 'Rendezvous With Music' show include **Celeste Holme, Canada Lee, Sammy Kaye, Elliot Lawrence, Ziggy Talent, Toni Arden, Ralph Flanagan, Fran Warren, Bill Hayes** and **Billy Eckstine.**" . . . **Bud Wendell** (WJMO-Cleveland) has added an additional 45 minutes to his evening show due to the rush of TV advertisers back into radio. Wendell's morning and afternoon shows are fully sponsored, which leads Bud to say—"Radio is here to stay after all." . . . **Bud Brees** started his "Midnight Serenade" May 4th and every Sunday thereafter from 12:05-1 A.M. on WPEN-Philadelphia. The new show is in addition to his two a day at 12:15 and 8:05 P.M., and his amateur show every Wednesday at The Carman Theatre.



$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 3

$ **I'm Yours / Just A Little Lovin'**
Eddie Fisher ..... 20-4680 (47-4680)*

$ **Busy Body / I Don't Mind**
Pee Wee King ..... 20-4655 (47-4655)*

$ **Kiss of Fire**
Tony Martin ..... 20-4671 (47-4671)*

$ **Someone Calls Me Daddy / Don't Ever Take The Ribbons From Your Hair**
Eddy Arnold ..... 20-4646 (47-4646)*

$ **Blue Tango**
Hugo Winterhalter ..... 20-4518 (47-4518)*

$ **Any Time**
Eddie Fisher ..... 20-4359 (47-4359)*

$ **That's The Chance You Take / Forgive Me**
Eddie Fisher ..... 20-4574 (47-4574)*

$ **I Just Telephone Upstairs**
Hank Snow ..... 20-4632 (47-4632)*

$ **Perfidia / At Last**
Glenn Miller ..... 27-0157 (42-0157)*

$ **Lady Love / Idaho State Fair**
Vaughn Monroe ..... 20-4611 (47-4611)*

$ **Tulips And Heather / Please, Mr. Sun**
Perry Como ..... 20-4453 (47-4453)*

$ **Tell Me Why / Trust In Me**
Eddie Fisher ..... 20-4444 (47-4444)*

$ **Rutza, Rutza / Boo-Hoo**
Bell Sisters ..... 20-4665 (47-4665)*

$ **The Gold Rush Is Over**
Hank Snow ..... 20-4522 (47-4522)*

There's A Blue Sky Out Yonder / Stop Your Gambling
Spike Jones ..... 20-4669 (47-4669)*

45 rpm cat. nos.

The stars who make the hits are on RCA VICTOR Records
RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"I UNDERSTAND" (2:30)
"I'M YOURS" (2:39)

FOUR ACES & AL ALBERTS
(Decca 28162; 9-28162)

FOUR ACES

● The Four Aces, with Al Alberts in the lead, have a tune working on this new release that could very easily step out and take it all. The top number is a grand oldie that's backed with a coverage of a coming biggie. This first deck tagged "I Understand" is a slow and attractive ballad that is put over with the polished blend of the group. With Al Alberts' sincere reading of the lead and the wonderful backing offered by the rest of the crew, the level is gonna kick up a big fuss. The under lid is labeled "I'm Yours" and here too the harmony quartet has a beautiful ballad that can just as easily step out as a contender. The boys have been consistent winners and this pair is going to enhance their drawing ability. We look for the top one to happen and for the reverse siding to be a strong contender.

"KISS OF FIRE" (2:40)
"I'M YOURS" (2:38)
TONI ARDEN
(Columbia 39737; 4-39737)
● A two sided smash is presented by Toni Arden on her latest release. The top end is the beautiful tango that's making lots of noise and the stirring job turned in by Toni and the Percy Faith ork is gonna grab plenty of the spins the tune is sure to get. Flip is a wonderful ballad that's treated similarly and it too is gonna get the same response. Ops can't afford to let this pair go by.

"MY HEART IS YOURS" (2:35)
"SO" (2:39)
THE MARVELTONES
(Regent 194)
● The Marveltones blend their voices warmly and with originality, and come up with a sock reading of a slow tempo tune. The lilting melody and the romantic lyrics added to the dynamic vocalizing of the group proves to be an inspiration. The result is an exciting waxing. Flip is another slow ballad, and the melodic chanters turn out a pleasurable end. We like the upper lid.

"IT'S A SIN TO TELL A LIE" (2:48)
"I'M THE WORLD'S BIGGEST FOOL" (2:46)
THE FOUR KNIGHTS
(Capitol 2087; F-2087)
● A current revival with many recordings to its credit is given another going over by the Four Knights. The group, with a male lead, presents it softly and appealingly and winds up with an ok disk. The under deck is a slow romantic ballad that gets a similar presentation. Ops might look in.

"WONDER" (2:50)
"MY MOTHER'S PEARLS" (3:05)
DON CHERRY
(Decca 28153; 9-28153)
● A slow attractive ballad is sung impressively by Don Cherry with a fitting backdrop lending support. Tune and vocal could send this one soarin' and ops oughta be ready for it. The bottom dish is a sentimental number that uses the "Mother s Day" theme. Ops might exploit this one since "Mother's Day" is right around the corner.

"THAT'S ALL I'LL EVER ASK OF YOU" (3:03)
"THE LEGEND OF LADY LUCK" (3:13)
CLIFF AYERS
(Decca 28052; 9-28052)
● Cliff Ayers and the Roy Ross orchestra work their way through a pleasant and soothing number on the upper portion. The second side offers better material and the artists fully exploit it. This tune contains a lovely melody and shows Cliff to greater advantage. The bottom dish carries more for jukes.

"LINGER AWHILE" (2:18)
"WABASH BLUES" (3:17)
ANDREWS SISTERS & RUSS MORGAN
(Decca 28143; 9-28143)
● Backed by Russ Morgan and his Scranton Seven, the Andrews Sisters take off on a jump number and come up with an ok side. The sound created by the girls always goes well. The under end is a blues item that's handled creditably by the girls and the Morgan crew. Ops might be interested.

"DIESEL SMOKE, DANGEROUS CURVES" (2:23)
"THE LITTLE GREEN VALLEY" (2:31)
BURL IVES & GRADY MARTIN
(Decca 28161; 9-28161)
● An oft recorded ditty gets another waxing with the efforts of Burl Ives and Grady Martin and his Slew Foot Five. Burl chants the lyrics in a talk-sing manner and makes this fast gaited number sound good. The lower siding is a cute bouncer that gets the typical Ives treatment. Ops oughta choose the right spots for this disking.

"I HATE TO SAY I LOVE YOU" (2:39)
"THE WILD BULL OF THE PAMPAS" (2:44)
HERB GEORGE & THE NORMANNAIRES
(Imperial Crown 100)
● Herb George, the Normannaires and the Fred Norman orchestra collaborate on the top level to turn out a likely sounding disk. Both orking and vocal make it listenable. The lower portion features the orchestra as it spins through a fast moving and dynamic number that carries juke box appeal.

"KISS OF FIRE" (3:03)
"I'LL WALK ALONE" (3:07)
LOUIS ARMSTRONG
(Decca 28177; 9-28177)
● Two current biggies are given a stylized going over by the "rhythm man", Louis Armstrong. The first end is the popular tango, "El Choclo" and Louis delivers his distinctive vocal and trumpet blowing. The second deck is an old ballad and here too the ingratiating presentation of Louis is first rate. Both lids are gonna please his fans and ops are gonna find lots of play here.

"YOU MAY BE THE SWEETHEART OF SOMEBODY ELSE" (2:41)
"UNDER THE HONEYSUCKLE VINE" (2:37)
BILL KENNY
(Decca 28164; 9-28164)
● Bill Kenny of the Ink Spots offers his stylized treatment of a slow but plain number. His vocal efforts together with the Sy Oliver orking help carry the tune through. The second lid is a similar siding that shows the artists to good advantage as they bring in a listenable item. Ops oughta take a peek.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★	"KISS OF FIRE"	Toni Arden	Columbia 39737; 4-39737
★	"KISS OF FIRE"	Louis Armstrong	Decca 28177; 9-28177
★	"WIMOWEH"	Yma Sumac	Capitol 2079; F-2079
★	"WONDER"	Don Cherry	Decca 28153; 9-28153

"SERENATA" (2:45)
"PLINK, PLANK, PLUNK" (2:48)
LEROY ANDERSON
(Decca 28168; 9-28168)
● A wonderful piece of music that was composed and directed by Leroy Anderson makes for an extremely pleasureable half. This flowing and contagious musical score should garner plenty of coin. The under lid is another Anderson creation and here too ops have a potent half. The upper end has already received public acceptance.

"FAREWELL BLUES" (2:05)
"NO LOVE, NO NOTHIN'" (3:00)
GEORGE BARNES & MARTHA LOU HARP
(Decca 28144; 9-28144)
● A lively tempo, train effects and the combined efforts of Martha Lou Harp and George Barnes make the top dish a listenable one. Ops will get some play on this end. The second level is an oldie and here the artists make use of the echo effect and come up with a slow and more appealing lid.

"I'M GONNA HATE MYSELF IN THE MORNING" (2:38)
"AIN'T GONNA WORRY NO MORE" (2:50)
THE DREAMERS
(Mercury 5843; 5843 x 45)
● A Benjamin and Weiss ditty is given a fair going over by the harmonizing Dreamers. The vocal group delivers the tune with a definite beat and offers pleasant coverage. On the reverse half the crew works with a low down number that comes out as a listenable lid. Ops have filler material here.

"A GUY IS A GUY" (2:42)
"IT'S SO LONG AND GOODBYE TO YOU" (2:22)
PEGGY TAYLOR
(Mercury 5841; 5841 x 45)
● Peggy Taylor offers the multiple voice technique as she spins through a current biggie. The coverage is good, but late, and ops might find some play in it. The under siding is a wordy ditty that's belted out with zest as Peggy jumps to a fast moving tune. Ops oughta give this side the once over.

"LONESOME AND BLUE" (2:49)
"I LOVE THE WAY YOU LOVE ME" (2:35)
HAL SINGER ORCHESTRA & JOAN SHAW
(Coral 65086; 9-65086)
● Hal Singer and his orchestra and chirp Joan Shaw collaborate on another Benjamin and Weiss number and sock out a forceful half. The ork provides a fitting backdrop for the songstress as she tries her hand at the multiple voice gimmick. Flip finds Joan with a blues item that she delivers with a torch rendition. The upper end is stronger.

"BABALU" (2:46)
"WIMOWEH" (2:37)
YMA SUMAC
(Capitol 2079; F-2079)
● Yma Sumac uses her "four octave range" on the top level as she treats a Latin standard to a wonderful rendition. The orking by Moises Vivanco plus the superb chirping of Yma add up to a wonderful end. The second lid is a current big folk item and here too the vocal talents of the singer are shown to excellent advantage. Ops have two strong sides.

'ROUND THE WAX CIRCLE

NEW YORK:

The big news this week is the sensation being created by **Al Martino's** "Here In My Heart" on the B.B.S. label. Almost every major has rushed to cover. Decca has already hit the market with a version by **Alan Dale** and **Tony Bennett** has done it for Columbia. Other top names in the business are said to be cutting the tune. . . . The usual "unimpeachable source" says that **Mario Lanza's** new deal with Victor will guarantee him $1,000,000 over a ten year period. . . . **Carmen Cavallaro's** "Two Minute Waltz" takes exactly 2 minutes and 15 seconds. . . . **Mary Small** into the Latin Casino in Philadelphia. . . . **Howie Richmond** just back from his dj tour and all set to go again on **Louis Prima's** "The Bigger The Figger." . . . **Nat Shapiro** singing the role of the nervous expectant father. The big event takes place sometime next week. . . . Regent Records has just signed **Len Forrest**, described as a cross between **Al Jolson** and **Frankie Laine**. He's to be billed as Mr. Dixie. . . . **Toni Arden** was a smash during her 10 day engagement at **Ben Maksik's** in Brooklyn. . . . **Larry Newton** of Derby Records has signed crooner **Jerry Wayne** to a contract. . . . **Kay Mussi**, secretary to **Bob McCloskey** at Victor, getting hitched on June 14. . . . "Pittsburgh, Pennsylvania" must be doing pretty well. We hear that contactman **Roy Kohn** of Santly-Joy has bought himself a 26 ft. cruiser. . . . **Bobby Heller** of Rainbow out of action with a wrenched back. . . . Understand that **Doris Day** has cut some sides with **Frankie Laine**. . . . **Vinnie De Campo** has signed with the **Buddy Basch** office for promotion. . . . **George Pincus** happy to learn that "Be Anything But Be Mine" makes the Hit Parade. . . . **Lisa Morrow** pacted by **Dewey Bergman** for the King label. . . . Jose Melis into the Roxy for three weeks. . . . **Sid Parnes**, **The Cash Box** music editor, guests on Songs For Sale May 10.

MARY SMALL

CHICAGO:

Had a great time at the cocktail party given by the **Ink Spots** held in the Radio Room of the Chicago Theatre, where they are now appearing. Among those present were several disc jockeys and distribs as well as members of the press. . . . **Perry Como**, in town for convention of National Association of Tobacco Dealers, phoned to chat and what do you think his main topic of conversation was? Golf, of course! . . . **Al Wallis**, formerly vocalist at the Chez Paree, now making his headquarters here in Chicago and is considering offers from several recording companies. The boy's voice is only great. . . . **Johnny Desmond** just back from New York. While there he appeared as panelist on "Songs for Sale" and guested on "Cavalcade of Stars." . . . In town for a very short visit was **Richard Hayes** who appeared on several radio programs while here to plug his latest for Mercury, "Junco Partner." . . . **Stan Kenton** who packed 'em in at The Blue Note a few weeks back has signed for a return engagement there later this summer. . . . Before closing at the Aragon Ballroom, **Ray Anthony** cut four new sides for Capitol. . . . During stint at the Chicago Theatre, **Georgia Gibbs** had the pleasure of launching a brand new plane. It's name? "Kiss of Fire," of course. . . . Have you seen the "campaign buttons" for **Sophie Tucker**? Gimmick being used to plug her latest disc, "Sophie Tucker for President." Clever, 'ey? . . . Gigantic welcome was staged for **Johnnie Ray** who opened at the Oriental Theatre May 1, including an 18-car motorcade from the airport to the loop. First stop was made at the Illinois Office of the Treasury Department where Johnnie was made an honorary member to help in the sale of defense bonds. . . . **Frank Plath** of Station WFJL, attended the A-Bomb blast in Nevada and claims it was the most impressive and awesome sight he's ever seen. Frank taped the entire thing and interviewed several notables who were on hand and plans to present this as a semi-documentary show.

RAY ANTHONY

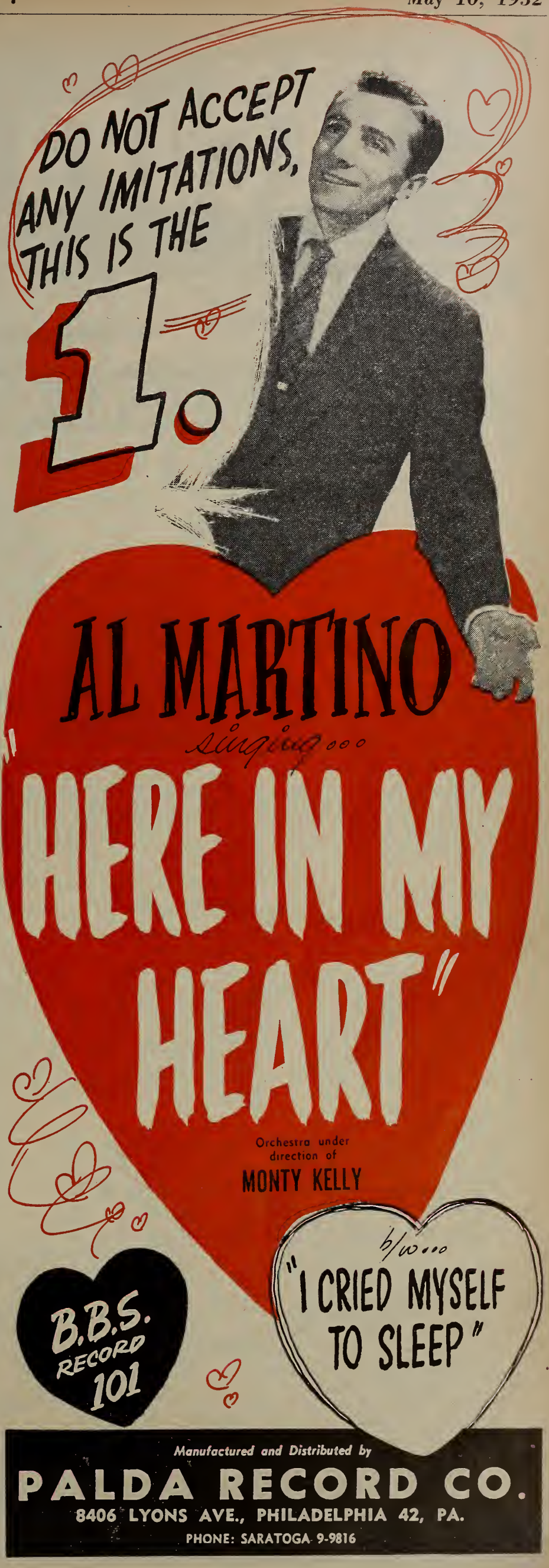
LOS ANGELES:

Back to New York after a week's conferences with West Coast execs went Columbia topper **Jim Conkling**. . . . Columbia's West Coast promotion man **Jack Devaney** buzzed us after one of his wide-swinging trips with news of **Tony Bennett's** big opening at the El Rancho in Las Vegas. . . . Jack also told us about Salt Lake dee-jay **Bruce Vanderhof** and his terrific 24-hour "Heartathon" for the Heart Fund. . . . Tore a spare rib with Capitol publicity gal **Margie Olofson**, who thought we were a big enough boy now to know the truth about "Blacksmith Blues." . . . Seems (despite recent cover on **The Cash Box**) that **Ella Mae Morse** didn't really accompany herself on the anvil, and it's an open secret ay-round the corner of Sunset and Vine that orkster **Nelson Riddle** tried rapping out a blacksmith beat on everything within reach at the session until he came upon the right formula: A drum screw against a heavy glass ash-tray, of which he broke four before the final take.

LYNN HOPE

Record artist promoter **Herman Hill** just jingled with news of **Lloyd Glenn's** fast takeoff in the personal appearance field. . . . The Swingtime maestro racked up an attendance of 2000 at the Elks Hall on Central Avenue and is set for packed houses at Long Beach and San Diego prior to launching his national tour. . . . Glenn has a hot one in "Yancey Special." . . . Another call from **Irv Gwirtz**, Lariat A & R man, reveals the new label's set to release his recent recordings by **Patsy Prescott**, **Donn Reynolds** and **"Cousin" Joe Memphis**. . . . **Leo** and **Eddie Mesner** of Aladdin busy shipping **Lynn Hope's** "Hope, Skip and Jump," and hopping right over to Radio Recorders to cut some new sides on **Charles Brown**. . . . With Lee Palmer of Mercury, it's nothing but "Kiss of Fire." . . . Not that likeable Lee has turned out to be such a great lover, but he loves that recording by **Georgia Gibbs**, and the cash customers seem just as fired up about it as he is.

Lou Chudd of Imperial due back in town after another one of his quick Southern junkets. . . . Shouldn't make him a bad homecoming to learn **Fats Domino's** "Going Home" is really catching on locally. . . . Understand Tempo's **Irving Fogel** will have some interesting jukebox fare before long. . . . Modern's **Biharis** really working hard at it, and sales and chart readings on their Modern and RPM releases show it.



THE CASH BOX RECORD REVIEWS

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MAX FROM THE INCOME TAX" (2:40)

"SOPHIE TUCKER FOR PRESIDENT" (2:51)

SOPHIE TUCKER
(Mercury 5839; 5839 x 45)

● A pair of novelties are presented here with the inimitable styling of Sophie Tucker. Sophie delivers the greater part of both sides in a talking manner while backed by the pianoing of Ted Shapiro. The lyrics carry double entendre meaning and as a result this platter is somewhat limited in its possibilities.

"BUSYBODY" (2:45)

"DIESEL SMOKE, DANGEROUS CURVES" (2:36)

TINY HILL ORCHESTRA
(Mercury 5840; 5840 x 45)

● A western creation that's reminiscent of "Slow Poke" is handled sprightly by the Tiny Hill orchestra on this new disking. The bouncer is treated creditably by both ork and vocalist. Flip is another western number that moves along at a fast gait and is complete with fitting sound effects. Ops might have the right locations for the coupling.

"DELICADO" (2:58)

"PLINK, PLANK, PLUNK" (2:40)

THE THREE SUNS
(RCA Victor 20-4677; 47-4677)

● The Three Suns, a small instrumental group, come up with a big sound taking a delightful piece of music and delivering it with authority. The result is a pleasureful half. The under portion is a stylized treatment of a fast moving item and once again the group turns in a commendable performance.

"WHISTLE MY LOVE" (3:00)

"I HEAR THE BLUEBELLS RING" (2:55)

RAY NOBLE ORCHESTRA
(RCA Victor 20-4668; 47-4668)

● A pretty piece of orchestration and an adequate vocal mark the upper end. Art Morton takes charge of the vocal chores while the Ray Noble crew round out this pleasing disk. The bottom dish is a light jump item that's given a boost by the same artists. Ops might lend an ear.

"I'D WANNA WALK RIGHT OUT OF THIS WORLD" (2:46)

"HOW ABOUT YOU?" (2:53)

BARBARA RUICK
(MGM 11231; K11231)

● A slow ballad is given an expressive and artful reading by chirp Barbara Ruick. The melody is enhanced by the songstress' treatment along with the backdrop provided by Skip Martin and his orchestra. Flip is the grand oldie that always makes for good listening especially with the fine rendition presented here. Ops oughta watch the pair.

SLEEPER OF THE WEEK

"HERE IN MY HEART" (2:43)

"I CRIED MYSELF TO SLEEP" (2:38)

AL MARTINO
(BBS 101)

AL MARTINO

● One of the more exciting voices heard in a long time is presented on the top level with a tune that shows it to wonderful advantage. The combination is unbeatable and ops should have a field day. The vocalist is Al Martino and the number is a slow but dynamic ballad that's labeled "Here In My Heart." The lovely melody is given a stirring airing by the strong voice of Al while the orchestra under the direction of Monty Kelly supplies a lush background. Both singer and tune can't miss and ops are urged to get with it real soon. The under portion of the disking is another slow ballad that moves along smoothly under the guidance of the Martino-Kelly combination. This lid could move on the impetus of the top end, but we look for the initial half to break high, wide and handsome.

"HOLD ME CLOSE TO YOU" (2:46)

"IF THEY ASK ME" (2:49)

BILLY ECKSTINE
(MGM 11217; K11217)

● A beautiful romantic ballad set to a Latin beat and projected by Billy Eckstine vocally turns out to be a powerful end. The wonderful style of delivery complimented by the Georgie Stoll orchestra may make this a big item. Flip is a slow ballad that could move with Eckstine's name on it. The top lid is the potent half.

"GOD HAS BEEN GOOD TO ME" (3:22)

"A FAMILY THAT PRAYS TOGETHER" (3:03)

EDDY HOWARD ORCHESTRA
(Mercury 5837; 5837 x 45)

● Eddy Howard's soft and easy manner of vocal projection is put to good use on a pair of religious numbers. Each lid offers the sincere singing of Eddy plus backdrops by the orchestra that help put the sides in the right mood. This pleasant coupling could be used as specialized material by ops.

"RUTZA RUTZA" (2:22)

"BOO-HOO" (2:17)

BELL SISTERS & HENRI RENE
(RCA Victor 20-4665; 47-4665)

● An exciting and dynamic piece of music is dished up on the top half by the Henri Rene orchestra and the Bell Sisters. The musical sound created should make for good juke box fare. The under siding is a cute old novelty that's moved along with a jump tempo by the Rene, Bell Sisters combination. Each half looks good.

"KINGFISH" (2:33)

"DON'T FLEE THE SCENE, SALTY" (2:38)

LIONEL HAMPTON ORCHESTRA
(MGM 11227; K11227)

● The top deck gives the Lionel Hampton orchestra an opportunity to showcase the various instruments in the band as the crew spins through a lively jump item. Flip is a slower number that presents some fitting vocalizing for a tune of this nature. The platter could be exploited in the right spots.

"PLEASE" (2:40)

"HERE'S TO US" (2:42)

BILL FARRELL
(MGM 11234; K11234)

● A slow pleasing ballad and some sincere vocalizing add up to a better than average disk. Bill Farrell supplies the singing while the George Bassman orchestra rounds out the level. Flip is a passable item that's carried with a Latin beat and here too Bill handles the lyrics while Russ Case twirls the baton. Ops might take a gander.

"RAINFALL" (2:49)

"BLACK MOONLIGHT" (2:33)

EDDIE HEYWOOD
(MGM 11235; K11235)

● Eddie Heywood displays some fine piano playing plus equally fine arrangements as he delivers piano solos of a pair of delightful tunes. Eddie's chord sweeping is first rate and he comes up with a pleasureful sound that should get aired. Ops needing good mood music oughta check here.

"I DON'T MIND" (2:45)

"SMOKIN' AND DREAMIN'" (2:41)

THE STREET SINGERS
(MGM 11236; K11236)

● A cute bouncer with an infectious beat is projected in an interesting manner by the Street Singers. The vocal group gives this wordy number a sprightly treatment and winds up with a pleasant half. The under lid is a slow plain tune that comes out fair with the group's harmony. We like the top deck.

"AMERICAN PATROL POLKA" (2:50)

"RUMANIAN POLKA" (2:35)

HARMONY BELLS ORCHESTRA
(Dana 3078)

● A coupling of good polkas is handled well on this new release by the Harmony Bells orchestra. The first level is a familiar tune taken from a march and turned into a happy polka. Flip is a delightful number that moves gayly with the help of the ork. Ops in the right locations should get lots of play out of the pair.

"WAITING FOR THE ROBERT E. LEE" (2:48)

"ST. LOUIS BLUES" (2:37)

BLAKE REYNOLDS
(MacGregor 1029)

● Blake Reynolds and the orchestra have two oldies to work with on this platter and they manage a pair of listenable ends. The first item is a fast moving ditty while the second level is a low down blues number that's always a favorite. Ops needing filler material oughta check here.

"SINGIN' IN THE RAIN" (2:43)

"SHOULD I" (2:55)

GORDIE HORMEL
(MacGregor 1031)

● Making full use of the multiple recording technique, Gordie Hormel works his way through a couple of good oldies. The sound created by the artist is big and with an ok vocal to go with it, the lids come out as interesting listening. Ops might wanna take a peek.

"YOU'LL NEVER BE MINE" (2:34)

"DO YOU CARE?" (2:49)

ALAN DEAN
(MGM 11226; K11226)

● Alan Dean impressively chants the lyrics to a pretty ballad on the upper portion. His vocal is set off effectively by the backing supplied by the Leroy Holmes ork. Flip is a similar end that once again presents a good tune and a fine reading by both vocalist and ork. Each lid is gonna make noise in the boxes.

YOU'RE GONNA COME OUT WHEREVER YOU ARE—

For with this great new RCA Victor Release . . .

by MINDY CARSON

"HO-HO" (DEEDLE-EE-DI-DI)

singing . . .

and . . .

"COME OUT, COME OUT WHEREVER YOU ARE" (ALL'EE ALL'EE IN FREE)

RCA VICTOR
20-4681
47-4681

RCA VICTOR RECORDS

A sincere, frank and honest statement why we think you should feature your most outstanding advertisement in our

10th Anniversary Issue

Not because all of the efforts of *The Cash Box* have continually been in your interests—in favor of providing greater numbers of people with the kind of records they want to hear. Not because we at *The Cash Box* have always openly espoused principles which created greater prestige and profit for all—many times at considerable cost to ourselves. Not because *The Cash Box* has become over these ten years one of the most vital factors in the merchandising of music.

But instead because cold, hard business facts dictate that you as a member of the music industry today, and hopeful of an even more important place in this industry tomorrow, will want your ad to appear in an issue that will be treasured for years to come. And why will it be? Because not only will the *Tenth Anniversary Issue* of *The Cash Box* be an historical encyclopedia of the record business, but it will be a complete "reference bible" for the entire industry.

It will list the top ten tunes, artists, writers, publishers and record companies for each of the ten years. It will give the winners of *The Cash Box* poll over the past six years. There will be a list of recording companies and also many special articles which will be of lasting interest to everyone in the business.

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue*, which everyone will turn to day after day, week after week. For the information it will contain will be INVALUABLE TO EACH AND EVERY PERSON ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW.

Remember all ads start going to press on May 12 (a month before closing time) because the advance indicated size of this *Tenth Anniversary Issue* forces us to start printing as soon as possible.

To obtain the best position for your advertisement, please make your space reservation right now.

The Cash Box

★ 26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

Three Honeys

NEW YORK—At the recent showing in New York of the new Wurlitzer automatic phonograph, Dolly Dawn (left) posed with Mrs. Joe Young (right), wife of the N. Y. Wurlitzer distributor. Dolly took time out from her appearance at Cafe Society to examine the machine on which she hopes plenty of her Jubilee records will be played. Her latest is "Be Anything But Be Mine" backed with "You're Not Worth My Tears."

Less Releases—More Hits: That's Columbia's Record

NEW YORK — Columbia Records has released the fewest sides of all the major recording companies since the first of the year and has had the largest proportion of hits, a *Cash Box* survey has revealed.

Of the 108 sides which the diskery had issued up to a couple of weeks ago, 13 have hit the best seller lists. This is a Hit-ting average of 12.3% against the company's nearest competitor which had a 6.25% average.

Most of the companies have issued considerably more records than Columbia, the figures show, and some have come out with twice as many since the beginning of the year.

Mitch Miller, A & R Director of Columbia, said that he felt the results justified his method of operation, i.e. putting out fewer but better releases and not covering except in rare cases. He said that he expected to continue operating in this manner.

MGM Renews Winchell (Danny That Is)

NEW YORK—Danny Winchell, a song plugger for Famous Music for the last five years, recently signed by MGM Records, has had his option lifted on the strength of only one disk. Danny's recording of "Two" and "Why Did You Leave Me" have stirred up enough excitement for MGM to give him an opportunity to do more of the same. However this auspicious beginning is not without a rather unusual and heart warming story.

The story goes like this . . . Famous Music was in the process of pushing a new song called "Two". Danny was overheard singing the song one day by the professional manager of Famous. He asked Danny whether he would mind doing a live demonstration that afternoon for MGM. Danny said yes, sang for MGM and you can guess the end. They liked the song AND they liked Danny's rendition. He was signed to record the same tune he demonstrated which was "Two" and it was backed with "Why Did You Leave Me". Which leads us to the next chapter in the Winchell story . . .

Danny is still plugging tunes. But this time they're on his own recordings. And needless to say he's been doing it with an enthusiasm which is just a mite stronger than it formerly was.

As a result of his first record, not only has Danny's option been lifted, but he is booked for the next three months on a personal appearance tour.

He is expected to cut his next two sides shortly with another two due in a few weeks.

Mellin Music Gets "Here In My Heart"

Capitol Signs Al Martino

NEW YORK—The excitement generated by Al Martino's recording of "Here In My Heart" caused a flurry of bidding for the tune last week. Publishers were offering thousands of dollars to acquire it but Bobby Mellin finally won out since Mellin Music had had the song some months ago. It was Mellin who assigned Pat Genaro to do a lyric on it and the tune was recorded with the Genaro lyric. Therefore Mellin had a rightful claim.

Bill Borelli, one of the writers, closed the deal with Mellin last Monday night after a hectic day of receiving bids all up and down 1619 Broadway.

The disk is breaking wide open. Recorded by Al Martino on the B.B.S. label, originating out of Philadelphia, the master was bought by Dave Miller of Palda after spirited bidding by almost all the majors. It will continue to be distributed as B.B.S. and Miller reports advance orders of 140,000 in the first week with 35 presses continually turning out disks.

In the meantime every company is reported rushing to cut the tune. Decca has already come out with Alan Dale's version and Tony Bennett has cut it for Columbia.

As a result of this recording, Al Martino has been signed to a Capitol contract with his first release due in three months, Bill Borelli, who is also Martino's manager, announced. At the same time, Borelli denied reports that Nick Savana was managing Martino. It was he and nobody else, he said.

Cash-in on the FOUR ACES latest and Greatest

"Even greater than anything they've done before!" That's the comment on Merion Records newest release featuring the sensationally popular Four Aces. Feature it . . . cash in on

WANTED

and Too Much In Love

by Al Alberts and Len McCall. Composed especially for the inimitable style of this great quartette. Another smash success on the Merion label.

The Four Aces . . . whose WANTED— Merion Record M-104—shows every promise of being an even greater hit than their recording of Sin, also on the Merion label.

MERION RECORDS 1520 Spruce St., Phila. 2, Pa. The Disc of Hits

Distributed Nationally by PALDA RECORD CO., 84th & Lyons Ave., Phila. 42, Pa.

THE ORIGINAL

Oh Heavenly Father —
What Sales Reaction!!!

THE ENTIRE COUNTRY IS GOING FOR THE *Original* Jubilee RECORDING OF . . .

"HEAVENLY FATHER"

by EDNA McGRIFF

with BUDDY LUCAS ORK.

Jubilee No. 5073 (45x5073)

Showing Up BIG on all Charts in both POP & R&B

THE ORIGINAL

THE ORIGINAL

Jubilee POP Parade

- ***DOLLY DAWN***
  "YOU'RE NOT WORTH MY TEARS"
  "BE ANYTHING (But Be Mine)"
  Jubilee 6002
- **FRANK CAMPANA & DICK FREITAS Ork.**
  "LOVE ME" and
  "ONLY YOU"
  Jubilee 6003
- ***RUTH CASEY***
  "IN SPITE OF ALL" and
  "LONELY"
  Jubilee 6005

Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 3 without any changes on the part of THE CASH BOX.

Robin Seymour
WKMH—Detroit & Dearborn, Mich.

1. I'M YOURS *(Don Cornell)*
2. DELICADO *(Percy Faith)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. A GUY IS A GUY *(Doris Day)*
5. BLUE TANGO *(Leroy Anderson)*
6. FORGIVE ME *(Eddie Fisher)*
7. HEAVENLY FATHER *(Edna McGriff)*
8. WHAT'S THE USE *(Johnnie Ray)*
9. I'LL WALK ALONE *(Don Cornell)*
10. BE ANYTHING *(Eddy Howard)*

Murray Jordan
WLIB—New York, N. Y.

1. AT LAST *(Ray Anthony)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. I'LL WALK ALONE *(Don Cornell)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. KISS OF FIRE *(Tony Martin)*
7. SLEEPLESS *(Tony Bennett)*
8. OH, TO BE YOUNG AGAIN *(Mary Mayo)*
9. I'LL STILL LOVE YOU *(Ames Brothers)*
10. MY GIRL *(Tommy Edwards)*

Eddie Gallaher
WTOP—Washington, D. C.

1. BLUE TANGO *(Leroy Anderson)*
2. A GUY IS A GUY *(Doris Day)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. ANYTIME *(Eddie Fisher)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. BE ANYTHING *(Eddy Howard)*
7. FORGIVE ME *(Eddie Fisher)*
8. I'LL WALK ALONE *(Don Cornell)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

Jim Lounsbury
WIND—Chicago, Ill.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. A GUY IS A GUY *(Doris Day)*
7. DELICADO *(Percy Faith)*
8. WIMOWEH *(Weavers)*
9. PERFIDIA *(Four Aces)*
10. BE ANYTHING *(Eddy Howard)*

Earle Pudney
WGY—Schenectady, N. Y.

1. BLUE TANGO *(Leroy Anderson)*
2. A GUY IS A GUY *(Doris Day)*
3. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
4. AT LAST *(Ray Anthony)*
5. BE ANYTHING *(Champ Butler)*
6. DELICADO *(Percy Faith)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. ONE LITTLE CANDLE *(Perry Como)*
9. TENDERLY *(Rosemary Clooney)*
10. NEVER LEAVE YOUR SUGAR *(Buddy Greco)*

Don Bell
KRNT—Des Moines, Iowa

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. THREE BELLS *(Companions of Song)*
4. A GUY IS A GUY *(Doris Day)*
5. BLUE TANGO *(Leroy Anderson)*
6. FORGIVE ME *(Eddie Fisher)*
7. BLUE TANGO *(Guy Lombardo)*
8. ANYTIME *(Eddie Fisher)*
9. GANDY DANCERS' BALL *(Weavers)*
10. LADY LOVE *(Vaughn Monroe)*

Leich Kamman
WOV—New York, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. CRY *(Johnnie Ray)*
4. AT LAST *(Ray Anthony)*
5. PLEASE, MR. SUN *(Perry Como)*
6. A GUY IS A GUY *(Doris Day)*
7. AIR MAIL SPECIAL *(Ella Mae Fitzgerald)*
8. CORNER TO CORNER *(Sarah Vaughan)*
9. KISS OF FIRE *(Billy Eckstine)*
10. I'M YOURS *(Toni Arden)*

Norm Prescott
WORL—Boston, Mass.

1. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
2. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
3. KISS OF FIRE *(Billy Eckstine)*
4. IT'S A SIN TO TELL A LIE *(Billy Eckstine)*
5. WHEN YOU'RE IN LOVE *(Frankie Laine)*
6. BRAVE BULLS *(Harry James)*
7. I'M YOURS *(Don Cornell)*
8. WON'T YOU SURRENDER *(Dean Martin)*
9. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
10. DELICADO *(Stan Kenton)*

Gene Whitaker
WREV—Reidsville, N. C.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. PLEASE, MR. SUN *(Perry Como)*
3. A GUY IS A GUY *(Doris Day)*
4. CRY *(Johnnie Ray)*
5. TRY *(Stan Freberg)*
6. BE ANYTHING *(Eddy Howard)*
7. AT LAST *(Ray Anthony)*
8. I HEAR A RHAPSODY *(Frank Sinatra)*
9. KISS OF FIRE *(Georgia Gibbs)*
10. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*

Maurice Hart
KFWB—Hollywood, Calif.

1. BLUE TANGO *(Les Baxter)*
2. BLACKSMITH BLUES *(Art Mooney)*
3. PLEASE, MR. SUN *(Johnnie Ray)*
4. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
5. PERFIDIA *(The Mulcays)*
6. GANDY DANCERS' BALL *(Frankie Laine)*
7. I HEAR A RHAPSODY *(Dennis Day)*
8. TELL ME WHY *(Four Aces)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. A GUY IS A GUY *(Doris Day)*

Jay McMaster
WMEX—Boston, Mass.

1. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
2. FORGIVE ME *(Eddie Fisher)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. BLUE TANGO *(Leroy Anderson)*
5. SOLITUDE *(Burt Taylor)*
6. WITH A SONG IN MY HEART *(Jane Froman)*
7. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
8. LAST NIGHT *(Walter Schumann)*
9. YOU'LL NEVER WALK ALONE *(Perry Como)*
10. AM I IN LOVE *(Debbie Reynolds)*

Howard Miller
WIND—Chicago, Ill.

1. KISS OF FIRE *(Georgia Gibbs)*
2. DELICADO *(Percy Faith)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. PERFIDIA *(Four Aces)*
5. WHEN I LOOK INTO YOUR EYES *(Champ Butler)*
6. FORGIVE ME *(Eddie Fisher)*
7. BLUE TANGO *(Leroy Anderson)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. AT LAST *(Ray Anthony)*
10. LADY LOVE *(Vaughn Monroe)*

Arty Kay
WKLX—Lexington, Ky.

1. ANYTIME *(Eddie Fisher)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. AY-ROUND THE CORNER *(Jo Stafford)*
4. THE LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. COME WHAT MAY *(Patti Page)*
6. BE ANYTHING *(Eddy Howard)*
7. BLUE TANGO *(Leroy Anderson)*
8. WHEEL OF FORTUNE *(Bell Sisters)*
9. WONDERING *(Jeanne Gayle)*
10. HALF AS MUCH *(Rosemary Clooney)*

Frank White
KMYR—Denver, Colo.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. THERE ARE SUCH THINGS *(Tommy Dorsey-Jenkins)*
3. PLEASE, MR. SUN *(Perry Como)*
4. MISTAKES *(Al Morgan)*
5. BLUE TANGO *(Les Baxter O.)*
6. I'LL WALK ALONE *(Peter King Singers)*
7. ANYTIME *(Eddie Fisher)*
8. AT LAST *(Ray Anthony)*
9. I HEAR A RHAPSODY *(Frank Sinatra)*
10. COME WHAT MAY *(Patti Page)*

Mike Joseph
WTNS—Coshocton, Ohio

1. COME WHAT MAY *(Patti Page)*
2. HAMBONE *(Laine-Stafford)*
3. DELICADO *(Percy Faith)*
4. BLUE TANGO *(Les Baxter)*
5. KISS OF FIRE *(Georgia Gibbs)*
6. BE ANYTHING *(Eddy Howard)*
7. I'LL WALK ALONE *(Don Cornell)*
8. AT LAST *(Ray Anthony)*
9. TENDERLY *(Rosemary Clooney)*
10. BERMUDA *(Bell Sisters)*

"Lace"
WAAB—Worcester, Mass.

1. A GUY IS A GUY *(Doris Day)*
2. I'LL WALK ALONE *(Don Cornell)*
3. WHAT'S THE USE *(Johnnie Ray)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. KISS OF FIRE *(Georgia Gibbs-Tony Martin)*
6. FORGIVE ME *(Eddie Fisher)*
7. BLUE TANGO *(Eddy Howard)*
8. BE ANYTHING *(Eddy Howard)*
9. WITH A SONG IN MY HEART *(Jane Froman)*
10. INDIAN LOVE CALL *(Armstrong-Jenkins)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 3 without any changes on the part of THE CASH BOX.

Lee & Lorraine Ellis
WSPR—Springfield, Mass.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. GANDY DANCERS' BALL *(Frankie Laine)*
4. FORGIVE ME *(Eddie Fisher)*
5. AY-ROUND THE CORNER *(Jo Stafford)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. KISS OF FIRE *(Georgia Gibbs)*
8. BE ANYTHING *(Eddy Howard)*
9. DON'T EVER BE AFRAID TO GO HOME *(Bing Crosby)*
10. EVERY TIME I LIGHT A CIGARETTE *(Kitty Crawford)*

Bill Hyden
KRMG—Tulsa, Okla.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. ANYTIME *(Eddie Fisher)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. TELL ME WHY *(Four Aces)*
6. CRY *(Johnnie Ray)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. A GUY IS A GUY *(Doris Day)*
9. BE MY LIFE'S COMPANION *(Mills Brothers)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Bruce Granger
WSOU—South Orange, N. J.

1. BLUE TANGO *(Leroy Anderson)*
2. AT LAST *(Ray Anthony)*
3. FORGIVE ME *(Eddie Fisher)*
4. KISS OF FIRE *(Tony Martin)*
5. I'M YOURS *(Toni Arden)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. WHAT'S THE USE *(Johnnie Ray)*
8. A GUY IS A GUY *(Doris Day)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. HONEST AND TRULY *(Ralph Flanagan)*

Bill Stewart
WHEE—Boston, Mass.

1. AT LAST *(Ray Anthony)*
2. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
3. TENDERLY *(Rosemary Clooney)*
4. DELICADO *(Stan Kenton)*
5. BLUE TANGO *(Leray Anderson)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. HEART OF A CLOWN *(Bobby Wayne)*
8. KISS OF FIRE *(Billy Eckstine)*
9. DIPSY DOODLE *(Modernaires)*
10. EVERYTIME *(Peggy Lee)*

Pete Ward
WARE—Ware, Mass.

1. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
2. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
3. WHEN YOU'RE IN LOVE *(Frankie Laine)*
4. LOVE, WHERE ARE YOU NOW? *(Patti Page)*
5. I'M YOURS *(Don Cornell)*
6. HEAVENLY FATHER *(Dolores Hawkins & The Faur Lads)*
7. TURN BACK *(The Four Lads)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. A LITTLE KISS GOODNIGHT *(Doris Day-Guy Mitchell)*
10. SUMMER IS A COMIN' IN *(Nat "King" Cole)*

Bert Knapp & Gary Lesters
WVNJ—Newark, N. J.

1. BLUE TANGO *(Leroy Anderson)*
2. FORGIVE ME *(Eddie Fisher)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. YOU WILL NEVER GROW OLD *(Nat "King" Cole)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. HEART OF A CLOWN *(Bobby Wayne)*
7. LONELY WINE *(Bill Darnell)*
8. A GUY IS A GUY *(Doris Day)*
9. WASHINGTON AND LEE SWING *(Jerry Shard)*
10. KISS OF FIRE *(Georgia Gibbs)*

Ed Perry
KFRE—Fresno, Calif.

1. DELICADO *(Percy Faith)*
2. BLUE TANGO *(Hugo Winterhalter)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. WHEEL OF FORTUNE *(Bobby Wayne)*
6. GOODY GOODY *(Jane Grant)*
7. DON'T EVER BE AFRAID *(Frank Sinatra)*
8. COME WHAT MAY *(Patti Page)*
9. BERMUDA *(Bell Sisters)*
10. FESTIVAL *(Percy Faith)*

Ross Smitherman
WHBS—Huntsville, Ala.

1. I'LL WALK ALONE *(Don Cornell)*
2. BLUE TANGO *(Leroy Anderson)*
3. FORGIVE ME *(Eddie Fisher)*
4. AT LAST *(Ray Anthony)*
5. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
6. A GUY IS A GUY *(Doris Day)*
7. ONE LITTLE CANDLE *(Perry Como)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. AND SO I WAITED AROUND *(Ames Brothers)*
10. HAMBONE *(Tommy Dorsey)*

Hal Tate
WBKB-TV—Chicago, Ill.

1. KISS OF FIRE *(Georgia Gibbs)*
2. I'M YOURS *(Don Cornell)*
3. A GUY IS A GUY *(Doris Day)*
4. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
5. BE ANYTHING *(Eddy Howard)*
6. DELICADO *(Stan Kenton)*
7. I DON'T MIND *(Jimmy Palmer O.)*
8. YOU'RE DRIVING ME CRAZY *(Ray Anthony)*
9. JUST A LITTLE LOVIN' *(Eddie Fisher)*
10. HONKY TONK BLUES *(Lola Ameche)*

Bob Perry
WLAW—Boston, Mass.

1. PERFIDIA *(Four Aces)*
2. A GUY IS A GUY *(Doris Day)*
3. FORGIVE ME *(Eddie Fisher)*
4. GOODY GOODY *(Jeanne Gayle)*
5. AT LAST *(Ray Anthony)*
6. PLEASE, MR. SUN *(Perry Como)*
7. WHAT'S THE USE *(Johnnie Ray)*
8. DIPSY DOODLE *(Modernaires)*
9. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Sid Dickler
WMCK—WHOD—Pittsburgh, Pa.

1. WHISPERING WINDS *(Patti Page)*
2. THERE IS NO GREATER LOVE *(Billy May)*
3. DELICADO *(Percy Faith)*
4. BLUE TANGO *(Leroy Anderson)*
5. ONE LITTLE CANDLE *(Perry Como)*
6. A GUY IS A GUY *(Doris Day)*
7. I'LL WALK ALONE *(Don Cornell)*
8. KISS OF FIRE *(Billy Eckstine)*
9. DIDJA EVER *(Mary Small)*
10. AND SO I WAITED AROUND *(Ames Brothers)*

Dick Coleman
WCBM—Baltimore, Md.

1. BLUE TANGO *(Leroy Anderson)*
2. FORGIVE ME *(Eddie Fisher)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. AT LAST *(Ray Anthony)*
5. TULIPS AND HEATHER *(Perry Como)*
6. TURN BACK *(The Four Lads)*
7. TENDERLY *(Rosemary Clooney)*
8. I'LL WALK ALONE *(Don Cornell)*
9. HALF AS MUCH *(Rasemary Clooney)*
10. ONE LITTLE CANDLE *(Perry Como)*

Stephen Paul
WMBG—Richmond, Va.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
4. CRY *(Johnnie Ray)*
5. BLUE TANGO *(Leroy Anderson)*
6. TENDERLY *(Rosemary Clooney)*
7. I HEAR A RHAPSODY *(Frank Sinatra)*
8. PLEASE, MR. SUN *(Tommy Edwards)*
9. BERMUDA *(Ray Anthony)*
10. BROKEN HEARTED *(Alan Dale)*

Mac McGuire
WIP—Philadelphia, Pa.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. A GUY IS A GUY *(Doris Day)*
3. FORGIVE ME *(Eddie Fisher)*
4. WANTED *(Joe Valino)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
7. I'M YOURS *(Don Cornell)*
8. BE ANYTHING *(Eddy Howard)*
9. HEART OF A CLOWN *(Bobby Wayne)*
10. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*

Wallie Dunlap
WICC—Bridgeport, Conn.

1. WHAT'S THE USE *(Johnnie Ray)*
2. I'LL WALK ALONE *(Jane Froman)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. I'M YOURS *(Eddie Fisher)*
5. WHEN YOU'RE IN LOVE *(Frankie Laine)*
6. SOLITUDE *(Burt Taylor)*
7. LOVE, WHERE ARE YOU? *(Patti Page)*
8. THE WAY I FEEL *(Four Knights)*
9. GOODY GOODY *(Jane Grant)*
10. JUNCO PARTNER *(Richard Hayes)*

Johnny Pearson
KOWH—Omaha, Nebraska

1. BLUE TANGO *(Leroy Anderson)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. A GUY IS A GUY *(Doris Day)*
6. THAT'S THE CHANCE *(Eddie Fisher)*
7. ANYTIME *(Eddie Fisher)*
8. I'LL WALK ALONE *(Don Cornell)*
9. PERFIDIA *(Four Aces)*
10. BE ANYTHING *(Don Estes)*

The HALE You Say

by natt hale

Along with the many changing trends in all phases of the music bizz and the recording industry, we note a new approach to the tangent trade of vocalistics.

In the main, the metamorphosis leans slightly to the male of the species; although the femme chantoosies have also contracted for their share of attention.

Not too long ago, it was but a simple matter to describe any new vocal idol of the nation by a trite, albeit factual, phrase of "weaver of dreams" or (viz) "singer of songs." Today, the buyers of talent and the Svengalis of innumerable trilbys would release a unanimous gasp of horror if confronted by anything so commonplace.

NATT HALE

Each vocal star, having reached his (or her) zenith as a planet in this show business firmament (or even in the throes of ascendency), finds that a catch appellation is helpful—nay, mandatory. Therefore, from time to time, we are greeted by new great names with startling and descriptive pseudonyms, e.g., "The Croak," "The Sob," "The Giggle" and "The Gasp." Etc., etc.

In seeking to establish some sort of basis for this new era of songdom, we have herewith committed to parchment the results of an exhaustive survey. Purpose of same was to attempt to discover the rising group of existentialism in singing.

And what did it boil down to?

Style!

Yessir, the young hopefuls who gear themselves to emulate the success of Sinatra, Crosby and Columbo have got to have a style. And, it must be individualistic!

In order to guide those who wouldst cast lyrical spell, we offer this as an unofficial catechism of STYLE IN SINGING:

1. **The mike clutcher:** Probably the oldest of the established schools of vocal style, this is the guy who grasps the staff of the mike in both his chubby little fists and hangs on for dear life. From time to time, he sways to and fro, bringing forth gasps of "oh" and "ah" from the discriminate teenagers in his audience. This has been ascribed to his hypnotic spell while giving with the tonsils. Actually, it's merely those few weak innards, who fear that he may sway a bit too far and fall flat on his derriere at any moment.

2. **The eye-roller:** Among the most recent developments, this is the charmer who has been told that he has the same insatiable charm as Charles Boyer. Whereupon, he must subject the theory to test. His only plaint seems to be that no plastic surgeon on earth can create another eye for him in the middle of his forehead.

3. **The weeper:** A new approach is the singer who specializes in torch ballads. A throwback to the hillbilly element, he finds that, by playing upon the amatory disillusions of his constituents, he can become their hero. Which he is. Most of these stars have direct tie-ins with handkerchief manufacturers, whereby they get all their sob-rags free.

4. **The Adonis:** With vocal prowess being of secondary import, the handsome ones find it enough to get by. Running a close second to the Mike Clutcher in matters of audience pandemonia, this guy has photos of himself in the dressing room, inscribed: "To my favorite vocalist, Darken Hansome. With love and devotion. (Signed) Darken Hansome."

5. **The big voice:** Also a newer development. Despite the fact that he has never had any "formal" vocal training and can't tell one note from another, this chap has the ability to make the Safedge water glasses crack in the men's room. Whereupon, he decides to make this pay off. His audiences delight in watching him puff out his massive chest (normal 38 inches, expanded 38½ inches), and take a step back from the mike before letting out his lusty roar. Unfortunately, the mike goes "dead" for a moment or two, and the roar is lost forever.

Of course, there are many, many more tintypes of the new realm of vocal kings and queens. Space prohibits our including all of them. Still, it would behoove the hopeful aspirant for singing honors to invent and develop a style of one's own, whereby he or she can become known to the world at large.

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CODE

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

1—Wheel Of Fortune

May 10: 127.8 — May 3: 99.1

CA-1964 (F-1964)—KAY STARR
I Wanna Love You

CR-60650 (9-60650)—JIMMY SCOTT
Come What May

DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall

DE-48280 (9-48280)—HELEN HUMES
All Night Long

DY-787—SUNNY GALE & EDDIE WILCOX

KI-1051 (45-1051)—JIMMY THOMASON
Klamish Choctow Rose

ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown

VI-20-4349 (47-4349)—JOHNNY HARTMAN

VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

2—Blue Tango

May 10: 127.5 — May 3: 118.9

CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun

DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball

DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last

ME-5790—DICK HAYMAN
For Sentimental Reasons

ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute

VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail

VI-20-4541 (47-4541)—FRANKIE CARLE

3—Blacksmith Blues

May 10: 92.6 — May 3: 87.2

CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me

DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag

MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears

VI-20-4532 (47-4532)—ELTON BRITT
Retreat

VI-20-4505 (47-4505)—GRANDPA JONES

4—A Guy Is A Guy

May 10: 69.1 — May 3: 56.6

CO-39673 (4-39673)—DORIS DAY
Who, Who, Who

DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling

5—Anytime

May 10: 56.8 — May 3: 49.8

CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart

DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues

VI-20-2700—EDDY ARNOLD

VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

6—Kiss Of Fire

May 10: 36.6 — May 3: 25.6

CO-39737 (4-39737)—TONI ARDEN
I'm Yours

ME-5823 (5823x45)—GEORGIA GIBBS
A Lasting Thing

MG-11225 (K11225)—BILLY ECKSTINE
Never Like This

VI-20-4671 (47-4671)—TONY MARTIN
For The Very First Time

7—I'll Walk Alone

May 10: 36.1 — May 3: 39.6

CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book

CA-2044 (F-2044)—JANE FROMAN
With A Song In My Heart

CO-39654 (F-39654)—BURT TAYLOR
Solitude

CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take

DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Take

ME-5821 (5821x45)—RICHARD HAYES
Tattletale

MG-11198 (K11198)—LEROY HOLMES
You're My Thrill

VI-20-4643 (47-4643)—PETER KING SISTERS
Love, Where Are You Now?

8—Be Anything (But Be Mine)

May 10: 33.8 — May 3: 38.5

CA-2011 (F-2011)—HELEN O'CONNELL
Right Or Wrong

CO-39690 (4-39690)—CHAMP BUTLER
When I Look Into Your Eyes

DE-28039 (9-28039)—BUDDY STARK
Sincere

DE-28142 (9-28142)—LEE-JENKINS
Forgive Me

JU-6002—DOLLY DAWN
You're Not Worth My Tears

ME-8270 (8270x45)—WINI BROWN

ME-5815 (5815x45)—EDDY HOWARD O.
She Took

MG-11187 (K11187)—ALAN DEAN
All My Life

VI-20-4576 (47-4576)—DON ESTES
Everytime

9—Perfidia

May 10: 32.5 — May 3: 41.3

CA-2023 (F-2023)—BEN LIGHT
Mistakes

CA-2019 (F-2019)—BOB SAVAGE
Confetti

CO-35962—BENNY GOODMAN

CR-60693 (9-60693)—THE MULCAYS
Let Me Call You Sweetheart

DE-25483—TONY MARTIN

DE-27987 (9-27987)—FOUR ACES
You Brought Me Love

ME-5589—JAN AUGUST

VI-42-0157—GLENN MILLER
At Last

10—Forgive Me

May 10: 29.4 — May 3: 29.7

CR-60718 (9-60718)—GEORGIE AULD
A Room With A View

MG-11170 (K11170)—TOMMY EDWARDS
The Bridge

VI-20-4574 (47-4574)—EDDIE FISHER
That's The Chance You Take

11—Cry

May 10: 29.1 — May 3: 49.6

CA-1875 (F-1875)—FOUR KNIGHTS

CD-103—RUTH CASEY
Hold Me Just A Little Longer, Daddy

CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy

DE-27857 (9-27857)—PAUL CHAPMAN

KI-15145—ALAN HOLMES

LO-1169 (45-1169)—VERA LYNN
And Love Was Born

ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame

MG-11113 (K11113)—BILL FARRELL

OK-6840—JOHNNIE RAY
Little White Cloud That Cried

VI-20-4388 (47-4388)—JUNE VALLI
Three Bells

VI-20-4406 (47-4406)—BOB WILLIAMS

12—Pittsburgh, Pennsylvania

May 10: 27.7 — May 3: 31.1

CO-39663 (4-39663)—GUY MITCHELL
Doll With A Sawdust Heart

DE-28142 (9-28142)—JERRY GRAY O.
Somewhere Along The Line

13—Tell Me Why

May 10: 27.4 — May 3: 30.8

CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You

CR-60625 (9-60625)—HORACE BAILEY
I Want You

DE-27860 (9-27860)—FOUR ACES
Garden In The Rain

DE-27926 (9-27926)—ROBERTA LEE
Slow Foot Rag

KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby

ME-5767 (5767x45)—RALPH MARTERIE O.
Perdido

ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune

VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams

VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

14—What's The Use

May 10: 24.2 — May 3: 13.6

CA-1949 (F-1949)—LINDY DOHERTY
Salt Water Tears

CO-39698 (4-39698)—JOHNNIE RAY
Mountains In The Moonlight

15—Delicado

May 10: 23.9 — May 3: 9.2

LO-1151—EDMUNDO ROS O.
Baiao

CA-2040 (F-2040)—STAN KENTON O.
Bags And Baggage

CO-39708 (4-39708)—PERCY FAITH O.
Festival

DE-28044 (9-28044)—WALDYR AZEVEDO O.
See If You Like It

VI-20-4677 (47-4677)—THREE SUNS
Plink, Plank, Plunk!

16—Please, Mr. Sun

May 10: 23.3 — May 3: 25.8

CA-1966 (F-1966)—LES BAXTER
Blue Tango

CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted

CR-60647 (9-60647)—GEORGIE AULD
If You Go

DE-27946 (9-27946)—BILL KENNY
If I Forget You

MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You

VI-20-4453 (47-4453)—PERRY COMO
Tulips And Heather

17—Hambone

May 10: 16.7 — May 3: 24.5

CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Have A Party

DE-28057 (9-28057)—TOMMY DORSEY O.
Come What May

OK-6862—RED SAUNDERS

VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

18—Wimoweh

May 10: 14.5 — May 3: 11.3

CO-39651 (4-39651)—JIMMY DORSEY O.
I'll Always Be Following You

DE-27928 (9-27928)—WEAVERS & JENKINS
Old Paint

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Comprising **100** Selections

May 10 May 3

19—Tulips And Heather
12.5 12.2

CA-1952 (F-1952)—BENNY STRONG
Tavern In The Town
DE-27964 (9-27964)—FRED WARING
You'll Never Walk Alone
LO-1172 (45-1172)—VERA LYNN
Once I Loved You
MG-11142 (K11142)—BILL HAYES
We Won't Live In A Castle
VI-20-4453 (47-4453)—PERRY COMO
Please, Mr. Sun

20—Ay-Round The Corner
12.1 18.7

CO-39653 (4-39653)—JO STAFFORD
Heaven Drops Her Curtain Down
DE-28054 (9-28054)—WEAVERS
Gandy Dancers' Ball
ME-5813 (5813 x 45)—XAVIER CUGAT O.
Chiu, Chiu

21—Gandy Dancers' Ball
11.8 18.4

CO-39665 (4-39665)—FRANKIE LAINE
When You're In Love
DE-28054 (9-28054)—THE WEAVERS
Around The Corner

22—Whispering Winds
10.1 15.2

ME-5816 (45x5816)—PATTI PAGE
Love, Where Are You Now

23—I'm Yours
9.8 —

CO-39737 (4-39737)—TONI ARDEN

24—Brokenhearted
8.6 19.1

CA-1956 (F-1956)—RAY ANTHONY O
Bermuda
CO-39636 (4-39636)—JOHNNIE RAY
Please, Mr. Sun
DE-27961 (9-27961)—ALAN DALE
Silver And Gold

25—That's The Chance You Take
8.4 14.2

CR-60659 (9-60659)—DON CORNELL
I'll Walk Alone
DE-28038 (9-28038)—PATTY ANDREWS
I'll Walk Alone
MG-11212 (K11212)—TED STRAETER O.
It Doesn't Matter Where I Go
VI-20-4574 (47-4574)—EDDIE FISHER
Forgive Me

26—Sheik Of Araby
7.9 4.6

ME-8070 (45x8070)—ALBERT AMMONS

27—Festival
7.8 4.4

CA-2005 (F-2005)—LES BAXTER
Invitation
CO-39708 (4-39708)—PERCY FAITH O.
Delicado
CR-60670 (9-60670)—JOHNNY DESMOND
Confetti
ME-5829 (5829x45)—CURA & CUGAT
Won't You Surrender?
MG-11204 (K11204)—DE MARCO SISTERS
Goin' On A Hayride
VI-20-4577 (47-4577)—FRANKIE CARLE O.
I've Tried A Million Times

May 10 May 3

28—At Last
6.8 7.1

CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
CR-60687 (9-60687)—WINGY MALONE
Awful Waffle Man
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

29—Dancing With Tears In My Eyes
6.6 6.6

DE-27825 (9-27825)—FRANKIE FROEBA O.
Dear Love, My Love
LO-1175—MANTOVANI O.
Dear Love, My Love

30—Sleepless
6.5 6.4

CO-39695 (4-39695)—TONY BENNETT
Somewhere Along The Way

31—The Little White Cloud That Cried
5.9 6.2

CA-1892 (F-1892)—LOU DINNING
Blue December
DE-27893 (9-27893)—ROBERTA LEE
Bermuda
ME-5761—HERB LANCE O.
A Lonely Town
OK-6840—JOHNNIE RAY
Cry

32—Bermuda
5.8 5.9

CA-1956 (F-1956)—RAY ANTHONY O
Broken Hearted
DE-27893 (9-27893)—ROBERTA LEE
Little White Cloud That Cried
ME-5774 (5774x45)—JIMMY PALMER O
Who
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH
June Night

33—My Hero
5.6 4.8

DE-28073 (9-28073)—FOUR ACES
Spring Is A Wonderful Thing

34—Lady Love
5.3 7.3

VI-20-4611 (47-4611)—VAUGHN MONROE O.
Idaho State Fair

35—Honest And Truly
4.5 6.5

CA-2054 (F-2054)—BILLY MAY
When The Swallows Come Back
DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER
DE-46405 (9-46405)—ROLAND JOHNSON
DE-27996 (9-27996)—INK SPOTS
All My Life
DE-27995 (9-27995)—GUY LOMBARDO O.
One Little Word
MG-11201 (K11201)—GENE McGHEE
VI-20-4656 (47-4656)—RALPH FLANAGAN O.
Singing Winds

36—Tenderly
4.4 3.2

CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (4-39648)—ROSEMARY CLOONEY
Did Anyone Call?
DE-24918 (9-24918)—VIC SCHOEN O.
Be Mine
DE-24161 (9-24161)—RANDY BROOKS O.
Lamplight
ME-5716 (5716x45)—RALPH MARTERIE
It's All In The Game

May 10 May 3

MG-30384 (K30384)—DAVID ROSE
Flying Horse
VI-20-0001 (47-0001)—CHARLIE SPIVAK O.
VI-20-4403 (47-4403)—VAUGHN MONROE O.
I Like It, I Like It

37—Three Bells
4.1 7.7

CO-39602 (4-39602)—SAMMY KAYE O.
I Only Have One Life To Live
CO-4105-F—LES COMPAGNONS
That Lucky Old Sun
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O
Windmill Song
VI-20-4388 (47-4388)—JUNE VALLI
Cry

38—Be My Life's Companion
3.9 7.4

CA-1967 (F-1967)—SKEETS McDONALD
Tell Me Why
CO-39631 (4-39631)—ROSEMARY CLOONEY
Why Don't You Love Me?
DE-27889 (9-27889)—MILLS BROS.
Love Lies
KI-1039 (45-1039)—HAWKSHAW HAWKINS
Everybody's Got A Girl But Me
ME-5758 (5758x45)—GEORGIA GIBBS
Oklahoma Polka
VI-20-4454 (47-4454)—MINDY CARSON
Tuh-Pocket, Tuh-Pocket

39—Stolen Love
3.6 3.6

DE-27962 (9-27962)—GUY LOMBARDO O.
Marshmallow Moon
ME-5784 (5784x45)—EDDY HOWARD O.
Wishin'
ME-6383 (6383x45)—EDDIE HILL
ME-5771 (5771x45)—EDDY HOWARD
I'll See You In My Dreams
VI-20-4510 (47-4510)—THREE SUNS
Cool, Cool Kisses

40—Tiger Rag
3.5 4.9

CA-1920 (F-1920)—LES PAUL & MARY FORD
It's A Lonesome Old Town
DE-27939 (9-27939)—GEORGE BARNES
State Street Boogie

41—Two Little Kisses
3.3 —

42—What Does It Take
3.2 —

43—Gently Johnny
3.1 —

44—Noodlin' Rag
3.0 4.2

45—Mountains In The Moonlight
2.9 4.1

46—I Hear A Rhapsody
2.4 6.9

47—Come What May
1.9 8.7

48—Slow Poke
1.6 4.0

49—Try
1.5 5.7

50—Indian Love Call
1.2 —

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"Songs For Sale" Proves To Be Super-Market For Amateur Tunesmiths

STEVE ALLEN

NEW YORK—In recent weeks the CBS-TV Songs For Sale show has been responsible for the launching of more than a dozen amateur tunesmiths into the professional song world. Some of the songs which currently have made the grade through the medium of the Songs For Sale show are:

"One Love" by Peter Mack
Published by Mark Warnow Music
Recorded by the Mariners on Columbia

"Under the Honeysuckle Vine" by Emma Duff
Published by Supreme Music
Recorded by Decca by the Ink Spots
Recorded by Decca by Guy Lombardo

"I Hail From Texas" by James Allardice
Published by Mills Music Company

"Sowing Love and Reaping Tears" by Brianne Birkett
Published by Lochrae Music
Recorded by Eddie Wilcox and the Three Baritones on Derby

"En Thuz E Uz E Asm" by Don Kintz
Recorded by Eileen Barton on Coral

"Rhode Island Redhead from Pawtucket" by Ray Gried & Kay Wells
Recorded by Teresa Brewer on Coral

"That's Ireland To Me" by Ted Martin & Joe Perragine
Published by M. S. K. Music Corp.

"You May Be The Sweetheart of Somebody Else" by Harry Hewes, Jr.
Published by Bill Kenny
Recorded by the Ink Spots on Decca

"At A Gypsy Fortune Stand" by Del Nero & Johnny Cale
Published by Hill-Range Music

"Things Will Be Different From Now On" by Linda Stone
Published by Howie Richman

With Steve Allen, as the guiding emcee, and Al Span, as the energetic pioneering producer, Songs For Sale has been a show with a good deal of freshness and originality. The show is seen each Saturday night on the CBS-TV network, from 9:30 to 11:00 p.m. Panel members, who judge the tunes, have included such notable personalities as: Howard Dietz, Celeste Holm, Dorothy Fields, Benny Goodman, Duke Ellington, Gene Krupa, and so forth.

Song writers have come from places as far away as Italy and Nova Scotia to compete for the $1800 in prize money and the guaranty of a recording by a top artist on a top label.

The show offers the public a variety of elements, which blended together, make for a stimulating and interesting show. What the audience gets for its twist of the dial and flip of the switch is a potpourri of fresh new songs, beautiful sets and productions, and the wisdom and humor which Steve Allen and his panel guests provide. This adds up to an all-around, fine show.

R. I. A. A. Appoints Committees To Propose Recommendations For Agency's Program

The regular monthly meeting of the Board of Directors of the Record Industry Association of America was held on April 24, 1952.

Four new members were elected:
Atlantic Recording Corp., New York City, Class D
Star Music & Recording Studios, Pittsburgh, Pa., Class E
Urania Records, Inc., New York City, Class E
Derby Records, Inc., New York City, Class E

The Executive Secretary reported that he had made substantial progress in a series of conferences with individual and group meetings with various members. For the purpose of establishing a constructive program for the Association he submitted a long list of recommendations which had been made to him. These were about equally divided between matters dealing with the record business as a whole and those dealing with problems particular to only certain segments of the industry.

It was decided to organize several committees made up chiefly of individuals who are not members of the Board of Directors. The individuals to be appointed will be selected for their expert knowledge in certain fields of activity, and each committee will thus provide in effect the combined experience and talent of the whole industry as regards the particular problems with which it will be charged. All of the directors present agreed to make available for these committees the various department heads and specialists of their respective companies.

Each of the committees will be provided with a definite list of assignments and will be required to provide the Board with a positive recommendation regarding appropriate action. Under this plan the proposals made will be cleared with individual members of the Board prior to the formal meeting, and, consequently, Board action can be prompt and will require a minimum of further discussion.

It was generally agreed that the most important of these committees would be that dealing with public relations and plans to promote a greater public use and appreciation of all types of recorded music. The Executive Secretary reported that a preliminary meeting had already been held by the advertising managers of some of the companies, and cooperative plans along these lines had been met with unanimous approval. In addition to the committee on public relations, the following committees will be organized at once:

Accounting—to deal with tax matters and other accounting problems.
Engineering—to deal with recording technique, uniform level for all pop records and similar matters.
Traffic—to deal with rates and changes in classification.
Legal.

Appointments to these various committees will be made after consultation with the chief executive of the companies holding membership in the Association, and it is believed that all committees will be able to hold their first meeting within the next ten days.

The Executive Secretary reported that communications had been received from both the Radio & Television Manufacturers Association and the Music Educators National Conference requesting that meetings be arranged with representatives of R. I. A. A. It was agreed that such conferences should be arranged at an early date.

This was the first meeting attended by attorney Ernest S. Meyers who was recently selected as counsel for the Association.

Paris In The Spring

NEW YORK—Goddard Leiberson, (right) Executive Vice President of Columbia Records, congratulates Paris-bound Jim Winston, Sales Manager of the record department of the Danforth Company, Pittsburgh, Pa. Winston was declared the winner of Columbia's "April In Paris" promotion contest and was awarded an all-expense-paid trip to France's capital. Paul Wexler, (left) Vice President in charge of Sales at Columbia, who thought up the whole, highly successful idea, adds his "bon voyage" wishes.

Mercury's N. Y. Office Designates Mondays & Tuesdays As Publishers' Open House Days

NEW YORK—Mercury's New York office will revise its method of dealing with publishers, Joe Carlton, New York A & R head announced Friday, May 2.

The new system will be on an open house basis with Mondays and Tuesdays designated publisher visiting days. The A & R department, on those two days, will see every publisher first come first served. And there will be a minimum of two to four weeks between repeat dates.

Special appointments will still be granted anyone with pressing matters or problems but for the most part, Joe Carlton will only see publishers on the two days specified.

This new policy is in line with that in force at most other major diskeries where the A & R men also have to find time for their other duties.

One of the reasons for the change at Mercury is to remedy the complaint of some publishers that they haven't been able to get their songs before the A & R department.

Joe Carlton said that under the new system he hopes that everyone will be able to get a hearing on a free and democratic basis.

Meeting Dates Of Music Operators' Associations

May

5—Illinois Amusement Association
Place: 208 N. Madison St., Rockford, Ill.
6—Westchester Operators Guild, Inc.
Place: Bill Reiber's Restaurant, Elmsford, N. Y.
6—Central Association of Music and Coin Machine Ops.
Place: Bellerive Hotel, Kansas City, Mo.
8—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.
8—Phonograph Merchants Association
Place: Hollenden Hotel, Cleveland, Ohio
8—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio
8—Washington Music Guild, Inc.,
Place: 3110 H Street, Washington, D. C.
12—Wisconsin Phonograph Operators' Association
Place: To Be Announced.
13—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
13—California Music Guild
Place: 311 Club, Oakland, Calif.
14—Music Operators of Northern Illinois
Place: To Be Announced
15—Progressive Music Guild of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.
21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
26—Central States Phonograph Operators' Association
Place: 621 Main Street, Peoria, Ill.

Music And Juke Box Industries Agree With The Cash Box That Unfreezing Of TV Stations May Result In 1,000,000 Juke Box Locations

NEW YORK—As soon as the unfreezing of new TV stations was announced, The Cash Box made a survey among people in the industry to determine what they thought the effects of this action would be on the juke box business.

We reported the results in the last two issues, revealing that the general opinion is that juke box locations in the next couple of years could easily grow to 1,000,000 instead of the present 550,000. And that this growth will be due to the fact that the new television stations will create numerous new artists who may sing a particular song once or twice on TV but whom the public will want to hear sing that song over and over again—and will do so on their nearest juke box.

The result of this report has, from all indications, been completely stimulating to the entire trade. From every side has come favorable comment, noting that in the event that juke box locations did increase, there would be more records sold, more songs published, greater royalties for artists, writers, and publishers—and more profit generally for everyone in the trade.

And not only from the music trade but from operators all over the country have come messages of thanks to The Cash Box for being the first to point out the beneficial consequences of the unfreezing of the stations.

The situation we are in today is very similar to that of twenty years ago when radio first began to be felt as a power. New stars such as Bing Crosby, Guy Lombardo, Buddy Clark and many others soon made their appearance creating new hit songs, new smash records. The same thing must happen in television. As the 2000 stations get built, new stars are going to be found in every corner of the land, singing in individual styles, bringing to the public's attention new songs. And these in turn are going to create more and more demands for new juke box locations.

The unfreezing of the TV stations opens up a whole new era for the music and juke box industries. There's a great future ahead.

Gimmick Of The Week

This week it's a milk bottle—complete with a blue ribbon. It comes from E. B. Marks and plugs "You're Not Worth My Tears" with the message "Spilled Milk Is Nothing To Cry About. This Is 'You're Not Worth My Tears' Week."

Oh that Marvin Frank.

Sweet Story

NEW YORK — The Abby Candy Makers of Hackensack, N. J., announced this week that they will start immediately on the manufacture of a jumbo-sized many flavored chocolate bar named, "The Big Joe Candy Bar." The new candy concoction is named after "Big Joe" Rosenfield, Jr., the popular WVNJ 11 P.M. to 4 A.M. emcee of "The Happiness Exchange." The candy bar will carry a drawing of "Big Joe" along with the slogan, "Happiness In Every Bite."

One Champ To Another

NEW YORK—Sugar Ray Robinson, middleweight boxing champ, presents Nat "King" Cole with his trophy for winning the Pittsburgh Courier Poll for the fifth year in a row. Award was for having the best trio.

HOT Rhythm & Blues ON Mercury RECORDS

1. BE ANYTHING (But Be Mine)
   Winnie Brown
   8270

2. LOOKING FOR MY BABY
   The Ravens
   5800

3. NEW BLOWTOP BLUES
   b/w
   TROUBLE IN MIND
   Dinah Washington
   8269

4. SEQUEL
   Paul Quinchette
   8272

5. GOOMP BLUES
   Johnny Otis & Orchestra
   8273

6. HEY HEY
   b/w
   WALKIN' THE LONESOME ROAD
   Big Bill Broonzy
   8271

7. LET ME FLY YOUR KITE
   Lightnin' Hopkins
   8274

NEW RELEASES

THE CASH BOX Rhythm & Blues Ramblings

Benjamin & Weiss tunes are rolling along at full speed. The B & W items are well represented in the rhythm field. The **Dinah Washington** version of "Wheel Of Fortune" is still going strong; **Bette McLaurin** and **Steve Gibson** have tremendous etchings of "I May Hate Myself In The Morning." Bette's disk is also being played by the pop deejays all over the country; and now **Annie Laurie** comes through on the Okeh label with an exciting waxing of "Lonesome & Blue." The boys are so good, they disdain "stealing" from the masters. They set a new high in plagiarism when they lifted a bar from "Wheel" which they themselves wrote and built "Lonesome & Blue" around it. They are so happy with the response that "Lonesome" has aroused that they are spinning "Wheel" over and over again looking for a few more notes.

* * *

Lou Levy, at Leed's Music, on the hunt for a professional Negro trio of winsome dolls who can sing and are ready for the big time. Send your inquiries to **Deby Coombs**, Independent Press Service, 347 Madison Ave., N. Y. . . . **Shiek Shafeek** and His Rompin' Rajahs have started with a bang. Their unit opened at the Towne Casino, Cleveland, and from the looks of things, they're set. . . . **Freddie Mitchell's** Derby recording "Hot Ice" won a scroll for the sensational sax star last week at Harlem's Apollo Theatre. Presentation was made by stage star **George Kirby** with Derby prexy **Larry Newton** on hand. . . . **Ruth Brown** goes into the Club Primo, Monmouth, N. J. . . . **Roy Eldridge** opens in Rochester on May 1st for one week. He then works his way to the coast with stopovers at Philadelphia and Kansas City. Out west he plans some recording sessions with **Norman Granz**, with whom Ray toured Europe as part of the "Jazz At The Philharmonic" troupe.

* * *

Saxational **Arnett Cobb** played Philly's Harlem Club to capacity and won full spread in the local press. . . . **Johnny Otis** Trophy (to outstanding sports favorite of theatrical profession) to **Jackie Robinson** of Brooklyn Dodgers. . . . **Billy Bunn** has a unique arrangement with two recording companies. Last week RCA Victor released Billy's "That's When Your Heartaches Begin" and "Until The Real Thing Comes Along" as a pop disk and this week Atlantic offered Bunn & **The Gospel Harmonaires** doing two spirituals, "Thank You Lord Jesus" and "The Little Wooden Church On The Hill." A call to the source reveals Bunn has a contract with Victor to do pop and one with Atlantic to do religious numbers. . . . **Eddie Vinson** into Club Ebony, Cleveland, May 12th. . . . **Todd Rhodes** a solid hit at the Cotton Club, Cincy, where he's playing an extended engagement.

* * *

Tamara Hayes is a song stylist who bears watching. After her current Apollo Theatre stint, she's booked into Detroit's Flame Show Bar. . . . Blues king **B. B. King** into Atlanta's Poncianna May 19th. . . . **The Clovers**, whose two sided hit "Middle Of The Night" and "One Mint Julep" is climbing up-up-up, are working Alabama where they will hit Montgomery, Bessemer and Selma. . . . **Tiny Grimes** and His Highlanders are current clickeroos at the Earle Theatre, Philadelphia.

HOT in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	In HARLEM	On CHICAGO'S South Side	In NEW ORLEANS
1	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*
2	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	GOING HOME *Fats Domino* *(Imperial)*
3	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	DUST MY BROOM *Elmo James* *(Trumpet)*
4	TROUBLE IN MIND *Dinah Washington* *(Mercury)* *Amos Milburn* *(Aladdin)*	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*
5	MIDDLE OF THE NIGHT *Clovers* *(Atlantic)*	I'LL ALWAYS BE IN LOVE WITH YOU *Paul Quinchette* *(Mercury)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
6	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*	NEW BLOWTOP BLUES *Dinah Washington* *(Mercury)*	REELING AND ROCKING *Fats Domino* *(Imperial)*
7	BE ANYTHING, BUT BE MINE *Wini Brown* *(Mercury)*	SLOW CABOOSE *Sax Mallard* *(Checker)*	SWEET SIXTEEN *Joe Turner* *(Atlantic)*
8	STOLEN LOVE *The Larks* *(Apollo)*	INDIAN LOVE CALL *Louis Armstrong* *(Decca)*	WHEN THE SWALLOWS COME BACK TO CAPISTRANO *The Dominoes* *(Federal)*
9	NIGHT TRAIN *J. Forest* *(United)*	BE ANYTHING *Wini Brown* *(Mercury)*	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
10	MELLOW BLUES *Sonny Thompson* *(King)*	MELLOW BLUES *Sonny Thompson* *(King)*	ONE MINT JULEP *Clovers* *(Atlantic)*

HOT

in DALLAS	in LOS ANGELES	in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	SWEET SIXTEEN *Joe Turner* *(Atlantic)*	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	
2	GOING HOME *Fats Domino* *(Imperial)*	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*	
3	ONE MINT JULEP *Clovers* *(Atlantic)*	DUST MY BROOM *Elmo James* *(Trumpet)*	
4	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*	
5	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	NO MORE DOGGIN' *Roscoe Gordon* *(R. P. M.)*	
6	BIG GUN BLUES *Little Son Jackson* *(Imperial)*	GOING HOME *Fats Domino* *(Imperial)*	
7	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	NIGHT TRAIN *Jimmy Forest* *(United)*	
8	5-10-15 HOURS *Ruth Brown* *(Atlantic)*	UNION STATION BLUES *John Lee Hooker* *(Chess)*	
9	SO TIRED *Roy Milton* *(Specialty)*	YANCEY SPECIAL *Lloyd Glenn* *(Swingtime)*	
10	COUNTRY BOY *Muddy Waters* *(Chess)*	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*	

MEMPHIS, TENN.

1. 5-10-15 Hours (Ruth Brown)
2. That's What You're Doing To Me (The Dominoes)
3. Middle Of The Night (Clovers)
4. Night Train (Jimmy Forest)
5. No More Doggin' (Roscoe Gordon)
6. Cold Chills All Over Me (John Lee Hooker)
7. Union Station Blues (John Lee Hooker)
8. Drop Top (Billy Love)
9. Everybody's Blues (Little Sun Jackson)
10. New Blowtop Blues (Dinah Washington)

SAVANNAH, GA.

1. 5-10-15 Hours (Ruth Brown)
2. Sweet Sixteen (Joe Turner)
3. Trouble In Mind (Dinah Washington)
4. Be Anything, But Be Mine (Ruth Brown)
5. I Can't Stop Loving You (Joe Turner)
6. Middle Of The Night (Clovers)
7. No More Doggin' (Roscoe Gordon)
8. New Blowtop Blues (Dinah Washington)
9. One Mint Julep (Clovers)
10. Let's Talk About Jesus (Bells Of Joy)

ATLANTA, GA.

1. One Mint Julep (Clovers)
2. No More Doggin' (Roscoe Gordon)
3. Lawdy, Miss Clawdy (Lloyd Price)
4. 5-10-15 Hours (Ruth Brown)
5. Night Train (Jimmy Forest)
6. Goin' Home (Fats Domino)
7. Let's Talk About Jesus (Bells Of Joy)
8. Rock Around The Clock (Wally Mercer)
9. Story Blues (The Four Buddies)
10. High Priced Woman (John Lee Hooker)

OAKLAND, CAL.

1. Got You On My Mind (John Greer)
2. Goin' Home (Fats Domino)
3. 5-10-15 Hours (Ruth Brown)
4. No More Doggin' (Roscoe Gordon)
5. Have Mercy, Baby (The Dominoes)
6. Heavenly Father (Edna McGrifff)
7. Beside You (The Swallows)
8. Dust My Broom (Elmo James)
9. Milk Train (Tab Smith)
10. I've Got The Last Laugh Now (Roy Brown)

ST. LOUIS, MO.

1. One Mint Julep (Clovers)
2. Heavenly Father (Edna McGriff)
3. Mary Jo (Four Blazers)
4. No More Doggin' (Roscoe Gordon)
5. 5-10-15 Hours (Ruth Brown)
6. Middle Of The Night (Clovers)
7. Be Anything, But Be Mine (Wini Brown)
8. Night Train (Jimmy Forest)
9. Sure Thing (Count Basie)
10. Big Dip (Jimmy Forest)

BEST SELLING SPIRITUAL RECORDS

THE CASH BOX

Listed Alphabetically

- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- How Far Am I From Canaan?
  SOUL STIRRERS
  (Specialty)
- I Bowed On My Knees
  MEHALIA JACKSON
  (Apollo)
- Leading Me
  PILGRIM TRAVELERS
  (Specialty)
- Let's Talk About Jesus
  BELLS OF JOY
  (Peacock)
- Old Land Mark
  WARD SINGERS
  (Savoy)
- These Are They
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Wading Through Blood And Water
  DIXIE HUMMING BIRDS
  (Peacock)
- When He Spoke
  WARD SINGERS
  (Savoy)

"Jazz At The Philharmonic" Ends Smash European Tour

NEW YORK—Norman Granz and his "Jazz at the Philharmonic" crew returned to the States Monday, April 21st, following a sensational three-week tour of eleven European cities. The talent roster was headed by Ella Fitzgerald and included Oscar Peterson, Flip Phillips, Max Roach, Lester Young, Ray Brown, Hank Jones and Irving Ashby.

The Granz troupe broke box office records in each of the cities it played, including Stockholm, Copenhagen, Malmo, Gotenberg, Paris, Brussels, Amsterdam, the Hague, Zurich, Geneva, and Frankfort. Never before has an American attraction received such an ovation publicity and boxoffice-wise in Europe. Because of tht overwhelming demand for tickets, "Jazz at the Philharmonic" played double headers in ten of the cities, and tickets were being scalped for unheard-of prices.

Front page bouquets were lavished on Ella Fitzgerald throughout the Continent. The celebrated songstress is without question, the hottest jazz attraction ever to have appeared there. Bravoes were also heaped on the Canadian piano wizard, Oscar Peterson, who has established himself as a solid box office attraction with European jazz lovers.

Granz has recorded segments of each concert and will include them in his next album series which will be titled "Jazz at the Philharmonic Goes to Europe." He has already lined up an eight-week concert tour of Europe for JATP next Spring due to the phenomenal and unprecedented success of this first try-run on foreign ground.

RPM RECORDS
hollywood IS HOT

3 More RPM Hits!

"NO MORE DOGGIN"
Roscoe Gordon
RPM # 350

"MY OWN FAULT DARLIN'"
B. B. King
RPM # 355

"TROUBLE AND HEARTACHES"
Ike Turner
RPM # 356

Definite Hit!
LAWDY MISS CLAWDY
by
LLOYD PRICE
#428
Specialty records

ANOTHER GREAT SPIRITUAL on Peacock
"SPEAK TO ME JESUS"
b/w
"REST FOR MY LABOR"
The Gospel Tones
Peacock #1596
PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

NEW RELEASE
• LAURIE TATE
"CAN'T STOP MY CRYING"
"ROCK ME DADDY"
965
• DIZZY GILLESPIE
"THIS IS HAPPINESS"
"LOVE IS HERE TO STAY"
966
• ODELLE TURNER
"DRAGGIN' HOURS"
"ALARM CLOCK BOOGIE"
964
ATLANTIC RECORDING CORP.
234 West 56th Street New York, N. Y.

THE CASH BOX JAZZ 'N BLUES REVIEWS

"MARGIE" (2:34)
"WIGGLE WAGGLE" (2:39)

JAMES MOODY
(Mercury 8278; 45x8278)

● James Moody and his orchestra come up with a bouncy oldie and bang it out with a straight performance for the first half, then switch to a jazz treatment. The arrangement showcases some fine trumpeting and rests heavy on the brass section for support. Flip is another moderate beat with a similar arrangement that Moody and the boys dish up with zest. Both sides are instrumental adaptations.

"MISTAKES" (3:02)
"HOW LONG" (3:16)

THE FIVE KEYS
(Aladdin 3131)

● A slow favorite of the past is given a smooth and showy rendition by the Five Keys. The melodic item is sung hauntingly by the lead. The group changes pace about midway and the rhythmic treatment comes off in strong style. This is a sock side. The under portion is a slow ballad dished out by the harmonizing group effectively. The boys maintain the slow beat from start to finish.

"MR. LOW LOVE" (2:32)
"I COULD MAKE YOU CARE" (2:40)

TERRY TIMMONS
(RCA Victor 20-4675; 47-4675)

● A big bounce blues is socked out by Terry Timmons with gusto. The chantress gives a rollicking reading to the cute lyrics and is supported with wild enthusiasm by the musicians. The second side is a slow ballad that gives Terry a chance to show her versatility. Miss Timmons carols the melodic piece appealingly and brings in a potent side.

"I WONDER" (2:50)
"CAN I SAY ANY MORE" (3:05)

THE FOUR TUNES
(RCA Victor 20-4663; 47-4663)

● The Four Tunes come up with a slow ballad and send it soaring with a moving performance. The lead gives a polished reading and is ably supported by the balance of the aggregation. Lower lid is another slow item that the boys chant easily. The harmonizing is sincere and pleasureable and makes for two strong platters.

"THE OLD GOSPEL SHIP" (2:41)
"WHEN" (2:31)

SONS OF DAVID
(Savoy 4035)

● The Sons Of David come up with a fast moving jump treatment of a gospel number. Rev. Cromwell and Rev. Morgan give the religious lyrics a dynamic reading. The arrangement which spots some raucus instrumentations and honky tonk piano playing, makes this different than the ordinary type of spiritual. Flip is a slow soft item, chanted by the same artists, who bring in a likely side.

★AWARD O' THE WEEK★

"LONESOME AND BLUE" (2:31)
"I DON'T GET MY KICKS" (2:34)

ANNIE LAURIE
(Okeh 6882)

ANNIE LAURIE

● Annie Laurie kicks off another Benjamin & Weiss tune in the rhythm and blues section. The thrush delivers a dynamic and stirring vocal effort as she projects the slow ballad in a thrilling manner. Titled, "Lonesome & Blue", the sentimental melody is lifted to the heights by the torch voiced artist who employs all her vocal tricks in putting the song over. The Danny Kessler ork handles the exciting arrangement in slick style and does much to make the etching an appealing side. This is an item that will run wild in the jukes. The lower lid is a slow blues that Annie reads with warmth and power as she turns out a strong mate for the upper lid. Once again the Kessler musicians come through with a potent orchestral backing. We like the upper lid and urge ops to get with it now.

"TELL ME, MOTHER" (2:33)
"FOR THE FIRST TIME" (2:53)

ALONZO STEWART
(Imperial 5188)

● Alonzo Stewart gives a real low down presentation of a slow item that increases its tempo about midway. Stewart's solid vocal is backed strongly by the instrumentalists. The under siding is a slow ballad that the chanter delivers appealingly. Both sides have a similar arrangement which features runs of smooth saxing.

"ACE OF CLUBS" (2:50)
"JUMP THE BLUES" (2:45)

JOE HOUSTON
(Imperial 5183)

● A driving jump, written by Joe Houston, is given a spirited instrumental treatment by Joe and his group of musicians. While the exciting arrangement showcases the sax, the brass section is unobtrusive, and the result is an etching that's easy on the ears. The second end is a somewhat slower blues, which the vocalist socks out in top flight fashion.

"MAGGIE'S BOOGIE" (2:31)
"RIGHT BACK ON IT" (2:30)

PEPPERMINT HARRIS
(Aladdin 3130)

● Peppermint Harris bangs out a hustling boogie beat with a cute set of lyrics in his stylized vocal fashion. Peppermint's happy effort is backed excitingly by Maxwell Davis and His All Stars. The lower lid is a moderate bounce that Harris chants engagingly. The musical accompaniment is softer and in the mood of the tune.

"WHY DON'T I" (2:55)
"ROCKIN' DADDY-O" (2:35)

THE HEARTBREAKERS
(RCA Victor 20-4662; 47-4662)

● A slow beat is rhythmically chanted by the harmonizing Heartbreakers. The group gives the sad lyrics a slick reading as they blend their voices in flowing style. The Heartbreakers sincere effort helps make this a strong end. Flip is a low down blues number that the vocal aggregation sells with gusto. We like the upper end.

Jazz 'n Blues SLEEPER OF THE WEEK

"STORY BLUES" (2:33)
"YOU'RE PART OF ME" (2:37)

THE FOUR BUDDIES
(Savoy 845)

FOUR BUDDIES

● The Four Buddies come up with a fast moving, beaty item and bang out the fetching lyrics with a powerhouse selling that should put this record in the list of best sellers. The upper deck, titled "Story Blues", is an aggressive jump that the harmonizing group chant in their inimitable style. The lead vocalist's sock chanting takes the etching for a dizzy spin and the remainder of the group helps it along with some solid harmonizing. This side has the essentials and we expect it to make lots of noise in the rhythm and blues locations. The under siding is a slow number that gives the boys a chance to show their ability to handle a change of pace. The Four Buddies come in with a slow chant and follow up with a dramatic soft reading that makes this an ok end. Ops have a strong one on the upper deck and they would be wise to place it.

"DOES JESUS CARE?" (3:00)
"WHERE CAN I GO?" (3:13)

YOUNG GOSPEL SINGERS
(RCA Victor 20-4674; 47-4674)

● The Young Gospel Singers give a shouty and rollicking rendition of a slow gospel number. The fem vocalist dishes out a polished effort as she is forcefully backed by the balance of the harmony group. The second side is a fast jubilee type of spiritual that the singers go all out on. The gang-sing rocker is a good side for the right locations.

"PEACE IN THE LAND" (2:39)
"A FEW MORE DAYS" (2:34)

CHRISTLAND SINGERS
(Peacock 1599)

● A slow religious number that picks up a light bounce as it goes along is excitingly projected by the Christland Singers. Lead singer, Leroy Taylor, gives out with a stirring vocal as he and the group open lightly and end with lusty harmonizing. The lower side is a slow beat with Rebert Harris handling the lead. Harris' mighty voice is softly backed, resulting in an effective waxing.

"REST FOR MY LABOR" (2:37)
"SPEAK TO ME, JESUS" (2:54)

GOSPEL TONE SINGERS
(Peacock 1596)

● The Gospel Tone Singers sing a slow spiritual in soft and haunting manner. A. D. Batchelor handles the lead part potently, as he and the choral combo bring in a solid side. The under end is a similar item that the artists handle smoothly. William Fields does a commendable job as the lead vocalist.

"WORRIED LIFE BLUES" (2:51)
"MONEY AIN'T EVERYTHING" (2:38)

SONNY PARKER
(Peacock 1595)

● Sonny Parker belts out a slow low down blues feelingfully. Parker handles the weepy lyrics in dramatic style as he receives a spirited musical assist from Gladys Hampton's Blues Boys. Flip is a fast moving shouty number that the same artists drive out with joyful abandon. The arrangements set up by the musicians lend much to the success of both decks.

"ROCKIN' WITH FES" (2:00)
"GONE SO LONG" (2:24)

ROY "BALD HEAD" BYRD
(Federal 12073; 45 x 12073)

● Taking hold of a moderate beat item, Roy "Bald Head" Byrd sends it soaring with a spirited vocal. The chanter employs his vocal tricks to the utmost, and with the aid of an exciting arrangement, makes this a sock dish. The under siding is a slow rhythmic piece that Byrd again sells contagiously. The instrumentalists provide fitting backdrops for Roy, and add to the appeal of the waxings.

Blending Harmony

Cumberland, Md.—The Blenders, Decca Harmony group guested with "Doc" Webster at WCUM during their April 14-20 engagement at the Cadillac Lounge in Cumberland, Md. Left to right are: Ollie Jones, Abel De Costa, James De Loach, "Doc" Webster, Tommy Adams and Ernie Brown.

TAX PROBLEMS THAT AFFECT YOU
by Herman Jaffe, C.P.A.

We've spoken before about the theory of spreading income—who may apply—what the prerequisites are—but omitted mechanics—so here goes.

You started your services on January 1, 1949 and completed them exactly three years later on December 31, 1951, at which time you received a lump sum of $15,000.00—Here's how you figure.

1. Find your tax for 1951 without the $15,000.00.
2. Find your tax for 1951 with the $15,000.00 included.
3. The difference between these two tax results will be your tax cost for 1951 for the $15,000.00 earned.
4. Now add $5,000.00 ($15,000.00 ÷ 3) to your income as filed for 1949, 1950 and 1951, and figure your adjusted taxes for these three years.
5. At this point, you can determine whether it is to your advantage to spread your income over the three year period, or to add the $15,000.00 to your 1951 income. In most cases, spreading your income is advantageous, but you are the sole judge as to whether you want to apply the spreading method.

You are a calendar year taxpayer, and you began your services on February 11, 1948 and completed them on October 10, 1951. You count the month of February 1948 because more than half a month remains, but you omit the month of October, 1951 since less than half a month is involved. You now find that you have a spread of 44 months, and assuming that you received $44,000.00 on October 10, 1951—your monthly income is $1,000.00—($44,000.00) ÷ 44 months); or, in other words, you would allocate $11,000.00 to 1948; $12,000.00 to 1949; $12,000.00 to 1950; and $9,000.00 to 1951.

Let's take the same set of facts we used above i.e. you started on February 11, 1948, and completed the job on October 10, 1951, but you received the $44,000.00 on August 8, 1950. What happens now? You worked for 44 months but you received your lump sum payment at the end of 30 months. You must therefore spread your income over the 30 months of the work preceding payment so that your monthly allocation is $1,466.67 ($44,000.00 ÷ 30 months); or in other words, you would allocate $16,133.18 to 1948; $17,600.00 to 1949; and $10,266.67 to 1950.

Now that you see how Section 107(A) operates—what are you doing to help yourself?

OKEH'S FIRST YEAR

by

DANNY KESSLER

DANNY KESSLER

The OKEH label was reborn one year ago when Columbia decided to reactivate what was at one time one of the great names in the record business. It was decided that OKEH would be basically a Rhythm and Blues label, and I was appointed Director of Rhythm and Blues for Columbia and Okeh records.

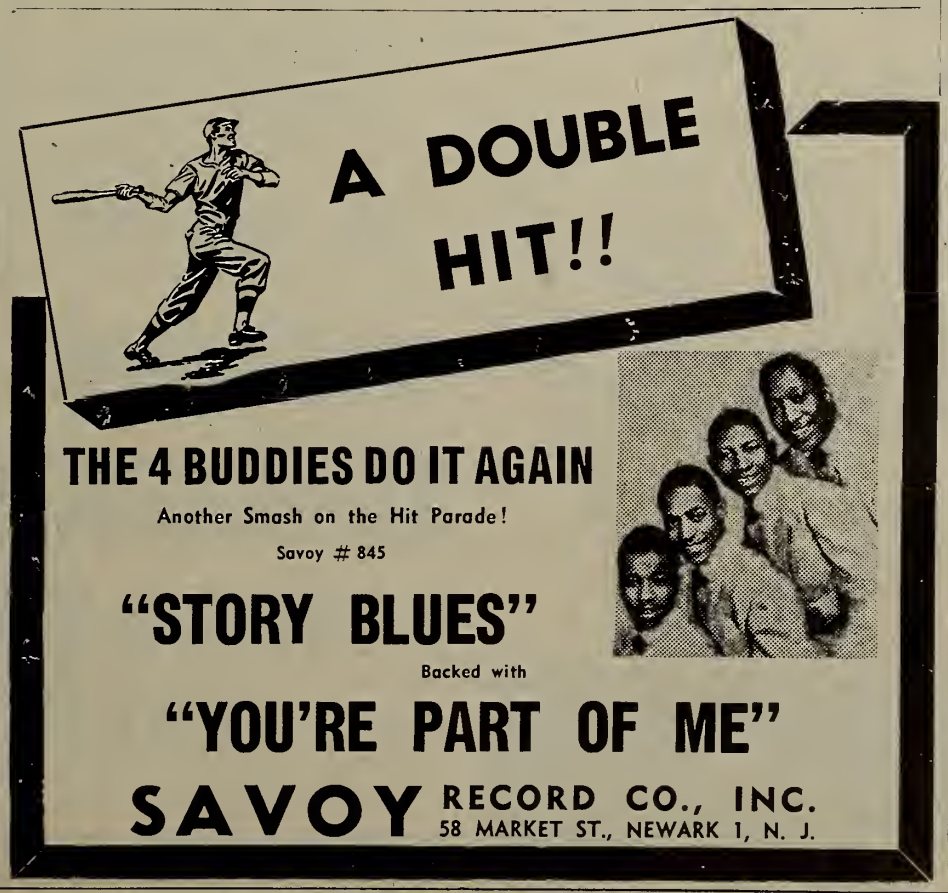
My first task, in rebuilding the Okeh label, was to go out and find the talent we needed. I felt that we should revive Okeh with an almost entirely new roster of Rhythm and Blues performers, new to the field and new to the public.

I toured the entire country from coast to coast including the southern states, in my search for fresh recording talent. It was on this trip that I acquired my new artists. Johnnie Ray (now recording on the Columbia Pop label), the Four Lads, Dolores Hawkins, The Treniers, Chuck Willis, Chris Powell, Bill Davis and the Sugartones were all signed to record for our Okeh label. Added to the new faces (and voices) were some of the more established Rhythm and Blues artists such as Larry Darnell, Red Saunders, Annie Laurie and Titus Turner. With this talent I felt that we had made an auspicious beginning in the rebuilding of Okeh.

I've certainly had my own personal kicks and thrills this past year, seeing some of these unknown artists, Johnnie Ray, the Four Lads and others, grow into big and increasingly popular recording names.

We will continue to build with new talent and new hits in our program to make Okeh the major label it once was in the rhythm, blues and jazz field.

I am deeply grateful to those at Columbia who have helped me so much during the past year. Jim Conkling, Goddard Lieberson, Paul Wexler, Stan Kavan, the entire sales force of Columbia Records and of course to all the disk jockeys, juke box operators and many others who have given us full cooperation.


A DOUBLE HIT!!
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"YOU'RE PART OF ME"
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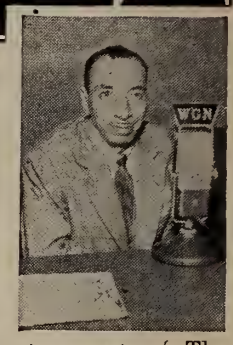
10th Anniversary Issue of THE CASH BOX—See Page 10

Kickin' The Blues Around

with Sam Evans



The new one by **King Pleasure**, on Prestige, which is dedicated to **James Moody** is a killer. Tune has a new and unusual twist that should make it a natural for both modern and regular rhythm buyers. . . . For your Mother's Day programing both **Don Cornell** and **Don Cherry** have a sweetheart in "My Mother's Pearls." The first Don is on Coral and the latter Don is on Decca. . . . **Satchmo** has done it again with his "Kiss Of Fire." . . . **Dinah Washington** and **Muggsy Spanier** heading the bill at The Blue Note for a two weeker which began 5/2/52. . . . **Erskine Hawkins** and **Ella Fitzgerald** heading for the big windy and a week at The Regal, as of the 16th of May. . . . **Larry Steele**, heading his own package "Smart Affairs" into the Canadian wilds for 15 days.

Varetta Dillard, Savoy bluester, is 'gone' on "Hurry Up" b/w "Please Come Back To Me." . . . Note from **Eddie Heller**, of Rainbow label, re: our mention of no publisher on his "Number Mambo." Suggest contacting anyone of the many fine firms located thruout the country. . . . **Lorry Raine**, a pretty gal and a local one and managed by her husband, has something in "Am I Blue." . . . The New York Daily Mirror, on 4/24/52, ran a story "Only Human" by **Sidney Fields**, written about **Billy Eckstine** that should become a historical piece and should be retained in the files of all connected with show biz. Eckstine is doing a wonderful job of spreading goodwill, goodfellowship and good-showmanship around the country, particularly in the south. To Sidney Fields for his splendid reportorial work a huge BOX OF CASH.

We are well accustomed, these days, to the harp and the organ being used in both swing and rhythm tunes. But leave it to **Mitch Miller**, the Columbia beard, to bring his old trusty French horn into the jass field. Watch for "Serenade For Horns" b/w "Horn Belt Boogie." . . . **April Stevens** out again on RCA with "Meant To Tell You." . . . **Gene Krupa, Charley Ventura** and **Marty Napolean**, winging eastward from Tokyo. Short stop-overs in Berkeley, Denver and Chicago will precede a guest spot with **Milton Berle** on 5/13/52. . . . Deejays across the nation are doing their part to help in the drive to recruit the 50,000 student nurses needed for hospital schools this fall. . . . Skylark has a great jass disc in "Big Boy" done in 2 parts with **Jim Giuffre** on the tenor reed. . . . **Sonny Til** recently appeared at **McKie Fitzhugh's** Bop Shop in Chi. and was so completely mobbed by an ocean of fans that he had to depart the store via the alley sans tie, coat and even shirt.

Eartha Kitt, currently being raved over, over in London, may say: "I do," any day now and the new mate will prove interesting. . . . Small package acts and general entertainment groups might write to WLS, Artists Placement Bureau, Chicago, for possible work during the coming summer months.

The Commercial Atlas Service reports some interesting facts on the business trend as of April, 1952. The ten best cities, showing a 11% to 15% gain over the previous year are: Charleston, W. Va.; Columbia, S. C.; Houston, Tex.; Louisville, Ky.; Shreveport, La.; New Orleans, La.; Fort Smith, Ark.; Indianapolis, Ind.; Little Rock, Ark. and Tucson, Ariz. The Colorado area has shown a continued decline for over two months, along with much of Nevada. Southwest Texas and the northeastern section of North Carolina have shown continued improvement for two months or longer. The nation's business is back, for April, to its Jan. 1st ratings, after crawling thru a slow and depressing winter. Military building helped the picture in Little Rock and Oklahoma City. Tobacco and chemicals picked up in Louisville, while general trade shoved Memphis ahead of the crowd. The Middle Atlantic zone, following New York City's lead where garment making tripped seriously, gained only 1% compared with the So. Central's 7%. Butte, Reno, Duluth and Phoenix are awaiting warmer weather. The above facts are compiled by Rand McNally & Co. and perhaps may be of service to distributors and mfrs. in determining markets.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

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B/W
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★AWARD O' THE WEEK★
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THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET OLD MOTHER NATURE HAVE HER WAY**
   Carl Smith
   (Columbia 20862; 4-20862)

2. **DON'T JUST STAND THERE**
   Carl Smith
   (Columbia 20893; 4-20893)

3. **HONKY TONK BLUES**
   Hank Williams
   (MGM 11160; K11160)

4. **WILD SIDE OF LIFE**
   Hank Thompson
   (Capitol 1942; F-1942)

5. **SILVER AND GOLD**
   Pee Wee King
   (RCA Victor 20-4458; 27-4458)

6. **GOLD RUSH IS OVER**
   Hank Snow
   (RCA Victor 20-4522; 47-4522)

7. **WONDERING**
   Webb Pierce
   (Decca 46364; 9-46364)

8. **DON'T STAY AWAY**
   Lefty Frizzell
   (Columbia 20911; 4-20911)

9. **EASY ON THE EYES**
   Eddy Arnold
   (RCA Victor 20-4569; 47-4569)

10. **THREE WAYS OF KNOWING**
    Johnnie & Jack
    (RCA Victor 20-4555; 47-4555)

A Beard And A Voice

*NEW YORK—Jazzbo Collins of WNEW, New York, gets his beard twitted by Billy Eckstine during Billy's recent party backstage at the Paramount Theater where he was appearing. Billy, who has a current big one in "Kiss Of Fire" is also scheduled to be seen soon around the country in the MGM film "Skirts Ahoy."

Tex Williams To Appear At Oakland Centennial

TEX WILLIAMS

LOS ANGELES, CAL.—Tex Williams and his orchestra and a complete array of western and folk artists will appear in the Auditorium in Oakland, Calif., May 6 as entertainment highlight of the Oakland Centennial.

Advance sale tickets have been available for several days and a feature of the evening will be the awarding of a door prize of two round trip tickets to Hawaii. Winner is not required to be present.

Arrangements have just been completed for a portion of the show to be broadcast on NBC.

The Oakland appearance will mark the first time Tex Williams has ever made an appearance outside Los Angeles with his complete NBC western band and featured artists.

Entertainers on program will include Cindy Walker, who wrote "Blue Canadian Rockies" and more than 200 other songs; Terrea Lea, queen of folk singers and star of her own NBC show; Wade Ray, RCA Victor artist; Jimmie Widener, vocalist and instrumentalist; Deuce Spriggins, comedy vocalist; Dickie Phillips, sit-down fiddler, and others.

Tex Williams, who recorded more than 60 songs for Capitol Records including "Smoke, Smoke, Smoke That Cigarette," is now under contract to RCA Victor and has worked as a team with Dinah Shore.

Marlin Sisters On Foreign Tour

NEW YORK—The Marlin Sisters, together with their father, Cantor Malevsky, and the rest of their family (a singing group of six) left on a tour April 23 which will take them to Israel, Paris and London for a series of concerts. The Marlin Sisters are featured on Coral records and so is the family, which is known as the Hillsiders and record hillbilly tunes. The Marlin Sisters' latest release is "Idaho State Fair".

Notes On CANADIAN ARTISTS

The Calgary Range Riders (Aragon Records) start their coast to coast tour on May 23rd, which will take them through all the provinces. . . . **Tony Stoltz**, who was formally with the Range Riders, is on his way to the coast to cut some more records. Tony's accordion solo of "Calgary Waltz" was a big disk here in Canada. . . . **The Rhythm Pals** waxing of "My Chapel In The Pines," is starting to kick up some noise. The group is currently being heard from coast to coast on the radio show, **Burns Chuckwagon**. . . . **Keray Regan**, composer and vocal artist of the best selling "I Don't Care If You Go A Little Further" (Aragon), will be starting out with his brother Bob on a tour that features a mind reading act that has caused much interest. . . . **Alberta Slim**, RCA Victor artist, has just left the west coast to join the **Wallace Brothers** circuit. But first he is heading for New York where he is going to pick up a baby elephant and from there he will catch the show either at Windsor or Hamilton. Slim has four tunes that are going to be released by Victor shortly and the present tour is geared to tie these numbers in with his performances, which includes singing and animal tricks. . . . **Buddy Reynolds**, whose compositions "Spruce Bug" and "I Want To Be Your Valentine" are showing strongly, has just gotten the first issue of his fan club magazine off the presses. . . . **Evan Kemp**, vocalist with the **King Ganam's** orchestra, is now singing regularly on CKNW. Evan is relieving **Jimmy Morris** who has been there for quite a spell. Jimmy currently has a big disk going that's tagged, "I Called Your Name." . . . **Stu Davis**, the Canadian Troubadour, whose recording of "Fate Of The Flying Enterprise" is high on the Canadian best seller lists, is moving his show from Edmonton to CKXL, Calgary. . . . **Ray Little's** disk version of "Call Of The Mountains" is getting heavy deejay play. Ray is presently working steady spots all across Canada and his reputation extends even further. . . . **Pat Morgan** has his own show on CJOR, Vancouver, where he airs his voice regularly. It was Pat's vocal that was dubbed in for the voice of **Benny Fields** in the forthcoming picture, "Somebody Loves Me" featuring **Betty Hutton**.

King DE LUXE Federal RECORDS

Best Sellers

KING - DELUXE - FEDERAL

POPULAR

★ MARY SMALL
DIDJA EVER
A BEAUTIFUL WASTE OF TIME
15167 and 45-15167*

★ LARRY FOTINE
WONDER
YOU DON'T CARE
15171 and 45-15171*

★ RANDY HALL & THE TIN FLUTERS
TIN WHISTLE BLUES
I TIN WHISTLE AT YOU
15178 and 45-15178*

FOLK-WESTERN

★ BELMORE BROS.
GOOD TIME SATURDAY NIGHT
I WON'T BE WORRIED LONG
1053 and 45-1053*

★ MOON MULLICAN
A MILLION REGRETS
SHOOT THE MOON
1043 and 45-1043*

★ COWBOY COPAS
FOUR BARE WALLS AND A CEILING
I CAN'T STOP LOVING YOU
1046 and 45-1046*

★ YORK BROS.
THAT'S WHY I'M CRYING ALL THE TIME
MY CAROLINA MOON
1049 and 45-1049*

SEPIA BLUES

★ LUCKY MILLINDER
LOADED WITH LOVE
RAM-BUNK-SHUSH
4534 and 45-4534*

★ WYNONIE HARRIS
KEEP ON CHURNIN'
MARRIED WOMEN—STAY MARRIED
4526 and 45-4526*

★ TINY BRADSHAW
MAILMAN'S SACK
NEWSPAPER BOY BLUES
4537 and 45-4537*

★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2 4488 and 45-4488*
I'LL DROWN MY TEARS
CLANG, CLANG, CLANG
4527 and 45-4527*

FEDERAL

★ THE DOMINOES
THAT'S WHAT YOU'RE DOING TO ME
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
12059 and 45-12059*
HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*

★ LITTLE ESTHER
I'LL BE THERE
BETTER BEWARE
12065 and 45-12065*

* 45 R.P.M.

distributors

King RECORDS INC.
CINCINNATI 7, OHIO

THE CASH BOX FOLK and WESTERN ROUNDUP

Jimmie Skinner (Capitol) was host to all area d. j's. and artists at the opening of his new "Music Center" at 222 East 5th St. in Cincinnati. Jimmie has been out of the record and sheet music business for about two months while readying this new location. He's now right in the center of the Queen City's business district. A daily show is broadcast from the store from nine to ten A.M. and autographed pictures of country entertainers are needed for store decoration. How about sending him some pictures—and drop by to see Jimmie when in that area!

Lee Sutton, popular country d. j. of KMA in Shenandoah, Iowa was host to Andy Reynolds and the 101 Ranch Boys recently. The Reynolds group is on a six week's mid-western tour with a probable west coast engagement in the planning.

PEE WEE KING

After six years with KFAM in St. Cloud, Minn., Dudley Dane, d. j. and librarian, joined the staff of "The Voice of America" in March. Best wishes go with Dudley in his work. Don Welsh and Don Opheim have filled the vacancy and report that 56% of the station's mail is of the country and western variety.

Pee Wee King (RCA Victor), Neal Burris (Columbia), and Redd Stewart (King) had a busy time with d. j.'s. in the Norfolk area when on a three day stand there recently. Doug Smith of WTAR and Art Barrett & Sheriff Tex Davis of WSAP and WLOW all wrote about pleasant meetings across the mike with the group. Both the King group and Burris have new record releases that are picking up steam.

Dale Gallimore has taken over the country d. j. duties at WPUV in Pulaski, Virginia which were left vacant when Dave Lehman changed to a pop spot with WNOR in Norfolk. Congratulations to both on the new connections! Art Barrett of Portsmouth's WSAP is responsible for this report.

There's a fellow in the Mississippi Gulf area that is stirring up a lot of commotion via his four hours per day of country records. The shows are entitled "Hillbilly Fever" and are conducted by Eddie Bishop from WVMI in Biloxi.

According to William P. Saunders of WOKO in Albany, N. Y. "Pigfoot Pete's Jamboree" holds a top audience from the station. One of the appreciated efforts of the m. c. is the dedication of records to families of members of Pete's "Radio Rangers Club" now overseas in the armed forces.

Jimmy Martin (King) is carrying an early morning spot daily from WROL in Knoxville, Tennessee. Harold Durham does the mc. duties as well as WROL's country record spinning. "Little Robert" Van Winkle, well known in country circles, works with the Martin group on all engagements.

Bill Lowery of Atlanta's WGST reports big interest in Rocky Porter's new Columbia release. Bill m. c.'s an "All Star Hillbilly Jamboree" from the stage of the Tower Theatre each Sunday afternoon in addition to his radio work. Featured names include Boots Woodall (Mercury), The Swingbillies of WLTV, Jimmy Smith of WSB, and top name acts from out of town.

Shorts about jocks—Fred Wamble of Birmingham doing taped shows for border stations XERB and XEG with additional outlets in the offiing. Verlin Mays of WFHG in Bristol, Va. doing 13 hours of records each day. Woodson Wall of WSGM in Gulfport, Miss. badly in need of country records for his shows since library is small and time increasing. Roy K. "Uncle Bill" Rhodes recently moved from KWSL to KAOK in Lake Charles, La. Robert R. Smith doing a daily "Hillbilly Spotlight" from Savannah, Georgia's WCCP. Joe Sikes and Kearney Escagne sharing the spinning honors on a one hour daily stint "Hayride Jamboree" from KANE in New Iberia, La. Al Brock of WTAL in Tallahassee, Fla. doing a fine job booking and managing The Silvertone Quartet through Alabama, Florida and Georgia. Another hour added to "Let's Get Together With Records" done by Joe Morris from WKDK of Newberry, S. C.

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.
1536 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5-7880 CR 1-5254

Canada's Western Hit Parade

Compiled Through The Cooperation Of Program Directors Throughout Canada

1. SILVER AND GOLD
   Pee Wee King
   (RCA Victor)
2. TOO OLD TO CUT THE MUSTARD
   Ernest Tubb & Red Foley
   (Decca)
3. I DON'T CARE IF YOU GO A LITTLE FURTHER
   Keray Regon
   (Arogon)
4. MOM'S AND DAD'S WALTZ
   Lefty Frizzell
   (Columbia)
5. SLOW POKE
   Pee Wee King
   (RCA Victor)
6. GIVE ME MORE, MORE, MORE
   Lefty Frizzell
   (Columbia)
7. THESE THINGS SHALL PASS
   Honk Snow
   (RCA Victor)
8. BE MY LIFE'S COMPANION
   Hawkshow Hawkins
   (King)
9. FATE OF THE FLYING ENTERPRISE
   Stu Dovis
   (Arogon)
10. SALTY DOG RAG
    Red Foley
    (Decca)

THE CASH BOX FOLK & WESTERN RECORD REVIEWS

BULLSEYE of the WEEK

"DON'T EVER TAKE THE RIBBONS FROM YOUR HAIR" (2:25)
"SOMEONE CALLS ME DADDY" (3:00)

EDDY ARNOLD
(RCA Victor 20-4646; 47-4646)

EDDY ARNOLD

● A slow sentimental number is given the usual fine treatment by Eddy Arnold, who is a prolific maker of country and folk hits. Titled, "Don't Ever Take The Ribbons From Your Hair", Arnold warbles the expressive lyrics with lots of warmth and appeal. The potent arrangement is easily run through by the instrumental group which helps Eddie make this a powerful side for the juke boxes. Ops who are always happy to see an Eddy Arnold release will have reason to exult with this etching. The pulling power of the disk has the added appeal of a sweet and flowing melody sincerely sung by the artist. Flip is another slow rhythmic side with the pretty lyrics sung to his boy. Eddy comes up with his usual polished performance and the result is an ok disking. We look for the upper deck to break big and advise ops to get with it fast.

"FATBACK LOUISIANA, U. S. A." (2:19)
"SNOWSHOE THOMPSON" (2:35)

TENNESSEE ERNIE
(Capitol 2966; F-2066)

● Tennessee Ernie lends his smooth vocalizing to a Stan Freberg novelty tune that's delivered with a fast boogie beat. Tennessee sells the humorous lyrics engagingly and is ably supported by Cliffie Stone's ork. Flip is an exciting novelty, infectiously sung by Ernie. Featured in the musical assist is the sock zither playing of Paul Mason Howard.

"NEVER TO BE FORGOTTEN" (2:37)
"I'M GETTIN' NOWHERE, FAST" (2:35)

AL ROGERS
(MGM 11228; K11228)

● A romantic ballad is chanted by Al Rogers expressively. Al Rogers grand vocal of the sentimental lyrics is supported by the soft and easy musicianship of the Rocky Mountain Boys. On the second side the same artists come up with a slightly faster beat item and brings in an ok side. Rogers does a potent job on the lyrics.

"WAITING IN THE LOBBY" (2:22)
"DON'T MAKE ME CRY AGAIN" (2:21)

HANK THOMPSON
(Capitol 2063; F-2063)

● Hank Thompson warbles a slow country weeper with much warmth. Thompson's polished singing is soothingly assisted by His Brazos Valley Boys. The combined talents of vocalist and musical group make this a potent waxing. The under siding is a similar item, presented by the same artists. This side, while an ok end, falls slightly short of the appeal of the upper deck.

"TILL THE WELL GOES DRY" (2:17)
"RACK UP THE BALLS, BOYS" (2:57)

REX ALLEN
(Decca 29146; 9-29146)

● Rex Allen drives out a fast moving novelty with zest as he utilizes his vocal tricks engagingly. Allen's smooth chanting of the expressive lyrics is provided with a strong musical backdrop by the band. The lower end is another quick tempo item that the artists successfully run through. The happy sound created comes out as listenable material.

"IT'S A LOVELY, LOVELY WORLD" (2:27)
"ARE YOU TEASING ME?" (2:32)

CARL SMITH
(Columbia 20922; 4-20922)

● Carl Smith takes a moderate beat and carries it softly and smoothly for a grand reading. Smith handles the romantic lyrics with ease as the guitar backdrop helps make this side good juke box fare. Flip is a similar number, with the same type of arrangement, that the artist delivers in his polished and casual manner.

"BABY, DON'T CRY" (2:37)
"AN ANGEL IN PERSON" (2:26)

BILLY STARR
(Columbia 20928; 4-20928)

● A lilting country number is given the distinctive treatment of Billy Starr with the result being a better than fair side. The vocalist takes a strong set of lyrics paired with a pretty melody and sells the ditty in appealing fashion. The under siding is a romantic piece that Starr projects effortlessly.

"I'D RATHER HAVE JESUS" (2:48)
"I'M BOUND FOR THE KINGDOM" (3:15)

RED FOLEY
(Decca 28147; 9-28147)

● Red Foley comes up with a slow gospel item that he sells with a moving reading. Red's soft vocal and the subdued organ backing makes the etching an inspiring side. The material also brings out a quality in Foley's voice that is made for a number of this type. The second side is a slow but rhythmic type of religious number that the vocalist chants appealingly.

"HOTFOOT SHUFFLE" (2:21)
"FISHERMAN'S BOOGIE" (2:35)

AL DEXTER
(Decca 28137; 9-28137)

● Al Dexter and his troupers bang out an exciting boogie beat with spirit. Dexter's solid vocalizing of the rhythmic tune receives a strong musical assist from the instrumentalists, who break into the vocal with choral chants to help make this waxing a strong end. The lower lid is a moderate beat that the boys spin easily. Aubrey Cass handles the vocal impressively.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 10, 1952

New York, N. Y.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. CRY *(Johnnie Ray)*
6. A GUY IS A GUY *(Doris Day)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. DELICADO *(Percy Faith)*
10. PERFIDIA *(Four Aces)*

Chicago, Ill.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. I'LL WALK ALONE *(Don Cornell)*
6. WHEEL OF FORTUNE *(Bobby Wayne)*
7. I'M YOURS *(Don Cornell)*
8. PITTSBURGH, PA. *(Guy Mitchell)*
9. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
10. BE ANYTHING *(Eddy Howard)*

Los Angeles, Calif.

1. BLUE TANGO *(Leroy Anderson)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. BE ANYTHING *(Eddy Howard)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. PERFIDIA *(Four Acess)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. A GUY IS A GUY *(Doris Day)*
8. ANYTIME *(Eddie Fisher)*
9. I'LL WALK ALONE *(Jane Froman)*
10. AT LAST *(Ray Anthony)*

Wilmington, Calif.

1. BLUE TANGO *(Les Baxter)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. WHISPERING WINDS *(Patti Page)*
5. KISS OF FIRE *(Georgia Gibbs)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. COME WHAT MAY *(Patti Page)*
8. DELICADO *(Stan Kenton)*
9. PERFIDIA *(Four Aces)*
10. TELL ME WHY *(Four Aces)*

Redwood City, Calif.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Four Aces)*
5. BLUE TANGO *(Les Baxter)*
6. CRY *(Johnnie Ray)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. A GUY IS A GUY *(Doris Day)*
9. PERFIDIA *(Four Aces)*
10. HAMBONE *(Laine-Stafford)*

Shoals, Ind.

1. BLUE TANGO *(Guy Lombardo)*
2. WHEEL OF FORTUNE *(Sammy Kaye)*
3. CRY *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. BLACKSMITH BLUES *(Sy Oliver)*
6. ANYTIME *(Eddie Fisher)*
7. PERFIDIA *(Four Aces)*
8. A GUY IS A GUY *(Doris Day)*
9. HAMBONE *(Frankie Laine)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

Savannah, Ga.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Hugo Winterhalter)*
3. ANYTIME *(Eddie Fisher)*
4. CRY *(Johnnie Ray)*
5. TELL ME WHY *(Four Aces)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. A GUY IS A GUY *(Doris Day)*
8. AT LAST *(Ray Anthony)*
9. HAMBONE *(Laine-Stafford)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

Massapequa, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. WHAT'S THE USE *(Johnnie Ray)*
4. MY HERO *(Four Aces)*
5. I'LL WALK ALONE *(Don Cornell)*
6. SOMEWHERE ALONG THE WAY *(Tony Bennett)*
7. A GUY IS A GUY *(Doris Day)*
8. DELICADO *(Percy Faith)*
9. ANYTIME *(Eddie Fisher)*
10. PERFIDIA *(Four Aces)*

Des Moines, Iowa

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BE MY LIFE'S COMPANION *(Mills Brothers)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. A GUY IS A GUY *(Doris Day)*
6. TELL ME WHY *(Four Aces)*
7. GANDY DANCERS' BALL *(Frankie Laine)*
8. ANYTIME *(Eddie Fisher)*
9. CRY *(Johnnie Ray)*
10. HAMBONE *(Laine-Stafford)*

Sharon, Pa.

1. WHEEL OF FORTUNE *(Sunny Gale)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. I'LL WALK ALONE *(Jane Froman)*
4. FORGIVE ME *(Eddie Fisher)*
5. A GUY IS A GUY *(Doris Day)*
6. SLEEPLESS *(Tony Bennett)*
7. AY-ROUND THE CORNER *(Jo Stafford)*
8. BLUE TANGO *(Hugo Winterhalter)*
9. JENNINE *(Louis Armstrong)*
10. CRY *(Johnnie Ray)*

Denver, Colo.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. PERFIDIA *(Four Aces)*
5. PITTSBURGH, PA. *(Guy Mitchell)*
6. ANYTIME *(Eddie Fisher)*
7. A GUY IS A GUY *(Doris Day)*
8. AT LAST *(Ray Anthony)*
9. GANDY DANCERS' BALL *(Frankie Laine)*
10. I'LL WALK ALONE *(Don Cornell)*

Richmond, Ky.

1. BLUE TANGO *(Guy Lombardo)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. AY-ROUND THE CORNER *(Jo Stafford)*
4. I'LL WALK ALONE *(Margaret Whiting)*
5. WONDERING *(Giselle McKenzie)*
6. STOLEN LOVE *(Eddy Howard)*
7. A GUY IS A GUY *(Doris Day)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
10. DIDJA EVER *(Mary Small)*

Portland, Oregon

1. BLUE TANGO *(Guy Lombardo)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. EASY ON THE EYES *(Eddie Arnold)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. A GUY IS A GUY *(Doris Day)*
7. FORGIVE ME *(Eddie Fisher)*
8. PERFIDIA *(Four Aces)*
9. WHAT'S THE USE *(Johnnie Ray)*
10. SUGAR BLUES BOOGIE *(Clyde McCoy)*

Charleston, W. Va.

1. BLUE TANGO *(Hugo Winterhalter)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. A GUY IS A GUY *(Doris Day)*
4. HAMBONE *(Frankie Laine)*
5. BERMUDA *(Bell Sisters)*
6. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
7. I HEAR A RHAPSODY *(Ray Anthony)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. I'LL WALK ALONE *(Don Cornell)*

Chehalis, Wash.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. A GUY IS A GUY *(Doris Day)*
4. I'M YOURS *(Four Aces)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. FORGIVE ME *(Eddie Fisher)*
7. CRY *(Johnnie Ray)*
8. DELICADO *(Percy Faith)*
9. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
10. CARIOCA *(Les Paul & Mary Ford)*

Hennings, La.

1. ANYTIME *(Eddie Fisher)*
2. A GUY IS A GUY *(Doris Day)*
3. PITTSBURGH, PA. *(Guy Mitchell)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. BLUE TANGO *(Guy Lombardo)*
7. CRY *(Johnnie Ray)*
8. HAMBONE *(Frankie Laine)*
9. I'LL WALK ALONE *(Don Cornell)*
10. BE ANYTHING *(Eddy Howard)*

St. Louis, Mo.

1. BLUE TANGO *(Leroy Anderson)*
2. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
3. A LASTING THING *(Sunny Gale)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. INDIAN LOVE CALL *(Armstrong-Jenkins)*
6. I'M YOURS *(Eddie Fisher)*
7. A GUY IS A GUY *(Doris Day)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. JUST A LITTLE LOVING *(Eddie Fisher)*

Detroit, Mich.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Leroy Anderson)*
3. BE ANYTHING *(Eddy Howard)*
4. WIMOWEH *(The Weavers)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. THAT'S THE CHANCE YOU TAKE *(Eddie isher)*
7. A GUY IS A GUY *(Doris Day)*
8. PLEASE MR. SUN *(Johnnie Ray)*
9. PERFIDIA *(Four Aces)*
10. HAMBONE *(Laine-Stafford)*

Cincinnati, Ohio

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. WIMOWEH *(The Weavers)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. A GUY IS A GUY *(Doris Day)*
6. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
7. BE ANYTHING *(Eddy Howard)*
8. WHAT'S THE USE *(Johnnie Ray)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. PLEASE MR. SUN *(Johnnie Ray)*

San Francisco, Calif.

1. A GUY IS A GUY *(Doris Day)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLUE TANGO *(Leroy Anderson)*
4. ANYTIME *(Eddie Fisher)*
5. HAMBONE *(Laine-Stafford)*
6. BLACKSMITH BLUES *(Ella Mae Morse)*
7. PERFIDIA *(Four Aces)*
8. AY-ROUND THE CORNER *(Jo Stafford)*
9. TELL ME WHY *(Eddie Fisher)*
10. GANDY DANCER'S BALL *(Frankie Laine)*

Boston, Mass.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. ANYTIME *(Eddie Fisher)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. KISS OF FIRE *(Georgia Gibbs)*
6. CRY *(Johnnie Ray)*
7. TELL ME WHY *(Four Aces)*
8. PERFIDIA *(Four Aces)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. A GUY IS A GUY *(Doris Day)*

Memphis, Tenn.

1. BLUE TANGO *(Leroy Anderson)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. ANYTIME *(Eddie Fisher)*
5. BE ANYTHING *(Eddy Howard)*
6. KISS OF FIRE *(Gibbs-Eckstine)*
7. PERFIDIA *(Four Aces)*
8. A GUY IS A GUY *(Doris Day)*
9. WIMOWEH *(The Weavers)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Kansas City, Mo.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. ANYTIME *(Eddie Fisher)*
6. CRY *(Johnnie Ray)*
7. A GUY IS A GUY *(Doris Day)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. FORGIVE ME *(Eddie Fisher)*
10. PERFIDIA *(Four Aces)*

St. Paul, Minn.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. PLEASE, MR. SUN *(Johnnie Ray)*
5. ANYTIME *(Eddie Fisher)*
6. TELL ME WHY *(Four Aces)*
7. A GUY IS A GUY *(Doris Day)*
8. CRY *(Johnnie Ray)*
9. GANDY DANCERS' BALL *(Frankie Laine)*
10. PERFIDIA *(Four Aces)*

L. A. WANTS DIME PLAY

Juke Box Ops Battle To Get Dime Play Going. Claim "The Cash Box" Is RIGHT! "We Can't Go On Any Longer With 5¢ Play Action" They State. Gather Forces For Showdown With O.P.S.

L. A's Phono And Record Distribs Praise "The Cash Box" For Pioneering And Pointing Way To Dime Play As Only Way Juke Box Ops Can Survive Against Tremendously Increased Overhead Costs And Prices Of Necessary New Equip.

LOS ANGELES—Most impressive fact here is that all juke box operators are now most sincerely of the opinion that they must change over to 1 play 10c, 3 plays 25c, if they are to survive increased overhead expenses as well as the higher prices of new equipment.

A few operators have been called in by O.P.S. (Office of Price Stabilization) and have been fined. One op claims that O.P.S. wants him to pay $368.

He says that, in battling out this fine with O.P.S., they had very little else to state except that, in their estimation, and not that of the location owner nor the public, the machine should have continued on 5c play, regardless of the fact that other businesses have been allowed to raise their prices to meet increased expenses.

But operators here are not giving up. Those who are purchasing new machines are asking for dime coin chutes to be placed on the machines, just as they come from the factory.

Some juke box ops are going to have their phonos "remodeled" into "new style machines" which feature the dime chutes. In this way they will be switching about on their locations so that dime play will get under way.

The fact remains that the greater majority of the juke box ops have, at long last, as they told The Cash Box, "Come to agree with you people of The Cash Box that we simply cannot survive in this industry unless we switch over to 10c play.

"You are right," they state, "in every way. You have given all of us the answer to our biggest problem —that of making a living in the automatic music business. Dime play's the answer."

Operators in Santa Clara County are now on dime play and have been for some time. Ops in Fresno are planning to get together to arrange for a six months changeover moratorium as happened in San Jose while they switch over to dime play.

The phono and record distribs, it is claimed, are 100% behind the operators in this move.

Biz slowed down for some of the record distribs here as ops cut down on purchases.

Phono distribs realize that, to assure paper being worth its weight in gold, the ops must get 10c per play just as they are getting in such large metropolitan centers as Chicago, and other cities and towns thruout the nation, so that they can afford to pay the higher prices for new equipment.

Operators comment, "Sure we want, and definitely need, the new machines. But we simply can't see our way clear to paying for them with nickel play.

"We must," they state, "get a dime per play, three plays for twenty-five cents, so that we can pay for these new machines, and also be able to somehow eke out a livelihood, while meeting tremendously increased overhead expenses, taxes, and all the other increases which we are faced with today."

Praise for The Cash Box and its almost ten year old campaign to get ops to switch over to earning themselves a decent return on their investments has been tremendous thruout this area.

Belief is that now that the Los Angeles ops are stirred up about dime play there will be some solution arranged with local O.P.S. officials and that 10c play is bound to get under way in this area.

Morris Novelty Gottlieb Distrib In St. Louis Area

ST. LOUIS, MO.—When details of the appointment of Ben Axelrod as sales manager for Morris Novelty, Inc., this city, were completed last week, Ben and Lou Morris visited at the Chicago factories.

It was then announced that the firm would distribute the products of D. Gottlieb & Co. (which had previously been held by Axelrod) for their area.

The first Gottlieb game the Morris firm will handle is the newest pin game, which is now being shipped to them.

Conat Sales Show N. Y. Ops New Coin Operated Ride "Rocket Patrol" In Special One Day Party

NAT COHN

NEW YORK — Nat Cohn, Conat Sales Company, Inc., this city, premiered the new Roc-A-Ride Sales' Lun-A-Ride "Rocket Patrol" in his showrooms, this city, for the local operators on Thursday, May 1.

With a typical Nat Cohn touch, the coin operated airplane ride was exhibited in a colorful decorated display, and an elaborate buffet sandwich and liquid table was set up for the pleasure of visiting coinmen.

All during the day, operators and wholesalers dropped in, experimented with the ride, and talked business with Cohn.

Sam Kohn of Roc-A-Ride Sales, Philadelphia, Pa., was on hand all day, assisting Cohn in discussions with the coinmen.

"We are exceptionally well pleased with the acceptance of the 'Rocket Patrol'" reported Cohn, "and we're particularly elated over the number of orders taken."

Amco Revamps "Turf King" Into "Hialeah"

BALTIMORE, MD. — Amco Engineering Company, Inc., this city, headed by Russell Ramsdell and Pete Mongelli, well known coinmen here, announce it is revamping "Turf Kings" into "Hialeah."

Two plans are being offered the operators. They can ship their "Turf King" machines to the firm, who will completely refurbish it into "Hialeah" with new units, etc., new 12 color screened back glass, and 5 color paint job. The second plan offered is for the operator to send for the "Hialeah" kit, and make the conversion himself.

The firm has been converting this machine in its own territory for quite some time, and response has been most wonderful, they state. At this time, Amco is set up to convert this machine for operators thruout the entire country.

Amco is preparing an advertising program, which will begin with the next issue of The Cash Box, which will explain in detail its many features combined in the revamp.

Ops Enter Plea To Reduce $40 License Fee

MADERA, CAL.—License fee here has remained at $40. per year per phono or five-ball. With conditions what they are at the present time, operators here are asking that the city cut the fee down for they cannot continue to pay this excessive license fee, especially on music equipment, and show any profit whatsoever from their operations.

There are three operators here: San Joaquin Music Co., Madera Music and Gerald King.

It is hoped that they will all get together to present their grievances to the city fathers here in an effort to reduce this unusually high license fee.

Operators thruout this entire area are being asked to cooperate in this matter and to arrange to meet with operators in this city so that something will be done to lower such high license fees before they spread any further thruout the state.

Schneller Creates "Flipper Button Shield"

PHILADELPHIA, PA. — Lenny Schneller, Nate Schneller, Inc., this city, announced this week that his firm had just created and placed on the market a new Formica "flipper button shield."

"We have been noticing for a long time," stated Lenny, "that the area around the cabinet where the flipper buttons are placed are grimy and dirty, and in a great many instances the paint is completely worn away. Our new creation is attached to this area very simply, and not only protects the cabinet from this abuse, but enhances the appearance of the game."

The "flipper button shield" comes in sets, and fits the pinball games of all manufacturers using flipper buttons.

moving PICTURE

Moving music for profit is a selling job the "D" does exceedingly well. Its earnings record in thousands of locations makes it easy to place in "top" spots.

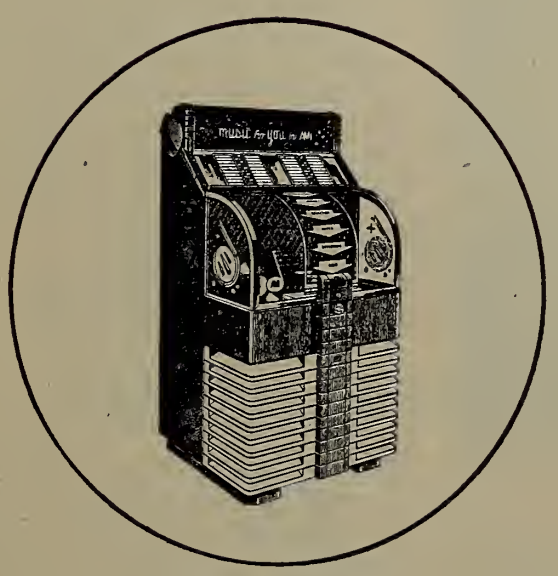
Moving in the "D" requires no costly crew. One man handles it easily. Locations are proud as punch with its compact size and beauty.

Moving light and color attract crowds. They like this modern juke box, have complete confidence in its unfaltering performance.

Moving a well-loaded cashbox is a regular occurrence with the new "D", even in an ordinary location.

Moving upward in income convinces the spot that choosing an operator with an AMI to install is a wise decision.

Moving around amongst *firm* friends is commonplace with the "D" operator. He makes more money, they make more money. Everybody's happy.

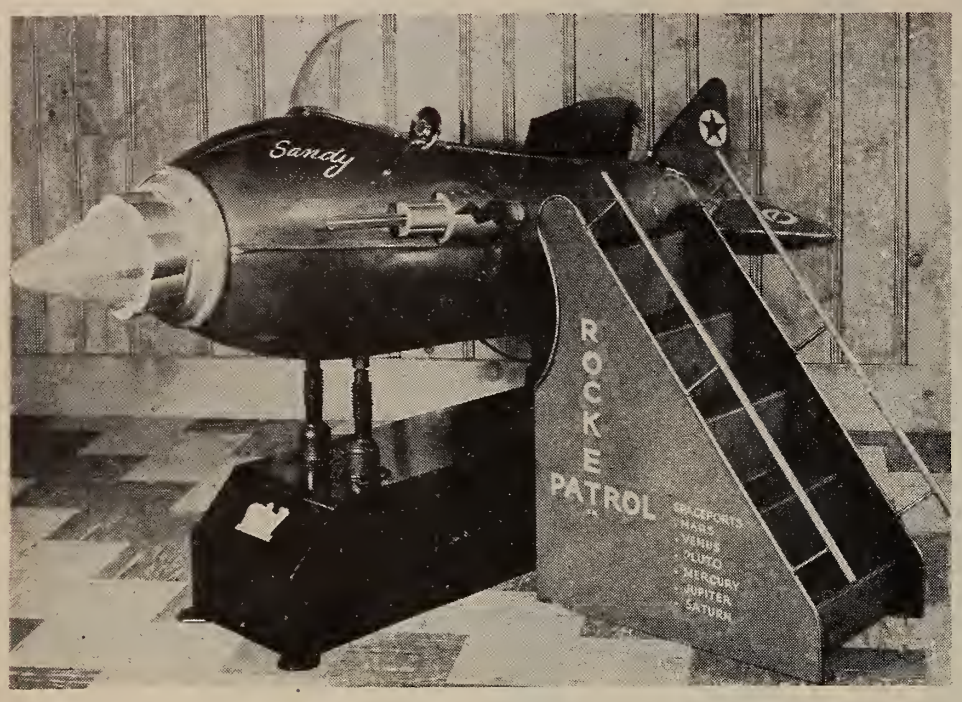


The "D" is available in 80 and 40 selection models, blond or mahogany cabinets

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

They Came . . . They Saw . . . They Went Wild About



Pats. Pend.

LUN-A-RIDE
Rocket Patrol
TRADE MARK

Lun-A-Ride "Rocket Patrol" as it appeared on display at its premier showing.

The "Rocket Patrol" ushers in a new era in coin operation. It's new! It's different! It's location tested! It earns fabulous profits!

WRITE-WIRE or PHONE FOR COMPLETE DETAILS!

LUN-A-RIDE SALES
Exclusive Factory Distributors

1507 N. 33rd Street, Philadelphia 21, Pa.
Phone: Stevenson 4-8580 or Stevenson 4-8640

LAKE CITY SPECIALS!
SHUFFLE GAMES in lots of 5 . . . . . $10 and up

Wms. HAYBURNERS	$265.00
Wms. SPARK PLUGS (like new)	275.00
Wms. SEA JOCKEYS (New)	300.00
Seeburg BEAR GUNS	310.00
Bally TURF KINGS	195.00
Wms. LUCKY INNINGS	65.00

WANTED!! ALL TYPES of BINGO GAMES

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577)

MOUNTAIN MISCELLANY

Ran into a "Beaming" and we do mean "Beaming" face from Idaho Falls, the other day. Got real "nosy" about the "Beautiful" suntan he was "showing off." Its owner, Al **Kartchner**, tells us he acquired it basking on the beach in Florida, while watching all the pretty "gals." (You wouldn't kid us would you Al—'tis spring plowin' time, t'isn't it.) Al was in town buying records for his music store. . . . "Go Getter" **Vernon** (One of the **James Boys**), increasing his territory in Livingston, Montana, is the owner of the I & J Novelty Company. . . . Local Operator, **J. H. "Jimmy" Sprunt**, reports he's thinking very seriously of retiring from the coin machine business. Sorry to hear it Jimmy, let us know what you decide to do. Or are you going to "live on the fat of the land." We have it on good authority that fisherman **Lawrence R. Modula**, P & M Music Company, Montpelier, Idaho, is leaving for a two weeks fishing trip. Our "authority" wouldn't tell us where. . . . **Mr. King**, Ogden, Utah, who is looking forward to and anticipating a rushing summer business, reports he is getting Rainbow Gardens "shined up" and "ship shape" for those who have always enjoyed his popular spot.

Just returned to Coeur d' Alene, from a two weeks trip throughout the Southern part of Idaho where he has been attending restaurant meetings is **Sam Eastman**, Ex-Secretary for the Idaho Licensed Beverage Association, Inc. Eastman is another "Big Bronco" booster. . . . Seen shopping around town were: **Ed Chambers**, Ogden, Utah; C. J. **Trimble**, Juke Box Music Company, Salt Lake City; **George Perkins**, Murray, Utah; and **Max Horton**, Salt Lake City. . . . We thought for the past six months that **A. H. Taylor** had left these parts for territories unknown but evidently he was just in hibernation waiting for the good weather to tackle the 32 mile trip from Tooele to Salt Lake City.

Silberman Reports "The Cash Box" West Coast "Bible"

Editorials, News, Ads—And Particularly The "Price Lists" An Absolute Necessity

AL SILBERMAN

LOS ANGELES, CAL.—Al Silberman of Badger Sales Company, this city, reported to *The Cash Box* this past week that, from his constant traveling which ranges from San Diego to Seattle:

"'*The Cash Box*' is, without any doubt", he stated. "the official price guide and the West Coast's 'Bible' for all prices of all equipment."

Al also reported, "There is no doubt anymore," he stated, "that no transaction for any machines can be made on the West Coast without the use of the current week's issue of '*The Cash Box.*'

"I have never," he continued, "seen any trade publication which has reached such a point of acceptance in any industry.

"Furthermore," Silberman says, "'*The Cash Box*' by working so closely with the industry has created a very outstanding acceptance which, in itself, will always rank as the finest example of trade magazine publishing ever yet known to any industry."

ORDER NOW . . .
Formica Flipper Button SHIELDS
gives protection where it's needed

$1.25 Ea. Set

Min. Order 4 Sets Full Remittance

for Gottlieb—Williams—Genco—Chi. Coin Pin Games
- Simple To Attach!
- Keeps Cabinet Around Flipper Button Looking New!
- Enhances Appearance Of Game!

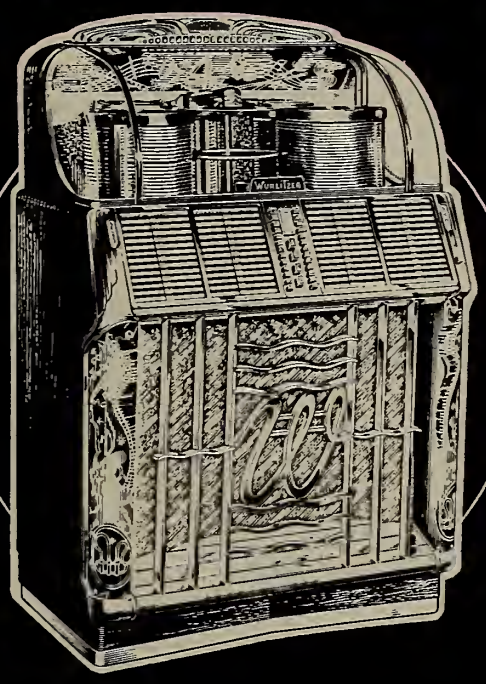
1/3 Deposit, Balance C.O.D. On Orders For $10.00 Or More

Nate Schneller, Inc.
222 W. Diamond St., Phila. 22, Pa.
(REgent 9-5618)

ONLY THE WURLITZER 1500

COMBINES THE TWO GREATEST MONEY-MAKING FEATURES IN THE AUTOMATIC PHONOGRAPH BUSINESS

104 TUNES

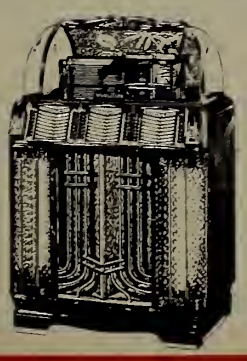


45 and 78 RPM INTERMIXED

SEE YOUR WURLITZER DISTRIBUTOR

Why Buy Two When ONE Will Do?

COMPANIONS TO THE 1500

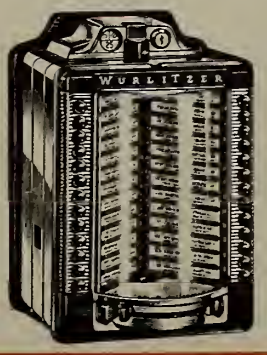


THE 24-RECORD, 48-SELECTION

All-Speed WURLITZER

MODELS 1400-1450

COIN CATCHING WALL BOX



SHOWS 104 TUNE TITLES ON ROTATING PAGES

SINGLE BUTTON SELECTION

The Rudolph Wurlitzer Company • North Tonawanda, New York

A sincere, frank and honest statement why we think you should feature your most outstanding advertisement in our

10th Anniversary Issue

Not because so many of you have told us that you owe *The Cash Box* so much for the great work *The Cash Box* has done for you, and for all the industry.

Not because *The Cash Box* has definitely pointed the way to bigger and better profits and a finer and more respected industry.

Not because *The Cash Box* has become an integral and inseparable part of the industry.

But, instead, because cold, hard business facts dictate that you, as a member of the industry today, and assured of continuing on as a member of this industry tomorrow, will want to have your firm appear in an issue which will be treasured for years and years to come.

The reason? Because not only will the *Tenth Anniversary Issue* of *The Cash Box* be historical and encyclopedic, but, it will be a complete "reference bible" for the entire industry.

It will list all distributors and all manufacturers. All sources of supplies, parts and equipment of all kinds.

It will reveal the names and addresses and sources of information and merchandise invaluable to everyone engaged in the field in any capacity whatsoever.

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW.

Remember all ads start going to press on May 12 (a month before closing time) because the advance, indicated size of this *Tenth Anniversary Issue* of *The Cash Box* forces us to start printing as far in advance as possible.

If you want the best possible position for your advertisement, please make your space reservation right now.

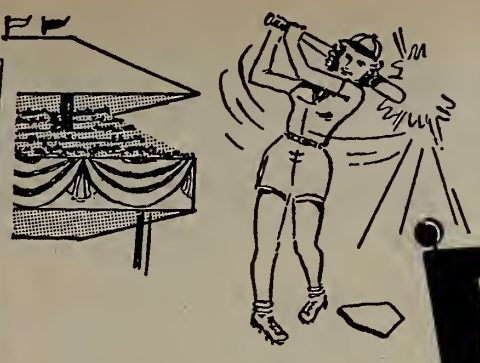
The Cash Box

(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



Take the Lead—IN PLAY...
IN EARNINGS with

GOTTLIEB'S
NEW

HIT 'N' RUN

ACTUAL PROOF!

109 TEST REPORTS...

covering a period of 54 days continuous operation of 15 test machines in 15 different cities . . . *prove conclusively* that hit 'n' run presents more player appeal and earning power than *any* machine in its price class!

DELIVERY NOW
FROM
YOUR DISTRIBUTOR!

ORDER TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There is no substitute for Quality!"

Distributes "Bank Shot" In 5 States

IRV SANDLER

DES MOINES, IA.—Irving Sandler, president of Sandler Distributing Company, this city, who recently was appointed distributor for The Rudolph Wurlitzer Company's line of phonographs and accessories, now comes up with another line.

Sandler will distribute the "Bank Shot" shuffle game manufactured by American Shuffleboard Company, for the states of Iowa, Nebraska, Minnesota, North Dakota and South Dakota.

"Bank Shot" is a regular shuffleboard game, with regular competitive shuffleboard action and automatic lite-up scoring—but is built for game locations, being only 9 foot long.

"Operator reaction here is wonderful" stated Sandler, "and we expect to do a big job with this 9 foot shuffleboard."

At Last-Entire Laymon Staff Pictured

LOS ANGELES, CALIF.—It took a "National Wurlitzer Days" showing to get the entire Paul Laymon staff together for a picture. The group is shown above, with the new Wurlitzer 1500 model in the center. Left to right: Ed Wilkes; N. J. (Red) Creswell; Paul (The Gardner) Laymon; Lucille (Gorgeous) Laymon; Karel Johnson; Ollie Sutton; Russell Early; Mrs. Russell Arlyne Early; Jimmy Wilkins; Charles Daniels; and Ray Knipstein.

We just had to run above picture showing the "Million Dollar Smiles" of the Laymons, Paul and Lucille.

Now Delivering...
The 2 BEST Shuffle Games
On The Market
KEENEY'S
SUPER DeLuxe
LEAGUE BOWLER
AND
SIX-PLAYER
LEAGUE BOWLER

RUNYON
SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

Closeout!
KING PINS $274.50
(NEW)
1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

Geo. George

NEVER BEFORE—AND MAYBE NEVER AGAIN—

WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!

Every Machine Guaranteed Regardless of Price

Roy Monroe

CANASTA	$75.00	JUST "21"	34.50
DOUBLE ACTION	175.00	ONE TWO THREE	39.50
ROSE BOWL	175.00	BANK A BALL	99.50
KING PIN	265.00	KNOCK OUT	117.50
CARNIVAL	25.00	HARVEST TIME	100.00
ROBIN HOOD	24.50	K. C. JONES	75.00
49 MAJORS	45.00	FLYING SAUCERS	119.00
MR. BOSTON	89.00	BOWLING CHAMP	74.50
YANKS	35.00	COUNTY FAIR	225.00
SUPER HOCKEY	59.50	CHICAGO COIN HORSE-SHOES (Brand New)	125.00
CINDERELLA	39.50	UNITED SKEE ALLEY	WRITE
GRAND AWARD	40.00	HEAVY HITTERS	42.50
WISCONSIN	25.00	TURF KINGS	174.50
TRIPLE ACTION	39.50	CITATIONS	59.50
HOT RODS	84.50	GOLD CUPS	34.50
HUMPTY DUMPTY	29.50	A B C	275.00

WANT — WILL PAY TOP PRICES FOR:
AMI Model "B"
Bally Coney Islands, Bally Brite Spots, Bally Bright Lights—WRITE QUICK!

EXTRA!!
SEEBURG M-100A,
78 RPM, late Series ..... $774.50 EA.

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Bill Whitcomb Named Sales Manager For Southern Music Distrib.

Headquarters To Be In Jacksonville, Fla.

ORLANDO, FLA.—Ron Rood, president of Southern Music Distributing Company, whose headquarters are in this city, announced this past week that Bill Whitcomb had been appointed sales manager of the firm.

Bill's headquarters will be at the firm's Jacksonville, Fla. offices at 418 Margaret St.

Whitcomb is one of the best known and most experienced coinmen in Florida.

Not only did he service machines and have his own route at one time, therefore knowing the problems of the operators intimately, but, he was on the road for Southern Music Distributing Co. during 1948, 1949 and 1950.

"Bill Whitcomb did an outstanding job selling Rock-Ola phonos and shuffleboards, as well as Gottlieb, Keeney and Genco games, during those years," Ron Rood stated.

"Bill is responsible for starting many of the Rock-Ola operators in the Florida territory."

Rood also stated that Bill Whitcomb has been assigned a big job in the territory he will cover.

"This territory", Ron Rood stated, "will range from just below Columbus and Macon, Ga., including Savannah, on the east coast of Georgia, to the southern tip of Florida.

"He will cover the entire state of Florida", Rood says, "except the extreme northwest portion."

Whitcomb is widely known thruout the state. For the past year and a half he was manager of the Jacksonville offices of Bush Distributing Co.

Bill Whitcomb stated in regard to his re-entrance into the Southern Music Distributing Co. in his new position as sales manager:

"I want every operator to know that this is, in my estimation, the great opportunity I have looked forward to, so that I could better serve every operator in our territory."

Ron Rood (left) and Bill Whitcomb join hands on the completion of the deal designating Whitcomb sales manager for Southern Music Distributing Company.

CALIFORNIA CLIPPINGS

Ed Ratajack, AMI regional sales manager in town for a call on **Nick Carter's** Nickabob, where he found the AMI "D-80" doing right well by itself, Nick and its manufacturers. . . . The horses seemed to be stepping out for one and all past week, with Bally's "Champion" acting like one at **Paul Laymon's** while **Lyn Brown** reported a new spurt of speed for Exhibit's "Big Bronco" and **Jack Simon** telling that "Buccarroo" has hit a nice stride. . . . Lyn is still waiting on that big mysterious deal from the East but revealed he'll operate out of California when it is set. Seems like his luck has changed to but good, with Exhibit's "Twin Rotation" moving out as fast as he gets the game in. . . . Found **Dan Stewart** on deck at his L. A. office, with **Bob Bever** hustling the firm's wares up Montana way. . . . The folks are patiently awaiting Chicago Coin's new "6 Player Bowler," which **Phil Robinson** modestly describes as the one to get with. . . . Meanwhile, Rock-Olas are holding up their musical end handsomely at Dan Stewart's, we're told.

Al Bettelman reports that **C. A. Robinson** and company are continuing to catch at least their share of action on new and used equipment, with the United "6" Player leading the pack. . . . Over at **Bob Bard's, Ed Kendall** tells us that the boys are now doing a fair job in cigarette vending, using Electros, Keeney and several other machines. Music continues its pace for them, he noted. . . . Did our hard old heart good to see **Charlie Daniels** really hustling away at **Paul Laymon's** on a batch of foreign shipments of just about everything stocked by the firm. **Lucille** tells us those Wurlitzer orders are really piling up and the Laymon crew is counting on shipments being stepped up before long. Folks are still dropping in to see the new machine and to be seen with it. Latest recording artist to have her picture taken with the new beauty was Capitol's **Helen O'Connell,** who rates high in the beauty and music departments herself.

A lot of Los Angeles people who may not be regular jukebox customers will be focusing their attention on one when the "Ice Capades" opens at Pan Pacific May 8, the new Wurlitzer featured along with the skating beauties in a production number glorifying an American institution, the Juke Box. . . . Chatted with **Larry Atkinson,** just back at his coin machine exchange after a flying visit to his home town, Provo, Utah. Seems **Harold Tureen** is no longer with Larry, but has left to concentrate on his Long Beach route. . . . Nice response from L. A. distribs, up and down the Row, when we told them **Bill Gersh** was due in town this week. A number of the fellows expressed the desire to lunch with Bill and to compare notes on what's with the coin machine business in Chicago and elsewhere throughout the country. They all recognize the publisher of **The Cash Box** as a leading authority on the subject.

On the Row: **John Winn** from Phoenix . . . Oceanside's **Clyde Truss** . . . **Jack Neal** of Riverside . . . **Mr. and Mrs. Al Anderson** from Shafter . . . Balboa's **Clyde Denlinger** . . . **Jim Murphy** from Inyokern . . . **R. J. McCoskrie** of Ontario . . . **I. B. Gayer** of San Bernardino . . . **Mr. and Mrs. Jack Mallette** of Claremont . . . Barstow's **Lela Smith.**

UPPER MID-WEST MUSINGS

The unusually warm spring weather is giving the operators more incentive to get their routes lined up for the expected big summer business and if it continues this way there is no doubt but what there will be a number of tourists coming through this area this summer. . . . **Walter Fischer** of Pipestone, Minn. was in the Twin Cities for the first time in many a moon. . . . **Mike Illies** of Long Prairie, Minn. sold out his operations to **Bill Arndt** also of Long Prairie. . . . The Minneapolis Lakers played the New York Knickerbockers for the NBA championship and the final game which was won by the Lakers was occasion enough to bring **Nels Nelson** of Alexandria, Minn. into town. . . . Reported as being on the sick list are **B. F. Kragtorp** of Tracy, Minn. who is in the hospital, and **Archie La Beau,** LaBeau Novelty Co., St. Paul, Minn. . . . Picking up supplies and equipment for their routes were **Frank Mager** of Grand Rapids, Minn.; **Gerald Johnson** of Menominie, Wis.; **Kenny Anderson** of Austin, Minn.; **Andy Benna** of Ironwood, Mich.; **Wes Rydell** of Mora, Minn. and **Charles Sersen** of St. Cloud, Minn. We are very sorry to report that **George Haas** associated with the Coin Operated Amusement Co. in La Crosse, Wis. passed away two weeks ago.

Mr. and Mrs. Walter Wilson of Wilson's Coin Machine Exchange, Winnipeg, Canada, took a few days off from business to take a brief holiday, then it's back to work for them. . . . In town for just a little while was **I. Kapel** of the Novelty Sales Company of Fargo, N. D. Seen here and there at the various distributors houses and picking up supplies and records were **Ed LaBlanc** of St. Cloud, Minn.; **Chet LaDoux** of Virginia, Minn.; **Pete Vanderhyde** of Dodge Center, Minn.; **Gordon Dunn** of Moose Lake, Minn.; **Frank Phillips** of Winona, Minn.; **Art Hagness** of Grand Forks, N. D.; **Frank Coubal** of Bloomer, Wis.; **Ben Jahnke** of Hutchinson, Minn.; **Jim Stansfield** of Winona, Minn., and also **C. T. Terveer** of Winona, Minn. . . . **Elgin McDaniel** of the Wadena Amusement Co. of Wadena, Minn. reports that if this nice weather continues it looks like he will be pretty busy fixing up his locations so that he can take off to go fishing on opening day.

Alberta, Canada, Legalizes Vendor Type Equipment

ALBERTA, CANADA — The Alberta government has introduced legislation permitting the use of coin-operated machines, provided there is no element of chance in their operation.

The government's bill is designed to legalize pay telephones, parking meters, cigarette vending and drink vending machines, and similar equipment which have been operating in technical violation of Alberta law for all these years.

Editorializing on this bill, one of Canada's newspapers, comments humorously:

"Well, if the legislature wants to sanctify these tantalizing machines with the blessing of legality, it can go ahead. But let none of its members kid himself that the element of chance is absent from their operations!

"Pay telephones? Did anyone ever walk away from one after completing a call without sliding his finger into the coin-return slot to see if there was a nickel there? Granted, it only happens once or twice in a lifetime, but then, how often does a slot machine pay off?

"Cigarette machines? We once inserted the price of one pack and two packs came out, with an extra box of matches to boot. We've been squandering our small change on the things ever since in hope of a repeat performance.

"Parking meters? Show us a man who puts a coin into a parking meter and we'll show you a born gambler. He's naturally going to overstay his limit. Maybe only a few seconds, maybe five minutes, even by a quarter of an hour. And that's where the gamble comes in. Who's going to get to the car first—the motorist or the traffic officer on duty?"

Canadian Finance Minister Recommends Excise Tax Reduction On Coin Machines, Cigarettes & Soft Drinks

OTTAWA, CANADA—The finance minister, in submitting his budget, recommended certain reductions in excise taxes.

The resolution read:

Resolved that it is expedient to introduce a measure to amend the Excise Tax Act and to provide:

That the excise tax on goods enumerated in Schedule I of the act that are at present subject to the rate of 25 per cent be reduced to 15 percent.

Among the items included are coin machines, electrical appliances, and phonographs.

Of interest to Canadian operators of cigarette vendors is the proposal to change from 2¾ to 2 cents for each five or fraction of five cigarettes contained in each package.

Operators of drink vendors are interested in the proposal to reduce this tax from 30 percent to 15 per cent.

Williams

MAJORETTES

GIVE YOUR LOCATIONS AN EYEFUL OF "LIVE ACTION"!

★ 4 KICKOUT HOLES Light up THUMPER BUMPERS for INCREASED VALUE SCORING!

★ STAR HOLE SCORES POINTS—Becomes EXTRA SPECIAL for 5 REPLAYS!

★ SPECIAL ROLL-OVER!

★ "POINT" THUMPER BUMPER SCORES POINTS WHEN LIT!

★ HIGH SCORE — POINT SCORE FOR REPLAYS!

5 THUMPER BUMPERS

5 KICKOUT HOLES

2 FLIPPERS

OPERATE MAJORETTES for RICH PROFITS!

SEE MAJORETTES

BUY MAJORETTES

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Williams MANUFACTURING COMPANY

Creators of Dependable Play Appeal

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WANTED

Stoner — or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

WANTED
LATE BINGO TYPE GAMES

Will pay HIGHEST cash prices! Let's hear from you today!

LIEBERMAN MUSIC CO.
257 Plymouth Ave., No.
MINNEAPOLIS, MINNESOTA

CASH WAITING FOR
Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS
INTERNATIONAL AMUSEMENT COMPANY
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PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

MARVEL'S NEW MODEL
ELECTRIC SCOREBOARDS

"THEY'RE SENSATIONAL" OPERATORS REPORT

5c or 10c
PLAY BY SIMPLE PLUG SWITCH OVER

2-Faced—Adjustable For All Boards. Chrome Tube Supports.

HORSECOLLAR
OVERHEAD
(15-21-50 POINTS)

MARVEL SCORE
OVERHEAD
(15-21 POINTS)
$125.00 EACH

TERMS: 1/3 Dep., Bal. C.O.D. or S.D., F.O.B Factory, Chicago, Ill.

NOW IN PRODUCTION—
DELIVERY UNDER WAY
WALL MODEL
HORSECOLLAR (15-21-50 PTS.)
MARVEL SCORE (15-21 PTS.)
$95.00 EACH

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REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!
SPECIAL: Plastic Glue—permanent adhesive . . . . . $1.00 Pint
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NATIONALLY RECOGNIZED
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KING FISHER
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22-Piece Outfit complete with 12-ft. selected Bamboo Pole. Packed in individual, wood grained, cellophaned display shipping carton. $3.60
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Your Deposit is GUARANTEED
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THE CASH BOX
26 West 47th Street, New York 19, N. Y.

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

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Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

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The Cash Box* is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.

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You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box—your magazine!*

Write For Rates —

THE CASH BOX
26 W. 47th St., New York, N. Y.

EASTERN FLASHES

Gil Engelman, the happy operator, approached us to invest with him in a "Buggy Whip" vending machine. "What!" we exclaimed. "Yessiree," he answered, "if horses ever make a comeback, we'll make a fortune." . . . **Jack Mitnick**, regional representative for AMI, in town to attend the banquet of the Music Guild of New Jersey, held in Newark, N. J. on Tuesday night, April 29. Jack just back from Boston where he attended the New England Restaurateur Exhibit. **Si Redd**, Redd Distributing Co., AMI distributor in New England, had AMI's "D-40" and "D-80" phonos on display, strictly to stimulate interest among restaurant and bar owners in the phono. . . . Mitnick, by the way, thrilled over the birthday card he received from **Bill Gersh**. . . . **Hymie Koeppel**, Koeppel Distributing Co., ailing, and brother **Harry** wants him to stay at home for a few days— but Hymie says "no". . . . **Herman Scott**, **Al Katz** and **Reuben Katz**, S & K Distributing Co., Philadelphia, Pa., who take over the distribution of Rock-Ola phonos for Eastern Pennsylvania and Southern New Jersey, getting their offices, showrooms and service departments set. . . . **Johnny Bilotta** and **Roger Sheppard** of Rex-Bilotta Distributing Co., Syracuse, N. Y., in town for a few days—and visit the wholesalers along coinrow. . . . **Barney (Shugy) Sugerman**, Runyon Sales Co., reports ops going for both Keeney shuffle games in a big way. "Once they put either Keeney's 'Super DeLuxe League Bowler' or the 'Six-Player League Bowler' on location, they're completely sold" states Shugy. "We then enjoy repeat business from these men".

* * * * *

Joe Young, Young Distributing Co., supplied CBS with the Wurlitzer 1500 phono that spotlighted the **Perry Como** TV show last Friday, April 25. **The Cash Box** also featured by Como, with front cover of magazine enlarged many times and set right over the Wurlitzer. Joe, meanwhile hoping for more and faster deliveries. **Jack Wynn**, 20th Century Music Co., sat down in Young's office, and told him he'd sit there until the phono he ordered arrived. . . . **Dick DeCiccio**, Westchester op, shopping along coinrow. . . . **Teddy Seidel**, American Vending Co., doing quite a job with used shuffle games. . . . **Dave Lowy**, Dave Lowy & Co., takes a trip to Chicago. . . . **Mike Munves**, busy as he is, has been demonstrating Exhibit's "Twin Rotation" so often for the ops that he's become quite a champ pool player (shuffle type). If he did as well with a cue in his hands, he could challenge Willie Hoppe. . . . United's "Six Player Shuffle" selling like hot cakes in this area. . . . **Dave Taub**, former Jersey music op, now running a most successful golf driving range in Jersey. It's the only driving range with a country club atmosphere. Range, plus a miniature golf course, occupies about 23 acres of ground. Taub will make a presentation on May 10, over Channel 5, around 10 or 11 PM, to the winner of the stock car races being held here. . . . **Abe Witsen** and **Sol Groentemann**, since taking over Scott-Crosse Co., in Philadelphia, Pa. (combining it with their International Amusement Co.) have become two of the best liked and respected men in the city. . . . **Harry Pearl**, now located in New Jersey, visiting along coinrow. Whispers he'll have some important news in the near future. . . . **Al Simon**, Albert Simon, Inc., can't set a definite date for his open house party as he's awaiting word from Chicago Coin as to when their new six-player shuffle game will be on hand. Al wants the opening to serve a two-fold purpose—have the ops visit his new beautiful building, and at the same time see the new ChiCoin game.

DALLAS DOINGS

The warm weather that signifies that summer is just around the corner is with us. The outlook for business—particularly the coin machine business—looks good . . . We talked to **Fred Barber** over at Walbox Sales Company this week and he says that things are going great . . . **M. M. Rutherford** of Rutherford Enterprize in Amarillo was in town with a great big trailer. He is picking up new equipment to take back home with him. He says that business is booming in his territory and is very optimistic about things in general . . . Mr. Choates of Bowie Music Company in Bowie was in town . . . Another Dallas visitor this week was **Buddy Clem** of Paris Music Company in Paris . . . **Busk Graves** was in from Ida Bell, Okla. Says things are going good there . . . **Phil Weinberg**, the regional sales representative for Bally, hit the road again. This time he is going to Houston, Tulsa, Kansas City, St. Louis and Chicago . . . We are sorry to hear that **Olen Dreyer's** wife is in the hospital in San Angelo . . . **Henry Adams** of Central Music in Kileen was in town picking up some of the Williams "World Series" Baseball games . . . **Fred Bardin** of Dallas has been spending some of these lovely spring days fishing at Buchanan Lake . . . **Ray Barnes** of Palestine was in town buying new phonographs for his route . . . **J. A. Bigby** of Italy is expanding his route. The folks from West Texas admit that the recent rains did their territory some good but they want more. Big Spring got only 2 tenths of an inch . . . **Jimmy Bounds** of Mexia was in town buying more shuffle alleys.

When **Tommy Chatten** was in Corsicana he saw **R. A. Titsworth** who is expending his already tremendous route. Tommy says that R. A. is so busy that the only time to catch him is after 1 a.m. . . . **H. K. Lyde** of Sherman is busy working with his baseball team—soft ball that is. He is a player and also manages the team. They were champs of Sherman last year . . . **W. B. Mosely** of Paris has gone into the wax manufacturing business. It is a wax to restore the finish on coin machines . . . **Jake Moorehead** of Arlington is expanding his route . . . **B. H. Williams** of Commercial Music was in Waco on a business trip. He says that everyone is enthusiastic over the 1500 Model Wurlitzer . . . **Bill Sheffield** of Paducah is improving his route and adding new equipment . . . C. A. Taylor of Empire Music Company in Dallas is expanding his route . . . A new operating firm has opened its doors. It's Tidwell Music Company . . . Abe Susman over at State Music Distributors Inc. reports that the new Keeney "Super Deluxe League Bowler" shuffle game is meeting with great success. The operators say that it has doubled their take over previous games. Also can't keep up with the demand for AMI phonos.

THRU THE COIN CHUTE
CHICAGO CHATTER

For sometime now some of the old timers have been after us to write a column, like we used to write every once in a while in days long past:

"About the old times, and the old things that used to happen in the industry."

As one of these old guys says:

"There are plenty of youngsters in the business today who would like to hear the stories of the boys who used to drink that strong red stuff, instead of malted milks, and who, as you well know, made this the business that it is.

"There's none better than you", this old guy (?) claims, "who can write about things that happened 'way back when."

Well, one of the funniest things lots and lots of guys will recall (and it happened right here in Chi) was when the field decided to honor a very great guy: **Walter Tratsch** of A.B.T. The lads got up, one after the other, to utter those praiseworthy statements that come but once in the lifetime of such swell people. And then, Walter, himself, got up to speak. From the dim background of that crowded dais, a slim, dapper gentleman began to creep along the floor. Until he reached Walter's shoes. Put one tip of a match into one shoe, while everyone in that crowded ballroom held their breath and kept hands clasped over their mouths. Lighted this inserted tip with another match. Slunk back as smoothly as he had come. And, right at the critical moment, just when Walter wanted to emphasize a very important point, he let out a yowl. Grabbed his foot. And danced about the stage. While the audience rolled in the aisles and almost laughed themselves silly. (Who was the slim, dapper guy who did that hot-foot job? Well, his initials are **R. T. M.** Just ask him about it sometime).

Remember "Sweet Sally"? Ask Sam **Wolberg** about that sometime.

Long, long ago there was a manufacturer who came out with a slot front. That's all. Just the front. And he had some very well known people working for him. He also came out, sometime later, with what were probably two of the greatest of all great games ever built. Pin games. And then, one day, he blossomed forth with one of the largest plants in the industry. He still has the plant. Much to the consternation of some people who said, "He'll never make it pay". In fact, he's made it pay so well, he's considered not only one of the very top manufacturers in this industry, but, tops in some other very, very much bigger industries, too. His courage. His faith. And his belief and outlook helped many another guy in this entrancing business. His name? **David C. Rockola.**

How many remember one of the most charming, one of the smilingest, one of the most intensive salesmen in the history of the saleboard industry? A guy who just sold because people loved to buy from him? 'Way back when selling was truly an "art". What's happened to him today? Well, he's one of Chicago's leading bankers. And owner of the most beautiful hotel in Miami Beach. His name? **George D. Sax.**

Remember a young guy who drove his Chevvy all the way from Chi to New York to show a counter game? All the while, in the back compartment of the car, he was hiding the game that made his firm famous. A game called: "Jiggers". **Dave Gensburg** of Genco.

How can anyone ever forget (who knew him) a young ball-of-fire who came up from Dallas, Texas? Rarin' to go. And started right off with a clickeroo of a machine. Followed that up with one smash hit after another. Kept right on going. All energy. A human dynamo. Always in action. Always ready to go. To see. To listen. To do. To act. Who? **David Gottlieb.**

Most of all, I remember Mama. Mama who? **Mama Pace.** In the days when being invited to the late **Papa Pace's** home in New Orleans was really somethin'. Where Mama Pace came up with the most grandest tasting dishes of all time. And Papa would walk in with the tops of the top. (Can still hear his operatic arias echoing thruout the Celtic.) Remember?

That Damon Runyon Memorial Cancer Fund Drive the industry put on. How the boys were getting worried would they reach their goal? $250,000.00! And then, out of a clear blue sky, along came a youngster who had been in the business only a few years. But who was building sensational products. To put 50 of those big "G" notes on the line. Who? **Lyn Durant** of United. And what a grand, grand day that was for all in the coinbiz.

How many remember when pin games sold for $16.50? And a twelfth floor walker in Baltimore's Royal Hotel? **Joe Calcutt? Bob Gans?** The song that went, "What'll We Do In '32?" **Claude Kirk?** The late and great arcade man who smoked cigars with special wood tips? . . . **Harry Hoppe?** . . . **Tom Watling?** . . . **Bill Gray?** . . . **Jack Bechtol?** . . . **Jim Mangan's:** "Write A Letter." . . . **Ray Moloney's** firecrackers. . . . Chester-Pollard's "Hoot Mon Golf." . . . . . **Al H. Woods,** the bedroom scene drama man, and his "Movie-Of-U" machine? . . . **Bill Rabkin's** "Baby Mutoscope"? . . . **Howard (Whirlwind) Peo?** . . . B. Madorsky & Co.? . . . Dave Robbins & Co.? . . . **Dave Bond's** "Snacks"? . . . **Jim Stewart's** offices in the Empire State Building? . . . When front windows were painted black? . . . **Al Rodstein's** Arcor Revamps? . . . "Jig Saw"? . . . **Jeff Fields'** "Baby Grand? . . . **Leo Berman's** "Bingo"? . . . **Sam Mandel's** and **Aaron Goldsmith's** "Jostle"? . . . **Leverone** and **Anderson** selling Automatic Canteens? . . . **Al Cole's** "Coledrinx"?

A big husky guy from Indiana beatin' on the drum of an old fashioned caliope in the 42nd Street, New York, showrooms of **Babe Kaufman** and yelling, "Hurry! Hurry! Hurry!" Now **Senator Homer E. Capehart?** . . . **Eddie Ross?** . . . **Curley Robinson** and AOLAC? . . . **Sammy May?** . . . "Ak-Sar-Ben" and a guy who came out of Western Piano and built his own factory with gorgeous iron grill doors—**Jimmy Johnson?** . . . "Rocket"? . . . Bespattered **Archie Berger** when his umbrella blew up and caught fire while he was checking in to the Mt. Royal Hotel in Baltimore? . . . "Paces Races." . . . The Panoram parties. . . . Another gorgeous instrument by the same guys, 'way ahead of its time, and still unequalled for the "theme," "Mills Studio"?

And one maybe only a few remember that came in a piano cabinet and had two violins in it. One of the most ingenious instruments ever built: "Violano Virtuoso" by Mills.

Lee Jones and Harry's New Yorker. Remember? . . . **Briz Crabtree** and that Philadelphia deal that never happened. Just ask **"Dutch" Alberg.** . . . **Harry Drollinger** and his first, cast-iron, wall box.

Al Tarrson looking over the transom of his hotel room while **Ray Moloney** was slipping a fire cracker under his door. Al spilling water from a pitcher down on Ray's head. And Ray almost blowing up that small room with a six incher.

Lady wrestlers at the Oakdale. . . . **Mike Hammergren** and those days (and nites) at The Chatham. . . . "Le Affaire Desperate" between **Hirsh de LaViez** and **Art Nyberg** at the Sherman?

What's happened to those old days? And old guys? Who know how to laugh! How to live! And how to have some fun while making a buck, or two?

ALL-WAYS Tops in the Field

Bally's Atlantic City

The New 1500 Phonograph

by WURLITZER

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

WANT MORE CIGARETTE ALE?

OPERATE THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading.

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INFORMATION . . . AND EXPERIENCE
APPLY TO

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All Phones: DE 3-0045

6399 WILSHIRE BLVD., LOS ANGELES 48, CAL.
All Phones: WE 3-0347

* The Cash Box' Tenth Anniversary Issue will feature all data, information and experience that everyone in the entire industry wants to have at hand at all times, Listings of all manufacturers, distributors, sources of supply, as well as historical, and encyclopedic data of the past ten years, information impossible to obtain in many instances, all in one week's issue—The Cash Box' Tenth Anniversary Issue—and all for the price of one week's ad. Ads start going to press on May 12 (one month in advance) better rush the biggest and most outstanding ad you've ever featured today to assure yourself obtaining the best possible position. (Your ad will STAY PUT and BE SEEN for months and months and months as everyone constantly uses The Cash Box' Tenth Anniversary Issue as a SOURCE OF INFORMATION.)

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WANT

WANT—100 good used Vending Machines for bulk merchandise: Nuts, Candy, Charms, etc. 1c and 5c. State name, condition and price first letter. PASCO MUSIC CO., BOX 39, NEW PORT RICHEY, FLA.

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Dale Guns; United Twin Rebounds. State best price and condition. N. BATHRICK, MEDINA, N. Y. Tel.: 1020.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Will pay highest prices for: Broadways 3-4-5's and 100 record Seeburgs; Universal 5 Stars. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Wurlitzer 800's and 1015's, all you have and receive. LAREDO EXPORTING COMPANY, LAREDO, TEXAS.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Panorams Lite-A-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights; Keeney Four Way long and short board conversion, also 12 ft. shuffleboards. MONARCH COIN MACHINE INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—AA-1 Equipment only at wholesale prices for export: Seeburg 100's; Solotone Selective; Steeple Chase; County Fair; Spark Plug; Hayburners; Double Feature; Arcade Equipment; Coin Counters; Coin Changers. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Turf Kings; Spark Plugs; Jalopies; Globetrotters; Packard Pla-Mor Boxes; Scales, 1217, 1017, 1400, 1250; AMI C & D; Seeburg M-100's, 78 and 45. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Will pay top dollar for A.B.C.'s; Brite Lites; Brite Spots and Coney Islands. Write or phone: CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS, TOLEDO, OHIO.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—Seeburg 100, with 2 100 Wall $800; One 100 Seeburg $725. A-1 Condition. MASON NOVELTY CO., BOX 252, SYRACUSE, INDIANA. MASON NOVELTY CO., C. C. MASON, SYRACUSE, INDIANA.

FOR SALE—15 Wise Owl Quizzettes $5 ea.; 1 Pop Up $10; 1 Shipman Select-A-Bar (like new with stand) $15; 1 H246M Seeburg Hideaway $175; 13 3WT-L56 Seeburg Wall boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE — Reconditioned: Bally Carnival $25; Citations $30; Champions $50; Turf Kings $150; Big Inning $165; Chicago Coin Play Ball $40; Super Hockey $50; Thing $55; Genco Canasta $75; So. Pacific $65; Gottlieb Bank-A-Ball $75; Buffalo Bill $55; Select-A-Card $45; Bowlettes $25; Just 21 $25; United Utah $75; Skee Alley $75; Universal Winner $95; Photo Finish $50; Williams Lucky Inning $60; Double Header $55. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO.

FOR SALE—Take advantage of Cash Box lowest prices. All equipment A-1 condition ready for location. Seeburg Bear Guns $299.50; Bally Hi-Rolls $49.50; Photo Finish $75; Winners $125; Jockey Specials $35; Gold Cup $35; Bally Entry $25; Citations $45; Chicago Coin Goalees $69.50; Playball $49.50; 16 Seeburg Selecto-matic boxes $2.00 ea. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — Hayburner @ $250; Turf Kings @ $165 ea.; Champions @ $65 ea.; County Fair @ $325. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Bally Futuritys, our own, beautifully refinished $349.50; Bright Spots $400; Spot Lights $500; late model International Mutoscope Photomatics $495 ea.; United Six Player Deluxe Shuffle Alley, used two weeks $325; United Leaders, floor samples $360. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: CAnal 8318.

FOR SALE — Canasta $75; Double Action $175; Rose Bowl $175; King Pin $265; Carnival $25; Robin Hood $24.50; 49 Majors $45; Mr. Boston $89; Yanks $35; Super Hockey $59.50; Cinderella $39.50; Grand Award $40; Wisconsin $25; Triple Action $39.50; Hot Rods $84.50 ea.; Humpty Dumpty $29.50; Just "21" $34.50; One Two Three $39.50; Bank-A-Ball $99.50; Knockout $117.50; Harvest Time $100; K. C. Jones $75; Flying Saucers $119; Bowling Champ $74.50; County Fair $225; Chicago Coin Horseshoes, brand new $125; United Skee Alley write; Heavy Hitters $42.50 ea.; Turf Kings $174.50 ea.; Citations $59.50 ea.; Gold Cups $34.50 ea.; ABC $275. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—2 Seeburg Shoot the Bear machines $275 ea.; 1 Bright Lights $300 ea.; 4 Just 21-Five Ball Flipper Tables $25 ea. All machines in good condition and ready for locations, good clean merchandise. 1/3 deposit, balance C.O.D. LEE NOVELTY CO., 1004 SPRING ST., SHREVEPORT 69, LA.

FOR SALE—Route: Music and Pinball. One man can handle. Good locations. Equipment 90% new. Plenty locations for expansion in Midwest City over 200,000 population. For particulars write: Box 239, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, NEW YORK.

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE — Clean, ready for location: Wurlitzer 1015's $165; Wurlitzer 1080's $175; Seeburg 146's $110; Seeburg 147's $150; Rock-Ola 1422's $85; Wurlitzer 3031 Wall Boxes $8.50; Seeburg 3-Wire 5-10-25c Wall Boxes $10; Seeburg Wireless 5c Wall Boxes $7.50; Packard Wall Boxes $7.50. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—United Twin Rebound $160; Genco Shuffle Target $50; United Twin ShuffleCade $125; C. C. Trophy Bowl $50. Want—Genco Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—One Ball Sale—Universal Winner $100; Bally Turf Kings $160; Bally Citations $48. Send 1/3 deposit, balance C.O.D. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—1 Chico Thing $59.50; 1 Chicken Sam with Target $79.50; 1, 1426 Rockola $145; 1 Mills Constellation $145; 1 Braud New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 594 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Consoles — Counter Machines sold in compliance with Public Law #906. Will trade for five ball pin games, one balls, Bingo games, or other merchandise. RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MT. CARMEL, PA. Tel.: 31.

FOR SALE—Ready for location: Arizona $60; Camel Caravan $65; Thing $75; Utah $85; Freshie $65; Football $65; Harvest Time $85; St. Louis $50; Rip Snorter $60; Select-a-card $40; Lucky Inning $50; Majors $40; Tahiti $85; Shoot the Moon $150; Dale Gun $65; Silver Bullets $100. AMUSEMENT ARCADE CO., 419—9th ST., N.W., WASHINGTON, D. C.

FOR SALE — Bowling Champ $69; Utah $69; Mermaid $139; 4 Horsemen $109; Football $69; Knockout $99; Thing $79; Pinbowler $109; Rockette $129; Star Series $79. ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Phonographs with famous Dixie six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M 159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Two AMI Hideaways eleven boxes and two speakers used very little and are like new. Cost $1940 and will sell for $1350. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MElrose 5-1246.

FOR SALE — Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE — Seeburg Colonial $50; Mills Thrones $25; Bally Shuffle Bowler $25; Bally Shuffle Champ $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Spring Special. 100A Seeburgs $725; AMI Model C's $500; 1250 Wurlitzers $450. Prices include crating and thorough reconditioning. $100 deposit per machine required. Contact: SHELDON SALES, INC., (Formerly Alfred Sales, Inc.), 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg 100 A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Special Sale: Keeney Double Bowler $69.50; Universal Super Twin Bowler $29.50; Chicago Coin Bowling Alley $19.50; United Shuffle Alley Express $19.50; Bally Champ $19.50; Bally Speed Bowler $15.00. No crating. AMERICAN VENDING CO., 615—10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE — 40 Seeburg W1L-56 Wireless Wall Boxes, ea. $8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Coney Islands $445; United Leader $400; United 3-4-5 $275; A.B.C. $250. Have arcade equipment; write: MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO 21, ILLINOIS. Tel.: Englewood 4-9202 and 4-9204.

FOR SALE—King Pin $250; Horse Feathers $350; Hayburner $275; Sea Jockey $295; County Fair $285; Gun Patrol $225; Jet Gun $250; ABC $275; Pitch 'Em & Catch 'Em $185. 1/3 deposit, balance C.O.D. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA, PA.

FOR SALE—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Largest headquarters for arcade equipment. Batting Practice $75; Boomerang $45; Big Inning $185; Heavy Hitters $69.50; Chi Coin Hockey $75; Chi Coin Basketball Champ $225; Goalee $125; Dale Gun $75; Pop Sez $69.50; Pitchem & Batem $185; Quizzer & Film $100; Silver Bullets $150; Seeburg Bear Gun $325; Western Baseball $85. Terms: ½ deposit with all orders, balance C.O.D. CLEVELAND COIN MACH. EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action $199.50; new Williams Sportsmen $199.50; new Williams Horse Feathers $300; used United County Fair $300; used Williams Sea Jockey $325; new Williams Sea Jockey $375; used Keeney 2 player League Bowler rebound $99.50; floor samples Mutoscope Flying Saucers $100; floor sample United 2 Player Hockey $99.50; clean Seeburg Low Boy perfect $50; Williams Star Series, clean $100; United A.B.C., clean $325. Write for list of clean perfect 5 ball games at $25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—100A Seeburg $725. Model 146M Seeburgs $165; 1250 Wurlitzers $465; 1100 Wurlitzers $356; 1080 Wurlitzers $175; 1015 Wurlitzers $165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Perfect condition, look like new: Coney Islands $475; Leaders $400; Bright Lights $350; Turf Kings $195; Citations $49; Various Flipper Pins (write), Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE — We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57½" $35 ea.; brand new Turf Kings $395; used Turf Kings $185. Exclusive distributors for Rock-Ola phonographs — Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MUlberry 2110.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEndersou 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

FOR SALE—Chicago Coin 2 Player Bowling Alley $45; Citation $65; Citation Non-Coin with Metered Control $80; New 1¢ Camera Chief $10; New Advance Peanut Machines $12; Bally Rapid Fire $75; Gottlieb Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS. WICHITA, KANSAS.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

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YOU CAN SAFELY SENO DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
709th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4. 24	25.00	39.00
4. 600R	39.50	50.00
4. 600K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	39.50	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
2. 750E	75.00	100.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
2. 800	65.00	98.00
1. 850	35.00	79.50
3. 950	50.00	99.50
2* 1015	165.00	235.00
4. 1017 Hideaway	150.00	200.00
2* 1100	300.00	375.00
2* 1080	145.00	210.00
4* 1250	400.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Clnb with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	8.00	12.00
4. 3045 Wall Box	9.95	20.00
4. 3020 Wall Box	34.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 Wls Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Mnsic Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogne	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
1* 146S	110.00	159.50
4* 146M	100.00	187.00
4. 147S	149.00	179.50
4* 147M	150.00	225.00
4. 148S	275.00	350.00
4. 148M	275.00	350.00
4* 148ML	279.00	325.00
4* M-100-78	675.00	775.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

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4* 3W2 Wall-a-Matic	15.00	18.50
2* W1L-56 Wall Box 5c	5.00	13.00
4. 3W5-L-56 Wall Box 5, 10, 25c	32.50	37.50
4. W4L-56	29.50	37.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
2* 1422 Phono ('46)	85.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4* 1426 Phono ('47)	145.00	179.50
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
1. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	6.95	12.50
4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	225.00	325.00
3. Model B '48	395.00	460.00
2. Model C	475.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	165.00	219.50
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	129.50	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
4* A.B.C. (Un 5/51)	250.00	300.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	54.50
6. Amber (Wm 1/47)	19.50	35.00
4. Aquacade (Un 4/49)	49.50	89.50
4. Arizona (Un 5/50)	60.00	109.00
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	25.00	39.00
2. Bank-A-Ball (Got)	75.00	119.50
4. Barnacle Bill (Got 8/48)	40.00	69.50
1. Basketball (Got 10/49)	99.50	134.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	54.50	79.50
4. Black Gold	59.50	79.50
2. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	89.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
4* Bowling Champ (Got 2/49)	65.00	89.50
4. Bowling League (Got 8/47)	10.00	24.50
4. Bright Lights (B 5/51)	350.00	395.00
1* Bright Spot (B 11/51)	400.00	450.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	55.00	79.50
4. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	65.00	85.00
4. Campus	114.50	140.00
2. Canasta (Ge 7/50)	50.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4. Carnival (B '48)	25.00	59.50
2. Carolina (Un 3/49)	25.00	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
4* Champion (B '48)	50.00	149.50
4. Champion (CC 6/4)	69.00	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
2* Citation (B/48)	30.00	74.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	74.50	109.50
4* Coney Island (B 9/51)	365.00	475.00
4. Contact	39.50	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.50	175.00
4. County Fair (Un)	300.00	350.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
4. Dbl. Feature (Got 12/50)	99.50	164.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	90.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	29.50	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	99.50	129.50
1. Five Star (Univ 5/51)	189.50	225.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	49.50
4. Flying Saucers (Ge 12/50)	99.50	144.50
1. Football (CC 8/49)	65.00	114.50
4. Horsemen (Got 9/50)	109.00	154.50
4. Freshie (Wm 9/49)	69.50	114.50
4. Georgia (Wm 9/50)	124.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	69.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
6. Glamour	24.50	29.50
1* Gold Cup (B '48)	37.50	69.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	85.00	100.00
4. Gondola	19.50	44.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	169.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	65.00	119.50
4. Hawaii (Un 8/47)	20.00	29.50
4. Hayburner (Wm 7/51)	225.00	375.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	42.50	69.50
4. Holiday (Ke 12/51)	385.00	400.00
4* Hot Rods (B '49)	59.50	124.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	55.00
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4* Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	119.50	164.50
4. Judy (Ex 7/50)	95.00	119.50
2. Just 21 (Got 1/50)	25.00	60.00
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	90.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
2. Knockout (Got 1/51)	89.50	149.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2. Leaders (Un)	385.00	445.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	164.50	200.00
2* Lucky Inning (Wm 5/50)	50.00	99.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	79.50
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	109.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	45.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	109.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
2. One Two Three	35.00	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
2* Photo Finish	50.00	119.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
1. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	29.50	59.00
4. Punchy (CC 11/50)	100.00	145.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	55.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	139.50	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
2. St. Louis (Wm 2/49)	40.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
4. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
2. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	319.50	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
2. Shantytown	60.00	109.50
1. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	65.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	295.00	325.00
1. Special Entry (B '49)	27.50	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48)	37.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
2. Stardust (Un 5/48)	25.00	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	99.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
2. Super Hockey	40.00	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
2. Sweetheart (Wm 7/50)	79.50	134.50
2. Tahiti (CC 10/49)	50.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	50.00	119.50
4. Three Feathers	65.00	79.50
4. Three Four Five (Un 10/51)	265.00	325.00
4. Three Musketeers (Got 7/49)	49.50	99.50
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
7. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
4. Tri-Score (Ge 1/51)	65.00	119.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	49.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	150.00	275.00
2. Utah (Un 8/49)	69.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	179.50	199.50
2* Winner (Univ.)	89.50	249.50
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
4. Zingo (Un 10/51)	300.00	375.00

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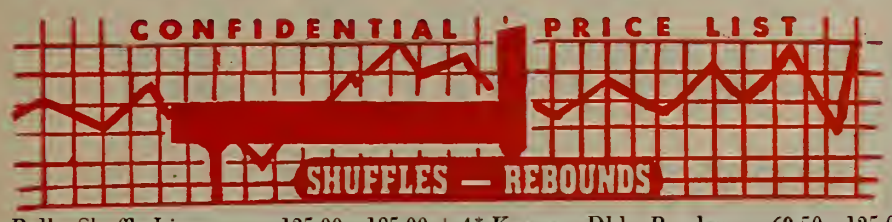
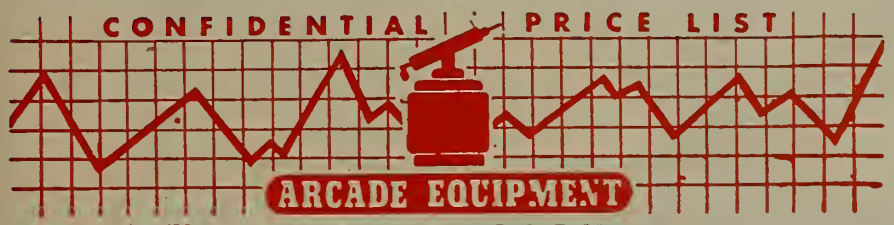
4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	25.00	50.00
4. Hy-Roll	49.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00



2. Bally Shuffle-Line	125.00	185.00
1* Bally Hook Bowler	175.00	200.00
4. Bally Baseball	59.50	89.50
2* Bally Shuffle Champ	35.00	79.50
4. Bally Shuffle-Bowler	24.50	39.00
2* Bally Speed Bowler	25.00	59.50
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
4* ChiCoin Bowling Alley	19.50	59.00
4. ChiCoin Alley w/con.	49.50	79.50
4. ChiCoin Ace Bowl	95.00	160.00
2* ChiCoin Bowl Classic	69.50	115.00
4* ChiCoin Horseshoes	129.50	149.50
4. ChiCoin Rebound	35.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	35.00	95.00
2* ChiCoin Trophy	50.00	120.00
4. Exhibit Strike	45.00	89.50
2* Genco Shuffle Target	60.00	199.50
4. Genco Bowling League	24.50	45.00
4. Genco Glider	30.00	39.50
4. Genco Baseball	49.50	79.50
2* Gottlieb Bowlette	24.50	50.00
2. Keeney ABC Bowler	29.50	60.00
2. Keeney Bowling Champ	25.00	109.50
4. Keeney Line Up	22.50	34.50
4. Keeney King Pin	50.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4* Keeney Dbl. Bowler	69.50	125.00
2* Keeney League Bowl	165.00	210.00
2. Keeney Duck Pins	75.00	125.00
1* Keeney Big League Bowl	225.00	249.50
4. Keeney 4-Way Bowl	189.50	225.00
7. Keeney 6-Player	275.00	290.00
4. Rock-Ola Shuffle Jungle	29.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	30.00
4. Un. Dbl. Shuffle	50.00	79.50
4. United Shuffle Alley	24.50	49.50
2. Un. Shuffle w/con.	25.00	34.50
3* Un. Shuffle Alley Exp.	25.00	79.50
4. Un. 2-play Express	75.00	169.50
4. Un. Sin Rebound	75.00	129.50
4* Un. Twin Rebound	165.00	225.00
6. United Shuffle Skill	19.00	44.50
4. United Super-Shuffle	24.50	39.50
1. United Slugger	99.50	129.00
4. United Skee Alley	75.00	125.00
2* Un. 4-Player	220.00	265.00
1* Un. 5-Player	245.00	295.00
2* Un. 6-Player	265.00	325.00
4. Un. Shuffle-Cade	145.00	189.50
2* Un. Twin Shuffle Cade	150.00	240.00
4* Univ. Super Twin	29.50	115.00
4. Universal Twin Bowler	49.50	65.00
3* Univ. HiScore Bowler	95.00	179.00
4. Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
1* Williams Dbl. Head	49.50	125.00



6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
2* Bally Big Inning	125.00	185.00
4. Bally Bowler	175.00	189.50
6. Bally Convoy	47.50	95.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4* Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
6. Bally Sky Battle	49.50	95.00
6. Bally Torpedo	49.50	75.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
4. Chi-Coin Basketball Champ	225.00	275.00
4* ChiCoin Goalee	69.50	125.00
4. ChiCoin Hockey	69.50	79.50
4. Chi Midget Skee	185.00	229.50
2. ChiCoin Pistol	95.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
1. Evans Bat-A-Score	100.00	295.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	100.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	65.00	99.50
6. Evans Tommy Gun	49.50	100.00
4* Exhibit Dale Gun	45.00	100.00
4. Exhibit Gun Patrol	225.00	249.50
2. Exhibit Pony Express	350.00	395.00
6. Exhibit Rotary Mdsr	175.00	275.00
2* Exhibit Silver Bullets	100.00	225.00
4* Exhibit Six Shooter	195.00	225.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	95.00	109.50
4. Keeney Air Raider	95.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bomber	95.00	110.00
4. Muto. Atomic Bomber	100.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
6. QT Pool Table	89.50	100.00
4* Quizzer	89.50	100.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr	45.00	75.00
4. Scientific Pitch 'Em	149.50	185.00
4* Seeburg Bear Gun	295.00	350.00
4* Seeburg Chicken Sam	75.00	109.50
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
2. Telequiz	89.50	129.00
4. Un. Team Hockey	99.50	110.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	150.00
2. Williams All Stars	55.00	109.50
6. Williams Box Score	39.50	65.00
2* Williams Star Series	29.00	139.50
4. Williams Quarterback	69.50	89.50
4. Wurlitzer Skeeball	125.00	150.00

This Week's Used Market

The annual Spring trading moved along at a steady clip this week in the used machine market. However, this week there was a noticeable switch of emphasis in the choice of equipment desired on the market. The pin games which had perennially been the strongest item in the bartering did not maintain its position this week as the shuffles and more notably the arcade games moved into the foreground. This is no doubt due to the outdoor and summer locations that have to be equipped. It appears that the lull in buying of the latter during the winter months is presently being compensated for.

Pins as stated continued strongly but not in comparison to its previous activity. Prices in general remained quite constant with fluctuations being negligible. The popular items once again showed to good advantage.

Music showed up with very little change being recorded after the week's trading. There has not been any indications in either direction as far as activity and price is concerned, but the division is holding its own.

The shuffles and arcade games moved out as the big sellers this week with the activity being attributed to the aforementioned reasons. New games listed for the first time also cropped up this week and added to the heavy action. Prices were quite constant though there was a slight decline which might be due to the increased amount of items that have been placed for sale.

The following was the most active equipment in this week's used market:

Most Active Used Music

Down—Wurlitzer 1015	$165.00-$235.00
Down—Wurlitzer 1100	300.00- 375.00
Down—Wurlitzer 1080	145.00- 210.00
Held—Wurlitzer 1250	400.00- 500.00
Up—Seeburg 146S	110.00- 159.50
Held—Seeburg 146M	100.00- 187.00
Held—Seeburg 147M	150.00- 225.00
Held—Seeburg 148ML	279.00- 325.00
Held—Seeburg M-100-78	675.00- 775.00
Held—Seeburg 3W2 Wall-a-Matic	15.00- 18.50
Down—Seeburg WIL-56 Wall Box 5c	5.00- 13.00
Down—Rock-Ola 1422 Phono ('46)	85.00- 145.00
Held—Rock-Ola 1426 Phono ('47)	145.00- 179.50
Down—Packard Pla Mor Wall & Bar Box	6.95- 12.50

Most Active Used Pin Games

Held—A.B.C. (Un 5/51)	$250.00-$300.00
Held—Bowling Champ (Got 2/49)	65.00- 89.50
Up—Bright Spot (B 11/51)	400.00- 450.00
Held—Champion (B '48)	50.00- 149.50
Down—Citation (B/48)	30.00- 74.50
Held—Coney Island (B 9/51)	365.00- 475.00
Up—Gold Cup (B '48)	37.50- 69.50
Held—Hot Rods (B '49)	59.50- 124.50
Held—Jockey Special (B '47)	35.00- 55.00
Down—Lucky Inning (Wm 5/50)	50.00- 99.50
Down—Photo Finish	50.00- 119.00
Down—Thing (CC 2/51)	50.00- 119.50
Down—Turf King (B 6/50)	150.00- 275.00
Down—Winner (Univ.)	89.50- 249.50

Most Active Used Shuffles

Up—Bally Hook Bowler	$175.00-$200.00
Down—Bally Shuffle Champ	35.00- 79.50
Down—Bally Speed Bowler	25.00- 59.50
Held—ChiCoin Bowling Alley	19.50- 59.00
Down—ChiCoin Bowl Classic	69.50- 115.00
Held—ChiCoin Horseshoes	129.50- 149.50
Down—ChiCoin Trophy	50.00- 120.00
Down—Genco Shuffle Target	60.00- 199.50
Down—Gottlieb Bowlette	24.50- 50.00
Held—Keeney Dbl. Bowler	69.50- 125.00
Down—Keeney League Bowler	165.00- 225.00
Up—Keeney Big League Bowl	225.00- 249.50
Up & Down—Un. Shuffle Alley Exp.	25.00- 79.50
Held—Un. Twin Rebound	165.00- 225.00
Down—Un. 4-Player	220.00- 265.00
Up—Un. 5-Player	245.00- 295.00
Down—Un. 6-Player	265.00- 325.00
Down—Un. Twin Shuffle-Cade	150.00- 240.00
Held—Univ. Super Twin	29.50- 115.00
Up & Down—Univ. HiScore Bowler	95.00- 179.00
Up—Williams Dbl. Head	49.50- 125.00

Most Active Used Arcade Equipment

Down—Bally Big Inning	$125.00-$185.00
Held—Bally Heavy Hitter	42.50- 69.50
Held—ChiCoin Goalee	69.50- 125.00
Held—Exhibit Dale Gun	45.00- 100.00
Down—Exhibit Silver Bullets	100.00- 225.00
Held—Exhibit Six Shooter	195.00- 225.00
Held—Quizzer	89.50- 100.00
Held—Seeburg Bear Gun	295.00- 350.00
Held—Seeburg Chicken Sam	75.00- 109.50
Down—Williams Star Series	79.00- 139.50

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
4 Player Derby	550.00

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00
Push-Over	385.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Hit 'n' Run	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Six Player Super Shuffle Alley	535.00
Bolero	595.00
Steeple Chase	595.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	$525.00
Majorettes	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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14 YEARS

OF

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51 YEARS

OF EXPERIENCE

MANUFACTURING

QUALITY MACHINES

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★

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6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX CAN PLAY

(10c per game, each player)

BIG, BOLD ILLUMINATED SCORE INDICATORS

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EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

HIGH SCORE FEATURE

FOR THE WEEK

PLAYER WRITES NAME ON BACK-GLASS

JUMBO

DISAPPEARING PINS

•

FAST REBOUND ACTION 20-30 SCORING

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FORMICA PLAYBOARD

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STRIKE OR SPARE FLASHER LIGHTS

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CAN PICK UP 7-10 SPLIT

SIZES

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9 FT. BY 2 FT.

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WESTERN PONY

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BOX-TYPE STIRRUP WITH
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FOR SHORT RIDERS

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FROM ALL 4 SIDES

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OR
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POPULAR "CORNERS" IDEA
PROMOTES PLENTY EXTRA-COIN PLAY
CORNER NUMBERS SCORE 200

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EXTRA BALLS FEATURE

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